



*Automotive Service Councils of California*  
Professionals in Automotive Service ~ Since 1940

## **ASCCA February 2010 Team Weekend Schedule**

### **Friday, February 26:**

- 6:00 pm – 7:00 pm            ASCCA/CAWA Joint Leadership Reception
- 7:00 pm                      Joint dinner meeting, ASCCA and Chapter 24,  
with industry speaker (*see agenda below*)

### **Saturday, February 27:**

- 8:00 am – 9:30 am            Continental breakfast and joint ASCCA/CAWA meeting
- 9:30 am – 12:30 pm           ASCCA Committee Meetings  
9:30 – 10:45 am            *Concurrently: Govt. Affairs & Membership*  
10:45 – 11:30am           *ETI*  
11:30am - 12:30pm       *Concurrently: Public Relations & Endorsements*
- 12:30 pm – 1:30 pm           Luncheon
- 1:30 pm – 4:30 pm           Chapter Representatives Meeting
- Evening                        Dinner on own

### **Sunday, February 28:**

- 9:00 am – 1:00 pm           Board of Directors Meeting



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## ASCCA Leadership & Chapter 24 Membership Dinner Agenda

### Friday, February 26:

- 6:45 – 7:15pm Registration Check-In
- 7:00 – 7:05pm Welcome & Pledge of Allegiance  
Mitch Mendenhall, Chapter 24 President, will welcome attendees, and announce the two drawings; one for potential members and one for current members responsible for bringing potential members to this event.
- Announcement:** Special thank you to Demandforce for sponsoring this dinner and to the other vendors/benefit providers have donated large prizes for these drawings.
- 7:05 – 7:10pm Invocation  
James Justus
- 7:10 – 7:20pm Around the Table Introductions  
Mitch Mendenhall will start self introductions. A microphone will be passed to each table for a brief introduction of members, guests, vendors/benefit providers and ASCCA staff. Vendors/benefit providers will be given 1-2 minutes.
- Announcement:** *Guest can now begin to eat their salads.*
- 7:20 – 7:35pm *Speaker:* Demandforce  
Mitch Mendenhall will introduce as our dinner sponsor.
- 7:35 – 7:50pm Dinner
- 7:50 – 8:05pm *Speaker:* Glenn Davis  
What does the ASCCA Advantage mean to me?
- 8:05 – 8:30pm Mitch will make any needed announcements and invite attendees to visit with vendors/benefit providers and at 8:40 PM the drawings will be held.
- 8:30pm Raffle Drawing
- 9:00pm End of Dinner  
Mitch will thank all for attendance.