



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

One Capitol Mall, Suite 320, Sacramento, CA 95814 www.ascca.com
Fax: (916) 444-7462 Phone: (800) 810-4272 E-mail: info@ascca.com

The ASCCA Advantage

We often hear a lot about the “ASCCA Advantage” and how they can affect our bottom line, but nobody really knows what those benefits add up to in dollars and cents. So we thought we would take a quick moment to run the numbers for you

ENDORSED SERVICES

ASC Insurance Services- Workers’ compensation enrollment fee discount of \$100. Savings on individual policies may vary, but one ASCCA Board member stated that he moved his homeowner’s and personal auto policies from another insurance company to ASCIS and saved \$500 per year. 3636 American River Drive, 2nd Floor, Sacramento, CA 95864, 609.8402 Phone (916) 979.7992 Fax **\$100 year + \$500 year**

FREE LEGAL David Gregory– Attorney at Law- A half hour free legal consultation per month. A \$110 per month value for either the ASCCA member OR an employee. P.O Box 608 Riverside, CA 92502, (951) 781.9091, dgregory2828@yahoo.com. **\$1,320 per year**

CREDIT CARD PROCESSORS

Elavon- Credit card processing at low rates between 1.6 to 1.81%. The average ASCCA shop saves about \$34 per month. No statement fees! Ask for a cost comparison of your current processor and NOVA, so you can see the savings for yourself. Barbara Martin-Manager, barbara.martin@elavon.com, (800) 725.1243 x8519, www.assoc-infocenter.com, www.merchantconnect.com. **\$400 + year**

Heartland Payment Systems- Heartland handles all elements of both credit and debit card transaction processing offering a host of services that make one-stop payment processing a reality for our merchants. In No. CA call Frank Cresci at 408-712-5568 or in So. CA call Gilbert Dowling 951.506.6568. **\$400 + year**

EDUCATION PROVIDERS

CARS OnDemand—Offers hundreds of tried and tested training modules that cover key technical and business management topics within the automotive repair and service industry. The training is currently being accessed by thousands of repair and service shops throughout North America using their high speed Internet connections. Linda Brown, CARStools Inc., 1-888-224-3834, www.carstoolsinc.com. **Unknown**

Educational Seminars Institute (ESI) - New ASCCA members are entitled to attend one free seminar. (Spouse may also attend with member). Additional discounts on ESI training courses are offered throughout the year. Maylan Newton, (805) 526.3039. **Up to \$375**

PAYROLL SERVICE

Summit Payroll Service—Summit is a California owned, but nationally used payroll service. Summit guarantees a 30% savings to all ASCCA members when you switch from your current payroll service. Contact Kirk Oetken at 714-738-3530. **30% Off**

SOFTWARE PROVIDERS

ALLDATA- As the leading provider of diagnostic, repair, and estimating information to the professional automotive service industry, ALLDATA’s products and services offer information and solutions that technicians and shop owners need to efficiently repair vehicles and boost shop performance. 9412 Big Horn Boulevard, Elk Grove, CA 95758 (800) 684.1250, (916) 684.5200. **Unknown**

Mitchell 1- Automotive repair information and diagnostics, vehicle maintenance, labor estimating, integrated repair, estimating, and shop management software. ASCCA members save 15% off their normal rates. 14145 Danielson Street, Poway, CA 92064 (888) 724.6742, (858) 746.8915 Fax. **\$250 year**

QuickTrac.Biz- The only real-time business intelligence tool offered. ASCCA members will be given a deeply discounted pay-as-you-go monthly subscription option with no long-term contract. 2953 Bunker Hill Lane, Suite 400, Santa Clara, CA 95054, (408) 404.3314, (408) 282.3512, sales@quicktracsoftware.com **\$897 year**

More on back!

ASCCA. Your Partner. Your Resource. Your Voice.

Identifix- Identifix is the nation's best source for knowledge on what breaks, which vehicles it breaks on, and how to fix those vehicles correctly. ASCCA members receive a special promotional price for Direct Hit (award winning online diagnostic tool) and Repair Hotline (repair hotline providing telephone diagnostic services. President- Jeff Sweet, jdweet@mpfix.com, (651) 628.5730, Fonder-Bill Sauer, bsauer@mpfix.com, (651) 628.5702, Customer Service, (800) 997.1674. **\$150 year**

MARKETING PROGRAMS

Automated Marketing Group- Access to AMG services (plus discounts) to help you build and maintain a better customer base. John Bamford, www.longtermfix.com, (866) 520.3030. **Unknown**

Customer Link—ASCCA Members save \$149 on the one time initialization fee (33%). Plus, an ASCCA shop that mails 289 pieces per month (the ASCCA average), saves approximately \$100.00 per year. Customer Support Center, 1376 Lead Hill Road, Suite 150, Roseville, CA 95661-Phone (916) 781.4344, (888) 942.5448 Toll Free (866) 230.1503 Toll Free Fax **\$149 on 1x initial fee \$100 year**

AutoNetTV, LLC—Is a media company providing automotive service reports for vehicle owners on how to preserve the life, performance and safety of their vehicles. The award-winning AutoNetTV television network is primarily viewed by customers in the waiting areas of automotive service centers - providing entertainment and educational programming to those waiting for their service to be complete. ASCCA members receive discount offers for this service. Robert H. Cannon, 801-642-3565 Direct, http://autonettv.com. **\$150 year**

Cobra Striker Reminder Stickers—Cobra Systems Inc. is the OEM manufacturer of the very successful Cobra 'Striker' Reminder Sticker print system for the aftermarket/ auto lube industry. Visit our website at www.reminderstickers.com. Brian Steele Digman, 714-688-7999. **\$50**

AAIA- Access to AAIA's publications, the **Aftermarket Insider** and the **AAIA Capitol Report**, as well as member discounts on AAIA publications and events. Attending just one symposium and purchasing one publication per year could save you around \$600. President & CEO-Kathleen Schmatz, kathleen.schmatz@aftermarket.com, (301) 654.6664, (301) 654.3299 Fax **\$600**

Hertz Rental- ASCCA member receive a 10% discount off Hertz Daily Member Benefit Rates, a 10% discount off Hertz U.S. Standard Rates, and 5% or greater discount off Hertz Leisure Rates. (888) 777.6095 Customer Relations, www.hertz.com **10% per rental**

A New Direction For Us, Inc.- A New Direction (AND) is a full service promotional products supplier helping clients with nearly anything they want imprinted. ASCCA members will receive a 5% discount on all invoices with an additional 5% being returned to the members chapter. You can save money on your promotional products while supporting your chapter! Pam Stevenson, (909) 574.2866, www.and4us.com. **10%**

Use of ASCCA sign, code of ethics, logo- For use on invoices, customer forms, etc. **\$35 year**

Communications- The ASCCA *Independent* newsletter, fax broadcasts, email broadcasts, special news alerts, member benefit flyers and our website are easily worth what one might spend on *Sports Illustrated* every year. **\$35 year**

Education programs- ASA regional educational program, Keys offers local, weekend sessions, and features both technical and management education opportunities. Keys cost \$300 for non-members and \$225 for ASCCA members. ASCCA members who attend just two of these types of seminars a year could save \$200 a year. **\$200 per year**

Vocational/Technical Training- Our programs are designed to explore and improve the condition of vocational and technical training in California. What is it worth to you to have a qualified pool of technicians? **Priceless**

Government Affairs- Bill tracking—reading and analyzing constantly changing information and tracking bills via our website. **\$1,200 per year**

Political Representation- Representation at government meetings, lobbying, etc. Hugely beneficial because it ultimately affects your bottom line. **Priceless**

ASC Educational Foundation- To support automotive repair industry students and offer scholarships. **Priceless**

Average Yearly Savings	\$7,501
Average Yearly Dues	- \$500
Average Yearly Value of Membership in Programs Alone	\$7,001

*All savings are based on average numbers. Your actual savings may vary. Total savings based on using ALL endorsed vendors and services. One time savings included in total. For more information call ASCCA at (800)810-4272 TODAY!