



ASCCA

What You Need To Know Report

July
2005

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This is not a comprehensive list of all projects currently underway, but a snapshot of current, major updates. For more detailed information on these or any other topics, we encourage you to contact ASCCA staff at (800) 810-4272.

ASCCA GENERAL BUSINESS

ASCCA Committees Set Long-term Direction

At the Committee Session at the June Team Weekend, the ASCCA committees were asked to generate ideas to help set the future goals of ASCCA. With ASCCA's new Vision and Mission statement in mind, the committees were asked to come up with some large goals that they would like to accomplish within the next 1-30 years. After many hours of deliberation, each committee's ideas were presented to the group for consideration. After each idea was presented, the committees were then asked to vote on what they felt were the most important long term goals for ASCCA. The top three goals are: 1) Mandatory Licensing & Certification 2) Education and Training and 3) Legislative Action. All ASCCA Committee work from January 2006 forward will reflect these top three goals.

ASCCA Resigns from ARC Board

A letter of resignation was sent to the President of the Automotive Repair Coalition (ARC) on Thursday, July 7, 2005, regarding ASCCA's resignation from the ARC Board of Directors which was effective as of June 30, 2005, and which was discussed and approved by the ASCCA Board of Directors on June 26, 2005.

This action has been taken after months of careful consideration. We wish to preserve a positive working relationship with ARC; however, our continued presence on their board has presented us with some serious conflicts of interest that we have been unable to resolve. If you have any questions or comments regarding this action, Shelly encourages you to give her a call and she will be happy to answer any questions you may have. Our legal counsel, Katie Jacobs, and President, Bob Constant, are also available to you for this purpose. Katie can be reached at (951) 781-9091 and Bob can be reached at (831) 372-6575.

ASCCA Website Re-launches

The ASCCA website once again has undergone major revision and is now up and running. The new version of the website is compatible with a wider variety of web browsers and is also more accessible for the visually impaired. The new website also features the "Executive Director's Blog," which is an area for our Executive Director, Shelly Levy, to communicate her thoughts and feelings on a real time basis. She hopes to update her Blog on a weekly basis.

New Logo on the Horizon

After much consideration regarding changing the name of our association, the membership committee has decided instead to recommend a new logo, which will better reflect who we are today. Staff has retained a graphic designer and will present the draft logos to the committee and to the ASCCA Board of Directors.

Governance Task Force

The ASCCA Governance Task Force, chaired by Mark Redfield, Chapter Representative for Chapter 50 – Orange Coast, continues to examine ways to improve the way we operate in order to see if we can streamline and modernize the decision making process within ASCCA. Each Chapter Representative and ASCCA Board member has been assigned a member of the ASCCA Governance Task Force as a point of contact. Draft organizational charts will be sent out to the ASCCA Board of Directors, ASCCA Chapter Representatives and the general membership and will be posted on the website at www.ascca.com in order to solicit as much public comment on the process as possible.

More questions? Please call Mark Redfield at Mark's Automotive (949) 759-3393.



Thank-you for being an ASCCA Corporate Sponsor. ASCCA members may contact Barbara Martin with Nova Information Systems at (800)725-1243 ext. 8519 for information about this company.

ASCCA. Your Partner. Your Resource. Your Voice.

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UPCOMING EVENTS

ASCCA 65th Annual Meeting and Elections

Come to sunny Monterey September 30 – October 2, 2005, for our Annual Meeting. We have set aside lots of time for family fun in an effort to get away from the drudgery of business as usual. Come and meet with old friends and make some new ones! Registration forms are being mailed, will be on the website and will be sent to your chapters. Come join the fun!

ASCCA Board of Directors Meeting

The next meeting of the ASCCA Board of Directors will be held on August 31, 2005, at 6:00 PM, via conference call. These meetings are open and if you wish to attend, please contact ASCCA staff at (916) 924-9054 for the proper dial in number and passcode.

COMMITTEE SESSIONS

Government Affairs

Right to Repair

HR 2048, the federal “Motor Vehicle Owners Right to Repair Act,” is making headway in the United States Congress. This is the bill formerly known as HR 2735. The language in the bill has been simplified and it remains the strongest vehicle we have to ensure our continued access to repair information. Keep an eye out for a donation form being sent ASCCA to members in order to help raise funds to assist in the effort to pass this critical legislation.

California Legislature

The California Legislature is in recess. Many of the bills we were following have turned into two-year bills. AB 578 – an effort to reform the smog program – was heard last week and made into a two-year bill. Keep an eye out for more information regarding this key piece of legislation.

Bills on Website

You can access our legislative bill files in the members' only section of our website at www.ascca.com. A grassroots lobbying component is currently in development that will allow you to contact your assembly members and senators straight from our website.

Endorsements

After some discussion, the Endorsements Committee decided that it would better suit ASCCA's long term needs as a task force. Starting in January of 2006, the Member Benefit Task Force will only convene to discuss any major endorsement changes. All existing programs will be monitored by the ASCCA staff.

The following are updates about our Endorsed Programs:

New Endorsement: Kendall Motor Oil

Kendall Motor Oil approached ASCCA with an oil program that they felt would suit our members' needs. After careful consideration, the Board of Directors voted to accept the Kendall Motor Oil Program. Kendall will be providing a promotional piece to ASCCA that will be sent off in a full membership mailing in August 2005.

New Endorsement: Automated Marketing Group

Automated Marketing Group (AMG) approached ASCCA with a customizable marketing program geared to help generate business for ASCCA Shops. After careful consideration, the Board of Directors voted to accept the AMG Proposal. AMG will be providing a promotional piece to ASCCA that will be sent off in a full membership mailing in August 2005.

Medication Discount Program on the Horizon

We have a Medication Discount Program almost ready to go. This program will provide discounted maintenance prescription medication to our members. This program is basically in place, as the contracts just need to be signed and executed. Chuck Coppage and Tom Cox from ASC Insurance Services will be meeting with representatives within the next two weeks to finalize the program.

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Education, Information and Training

On Tour Training 2005

Currently, ESI is holding Quickbooks Training for Shop Owners classes throughout the state. ASCCA is currently looking for chapters to get involved with future training courses for 2005. We have lined up the following trainers and are working out logistics:

Larry Moore & Cecil Bullard—“Shop Productivity”

Tom Englesman—“Mode 06 for OBDII”

*Mike Cleary of ATSS—“Power Stroke Diesel/
Ford Electronics”*

*George Menchu of AES—“Advanced
Vehicle Electronics”*

Please contact Glenn Davis (909)946-2282 or Elizabeth Hicks (800)810-4272 if your chapter would like to be involved in these training classes that will take place in the remainder of 2005. All dates are TBD, based on response from chapters.

Video Tape Library Undergoes Overhaul

Glenn Davis currently is in possession of the full Video Tape Library. He will be reviewing the tapes for information and relevancy. As soon as the tapes are sorted, the tapes will then be converted to DVD and the library will be back in action.

FAQ's for the Web

The Education Committee has compiled a list of FAQ's for the Members' Section of the website and this feature will be available online soon.

Membership

Region One Chapter Administrator Pilot Program Running

A six month program, encompassing four Northern California chapters, including Chapter 09 – Napa/Solano, Chapter 16 – East Bay, Chapter 20 – Mt. Diablo, and Chapter 28 – Santa Rosa, has begun.

This program involves a Chapter Administrator position, created in order to assist the chapters in the more “administrative” tasks of daily chapter life. The Chapter Administrator is an independent contractor, hired by the participating chapters, and is not a new ASCCA staff position.

This position is not designed to be a membership recruitment and retention position, but is instead designed to lessen the administrative burden on chapter members so they can focus on peer to peer membership recruitment. We will analyze the results of this program in six months to determine its success, before deciding whether or not to roll it out to other areas in the state.

Top Ten Prospect Project

The Top Ten project is underway. Chapter Representatives are cleaning up prospect lists obtained from the BAR for their local areas and identifying their top ten prospects. Those prospects will be sent letters and will receive calls from their Chapters to invite them to join. Stay tuned for results.

Bylaws, Policies and Procedures

New Policies Under Consideration

We are working on several new policies, one of which being an ASCCA Board of Directors Code of Ethics Policy, in addition to changes in Policies #4-1 and #2-15. All current policies and procedures are listed on the website in the members' only section for your reference.

ASC EDUCATIONAL FOUNDATION

2006 Scholarship Applications Available Soon

The 2006 Scholarship Applications will be available soon on the website for distribution. Please look in the next *Independent* for more information, or call Kristine Cesena (408)956-0431.

2005 Educational Foundation Raffle and Silent Auction Winners Announced

At the June Team Weekend, the raffle winners were announced. Walt Commans won the Ahwahnee Inn gift certificates, as well as a NASCAR jacket, and Chapter 08 – Santa Barbara also won a NASCAR jacket.

Another lucky winner was Paul Grech, of Chapter 21 – San Francisco, who won a collectable “Motor Magazine” issue after bidding \$100 in the Foundation's silent auction.