



THE AUTOMOTIVE SERVICE COUNCILS OF

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The Value of Membership

We often hear a lot about the “benefits of ASCCA” and how they can affect our bottom line, but nobody really knows what those benefits add up to in dollars and cents. So we thought we would take a quick moment to run the numbers for you

ASC Insurance Services **\$100 per year
AND
\$500 per year**
 Workers’ compensation enrollment fee discount of \$100. Savings on individual policies may vary, but one ASCCA Board member stated that he moved his homeowner’s and personal auto policies from another insurance company to ASCIS and saved \$500 per year.

Jacobs and Gregory **\$1,320 per year**
 A half hour free legal consultation per month. A \$110 per month value for either the ASCCA member OR an employee.

NOVA information systems **\$408 per year**
 Credit card processing at low rates between 1.6 to 1.81%. The average ASCCA shop saves about \$34 per month. No statement fees! Ask for a cost comparison of your current processor and NOVA, so you can see the savings for yourself.

Paychex Payroll Processing **\$300 per year**
 A 15% discount off their normal rates—usually around \$25 per month. You may save even more when you switch to Paychex if you end up not needing a bookkeeper to do your payroll.

ALLDATA **Unknown**
 As the leading provider of diagnostic, repair, and estimating information to the professional automotive service industry, ALLDATA’s products and services offer information and solutions that technicians and shop owners need to efficiently repair vehicles and boost shop performance.

Mitchell 1 **\$250 per year**
 Automotive repair information and diagnostics, vehicle maintenance, labor estimating, integrated repair, estimating, and shop management software. ASCCA members save 15% off their normal rates.

Thomson Delmar Publishing **\$81 per year**
 ASCCA members receive a discounted price on their entire catalog, including Chilton Labor Guides and ASE test prep materials. These two publications alone could save you \$81 per year.

ConocoPhillips **Unknown**
 Special pricing on Kendall brand motor oil available to ASCCA members.

Office Depot **Unknown**
 Greatly reduced office supply cost. Streamlined business supply ordering process— via phone, fax and online. No shipping charges— free delivery on any size order. Next day deliveries on all orders placed before 5:00 pm. One stop shopping for all your business needs: office essentials, ink & toner, technology, design, print & promo and much more!

AAIA **\$600**
 Access to AAIA’s publications, the *Aftermarket Insider* and the *AAIA Capitol Report*, as well as member discounts on AAIA publications and events. Attending just one symposium and purchasing one publication per year could save you around \$600.

Automated Marketing Group **Unknown**
 Access to AMG services (plus discounts) to help you build and maintain a better customer base.

More on back! ➔

ASCCA. Your Partner. Your Resource. Your Voice.

CustomerLink ASCCA members save \$149 on the one time initialization fee (33%). Plus, an ASCCA shop that mails 289 pieces per month (the ASCCA average), saves approximately \$100 per year.	\$149 on the one time initialization fee AND \$100 per year
Educational Seminars Institute (ESI) New ASCCA members are entitled to attend one free seminar. (Spouse may also attend with member). Additional discounts on ESI training courses are offered throughout the year.	Up to \$375
Pacific Management Services Pacific Management Services is a professional consulting firm specializing in helping businesses comply with environmentally toxic and hazardous materials, employee right-to-know, and safety laws/regulations. ASCCA members receive a 25% discount off all their services.	\$210 per year
A New Direction For Us, Inc. A New Direction (AND) is a full service promotional products supplier helping clients with nearly anything they want imprinted. ASCCA members will receive a 5% discount on all invoices with an additional 5% being returned to the members chapter. You can save money on your promotional products while supporting your chapter!	Unknown
California Preferred Credit Union Consider a \$40,000 commercial equipment loan at a rate of 7% (subject to change) over the course of 5 years. You would pay \$7,500 in interest over the life of the loan with CA Preferred Credit Union. If you went with a competitor's rate of 9%, you would pay a whopping \$9,795 in interest. Plus, get great rates on personal auto, home loans, business loans, equipment financing, etc. A great opportunity to you save quite a bit of money, as well as provide your employees an added benefit for working for you.	\$459 per year
Chapter Networking & Dinners (if provided) Camaraderie, shop talk, etc. Based on monthly dinners at \$20 per person. (Most chapters include dinners in the price of their chapter dues, but some do not. Please check with your individual chapter for details on this issue.)	\$240 per year
Use of ASCCA sign, code of ethics, logo For use on invoices, customer forms, etc.	Priceless
Communications The ASCCA <i>Independent</i> newsletter, fax broadcasts, email broadcasts, special news alerts, member benefit flyers and our website are easily worth what one might spend on <i>Sports Illustrated</i> every year.	\$35 per year
Education programs ASA regional educational program, Keys offers local, weekend sessions, and features both technical and management education opportunities. Keys cost \$300 for non-members and \$225 for ASCCA members. ASCCA members who attend just two of these types of seminars a year could save \$200 a year.	\$ 200 per year
Vocational/Technical Training Our programs are designed to explore and improve the condition of vocational and technical training in California. What is it worth to you to have a qualified pool of technicians?	Priceless
Government Affairs Bill tracking—reading and analyzing constantly changing information and tracking bills via our website.	Priceless
Political Representation Representation at government meetings, lobbying, etc. Hugely beneficial because it ultimately affects your bottom line.	\$1,200 per year
ASC Educational Foundation To support automotive repair industry students and offer scholarships.	Priceless

Average Yearly Savings	\$7,201
Average Yearly Dues	- \$500
Average Yearly Value of Membership in Programs Alone	\$6,701

*All savings are based on average numbers. Your actual savings may vary. Total savings based on using ALL endorsed vendors and services. One time savings included in total.
For more information call ASCCA at (800)810-4272 TODAY!

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