



For Immediate Release

ASCCA and CAWA to Host Third Annual Joint Summit in February 2012

Sacramento, CA – January 27, 2012 – The Automotive Service Councils of California (ASCCA) and California/Nevada/Arizona Automotive Wholesalers' Association (CAWA) are hosting the third annual Aftermarket Summit on February 18, 2012, in Sacramento. The summit continues to grow, and the two organizations expect to attract participants representing both independent repair facilities and aftermarket parts and manufacturers and distributors.

Issues to be discussed include:

- Strength in industry unity;
- Sharing legislative agendas;
- AWDA's work on warranties and labor claim form – best practices;
- Industry training: what's available; how to encourage participation; scholarship giving;
- What is the image the industry wants to project; what attracts people to enter the industry; incentives;
- The industry is transforming, particularly technologically, in the conduct of business between suppliers and customers.

Tracy Renee, 2012 ASCCA President, noted the following about the summit, "The rate of technological changes in our industry, and environmental influences, as well as legislative and regulatory impacts, will continue to grow exponentially. The outcome of these factors will shape our individual and collective futures as well as the industry. Together we must reflect that growth to be effective in protecting our interests and having our collective voices heard, respected, and acted upon."

Steve Sharp, Chair of CAWA's Board of Directors, stated, "As manufacturers, distributors and retailers, we find it informative and valuable to have thought-provoking discussions with the repair segment of our industry. These discussions strengthen our respective businesses and builds unity throughout the aftermarket distribution channel."

For additional information regarding the summit, please contact CAWA CEO Rodney Pierini, at 800.332.2292, ext. 1; or ASCCA Executive Director Jackie Miller, at 800.810.4272; 916.924.9054.

Founded in 1940, ASCCA is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, supplier and educators in the automotive technology field... Celebrating 72 years of service.

The California/Nevada/Arizona Automotive Wholesalers' Association is a non-profit trade association representing automotive aftermarket parts manufacturers, manufacturer representatives, jobbers, warehouse distributors and retailers in the three states it serves. The Association was formed in 1955 and serves as the voice of the aftermarket parts industry in the West. CAWA prides itself on quality customer service to its members and the industry.

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