



Automotive Service Councils of California
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Automotive Service Councils of California

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For Immediate Release

ASCCA Proudly Announces New Member Benefit Phillips 66 Kendall GT-1 Motor Oil

Sacramento, CA, March 19, 2014: The Automotive Service Councils of California (ASCCA), the pre-eminent state trade association for the independent automotive repair industry in California, is proud to announce its most recent member benefit provider, Phillips 66 Kendall GT-1 Motor Oil.

Benefit to ASCCA Members

- Phillips 66 offers unique pricing of our Kendall GT-1 Motor Oil to ASCCA members.
- Phillips 66 works with its network of marketers (distributors) to present the ASCCA program in their market areas of effort. With over 40 marketers in California, each chapter should have sufficient representation.
- Phillips 66 personnel or our marketer partners will be available to attend and present at chapter meetings at the request of chapter leaders.
- Phillips 66 marketing programs in support of Kendall GT-1 Motor Oil will be available to all ASCCA members including promotional tools, identification as a Kendall Installer on the Kendall locator web site, and promotions such as the current Free Gas Sweepstakes.

Product Support

- Kendall GT-1 Motor Oil is a unique product due to the proprietary anti-wear additive, Liquid Titanium. This additive uses in the Synthetic Blend, High Mileage, and Full Synthetic oils provides a competitive advantage over standard conventional oils.
- Phillips 66 has technical support available to ASCCA members via the Technical Hot Line
- Phillips 66 has Technical and Safety data sheets available on a public website for quick access
- Phillips 66 employees can be contacted through the marketers to assist in technical matters.

Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and unite Automotive Professionals, and give them voice."
