



*Automotive Service Councils of California*  
Professionals in Automotive Service ~ Since 1940

## Automotive Service Councils of California

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***PR Committee's Long-Range Goal:  
To promote positive relations between the motoring public and ASCCA members.***

# Minutes

**Public Relations Committee  
Saturday, May 19, 2018  
10:00 am – 11:00 am  
Chair: Jerry Kubitsky**

### Agenda Item

1. Call to Order
  - a. Jerry called the meeting to order at 9:58am
2. Roll Call
  - a. Present: Jerry Kubitsky, Rob Pitari
  - b. Excused: John Camara, Rocky Khamenian
  - c. Absent: Carolyn Coquillette
3. Approval of Draft Minutes for April
  - a. No quorum.
4. Discuss survey
  - a. Tabled until next meeting.
5. Countertop Contest Status
  - a. Ryan shared the update. All shops have been sent the new inserts. All new shops that joined since last year's contest began were mailed new sign holders and inserts.
  - b. The committee wants to advertise the contest with humor and by sharing lots of pictures. The desire is to promote fun interaction between the members.

6. Changing the Advertising in Parts and People
  - a. Jerry decided this discussion is best left for membership.
7. Supporting Members That Are Involved in Charities, Community, etc.
  - a. Tabled until next meeting.
8. New Business and New Ideas
  - a. None
9. Adjournment
  - a. Jerry adjourned the meeting at 10:08am