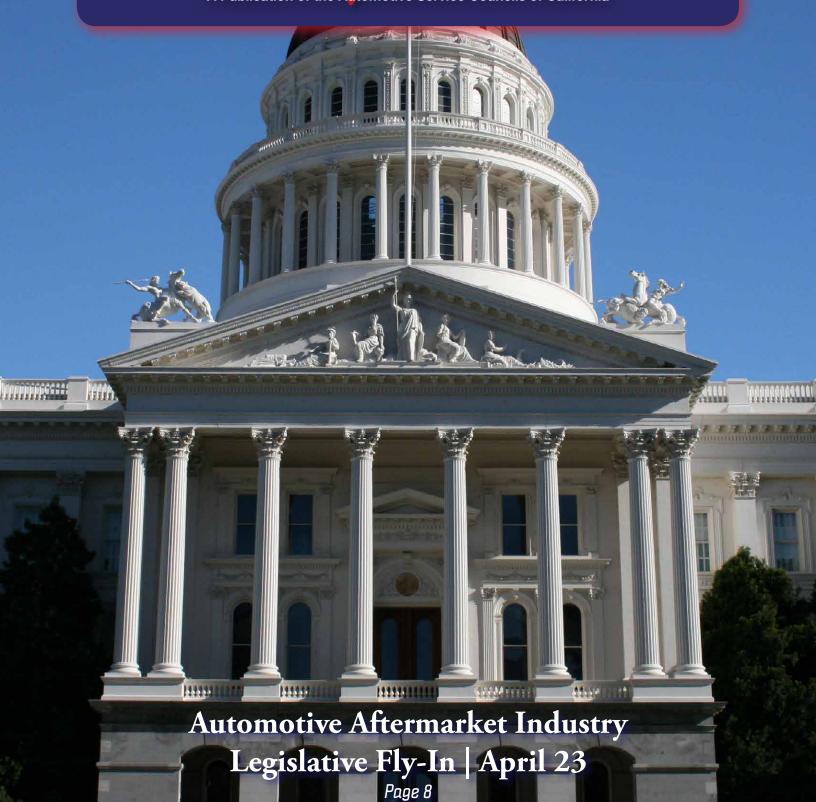
THE CALLFORNIA WINTER 2019

A Publication of the Automotive Service Councils of California





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So whether you need advice on determining the proper hourly rate you should be paying your employees, understanding your monthly profit and loss, maximizing technician productivity, marketing, making personnel decisions, or anything else, then make sure to take advantage of this amazing benefit.



Automotive Service Councils of California

Professionals in Automotive Service Since 1940

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One Capitol Mall, Suite 800 Sacramento, CA 95814 (916) 924-9054 (800) 810-4272 Fax: (916) 444-7462 Web site: www.ascca.com

How to Submit Material to The California Independent

Material must be submitted in writing to Ryan King E-mail: rking@amgroup.us

ASCCA Stall & Associates

Gloria Peterson

Executive Director (916) 924.9054 Ext. 104

Mattheu Peralta

Deputy Executive Director (916) 924.9054 Ext. 131

Nito Goolan

Accounting Executive (916) 924.9054 Ext. 103

Karissa Groff

Membership Services (916) 924.9054 Ext. 133

Publications & Communications Manager (916) 924 9054 Fxt 122

Sarah Austin

Digital & Social Media Manager (916) 924.9054 Ext. 110

Kate Hicks

Creative Writer (916) 924.9054 Ext. 115

Felicia Price

Meetings Manager (916) 924.9054 Ext. 112

Glen Dailev

Amstrong & Associates (916) 286.0313 / Toll-Free (866) 923gdailey@armstrongprofessional.com

Jack Molodanof, Esq.

Legal Services & Legislative Advocate (916) 447.0313

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2019 BOARD OF DIRECTORS

John Eppstein

President

John's Automotive Care 6267 Riverdale Street San Diego, CA 92120 Tel: (619) 280-9315 Fax: (619) 717-8823 john@johnsautomotivecare.com

Morteza "Rocky" Khamenian Immediate Past President

Bimmer & Benz Specialists 1998 Placentia Avenue Costa Mesa, CA 92627 Tel: (949) 642-1410 4ascca@gmail.com

Rory Balmer

Vice President

Twin Peaks Auto Service PO Box 191 26100 State Highway 189 Twin Peaks, CA 92391 Tel: (909) 337-0082 Fax: (888) 313-2621 rory@twinpeaksautoservice.com

John Villa

Treasurer

Villa Automotive 34 South Street San Luis Obispo, CA 93401 Tel: (805) 781-3925 Fax: (805) 781-3184 jvilla@villa-automotive.com

Jack Scrafield

Chapter Representatives Committee Chair

North Hollywood Auto Repair 5451 Tujunga Avenue North Hollywood, CA 91601 Tel: (818) 769-2334 Fax: (818) 769-0350 jacknhar@yahoo.com

Steve Vanlandingham

Board Director

Van's Automotive 10813 Airport Drive El Cajon, CA 92020 Tel: (619) 596-0011 Fax: (619) 596-0022 vansautomotive@hotmail.com

David Kusa

Board Director

Autotrend Diagnostics 2885 S. Winchester Blvd. Campbell, CA 95008 Tel: (408) 866-5140 Fax: (408) 866-5198 davidkusa@hotmail.com

Lee Chesnin

Board Director

BVA Independent Service Specialists 1522 Broadway Santa Monica, CA 90404 Tel: (310) 393-9889 Fax: (310) 395-1671 service@bvainc.net

George Hritz

Board Director

California Automotive Teachers PO Box 1809 Sonoma, CA 95476 Tel: (707) 486-5148 george.hritz@sbcglobal.net

Jerry Kubitsky

Board Director

Summit Transmissions 7633 El Cajon Blvd, Suite 100 La Mesa, CA 91942 Tel: (619) 463-9400 Fax: (619) 463-9404 jerry123Lee@gmail.com

Todd Westerlund Board Director

Kukui

2077 Gateway Place, Suite 150 San Jose, CA 95110 Tel: (888) 845-3477 todd@kukui.com

Board Director

All Wheel Auto, Truck & RV Repair 18730 Old Oasis Rd Redding, CA 96003 Tel: (530) 241-1010 Fax: (530) 241-7406 allwheelalignment@msn.com

Carolyn Coquillette

Board Director

Luscious Garage 475 9th Street San Francisco, CA 94103 Tel: (415) 875-9030 carolyn@lusciousgarage.com

Darren Gilbert

Board Director Gilbert Motor Service 1919 W Valley Blvd

Alhambra, CÁ 918033 Tel: (626) 282-0644 Fax: (626) 282-0644 gilbertmotors@yahoo.com

Scott Brown

Board Director

Connie & Dick's Service Center 150 Olive St. Claremont, CA 91711 Tel: (909) 626-5653 sbrown@diag.net

German Lara

Board Advisor and Chapter Representative Committee Vice Chair

Auto Analysts/Laritas, Inc. 80 Welsh Street San Francisco, CA 94107 Tel: (415) 543-2400 Fax: (415) 543-2409 autoanalysts.sf1@gmail.com

Rob Morrell

Board Advisor WORLDPAC 37137 Hickory Street Newark, CA 94560 Tel: (510) 755-6058

robm@worldpac.com

> PRESIDENT'S MESSAGE

ASCCA,

I would like to thank our Immediate Past President Rocky Khamenian for his tireless efforts and hard work dedicated to ASCCA, and as he would say, "Elevate and Unite Automotive Professionals and Give Them Voice". Without the efforts of the entire state board, committee members, partners and management team at AMG we would not be in the great position we are today. It takes all of us working together to create the success that we are having.

The board has looked way outside the box to make positive change and bring new and innovative thoughts and ideas to light. We have created new committees like our Connected Cars and Women in Automotive. We have invited our partners to join our committees to bring a new perspective to the table. Chapter 24 has developed a new 2-year degree program to begin to address our technician shortage. We have looked for partners who have a genuine care and interest in our industry, not just a large checkbook. Our partners realize that if they can help us to do a better job for ourselves then we will all prosper in the end.

I am both humbled and excited to serve as the next president of AS-CCA. I have huge shoes to fill from all the previous presidents who have led us to where we are today. With all the great things that we accomplished last year, we still have a long way to go. Last year we gained many new members, had another year in the black, created cutting edge training opportunities for our members as well as our leadership and we have built some amazing relationships with our partners, so we can continue to work together moving our industry forward.

Some of my goals for 2019 are to work with our members and build a stronger relationship between the state and the chapters. We have a great opportunity presented to us by WORLDPAC to reach out to our members and find out where we can be of help to them and how to bring them more value. Please make sure that when ASCCA reaches out asking for input that you take the time to reply. We need your thoughts and ideas in order to make ASCCA better than it already is and to best serve you. We need to get the word out to the shops that are not members that ASCCA is "the place to be". There is so much value in being a member of ASCCA and if we can get that message out to the shops that don't yet realize what they can gain through membership, we can continue to build an even stronger industry. I feel privileged to be a member of my local Chapter 24 and can honestly say that ASCCA has made a huge difference in my business.

I am looking forward to getting out to as many chapters as I can so



John Eppstein ASCCA President 2019

please let me know if you would like me to visit. One of my passions is community involvement and I would love to speak with your chapter about different ways you can work in your community as well as work with your local schools to help bring new faces into our GREAT industry. Our Automotive Service Councils Education Foundation (ASCEF) is working hard to build scholarships through the Cars-4-Careers program. Ask me how you can become a donation center. You can email me at john@johnsautomotivecare.com

Thank you for giving me the opportunity to serve you and to continue to contribute to the positive growth of our industry. My love of the automotive repair industry is only surpassed by my passion in helping others reach their potential. I believe we all have the ability to help those around us do just that with our every action, especially when we unite. I look forward to this year of continued growth and expansion for all involved with ASCCA and can't wait to see what we can accomplish together.

John Eppstein John's Automotive Care



April 23, 2019

Automotive Aftermarket Industry Legislative Fly-in

California State Capitol

Register online

May 18-19, 2019

ASCCA May Team Weekend

Sacramento, CA

Register online

September 7-8, 2019

ASCCA September Team Weekend

Huntington Beach, CA







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LEGISLATION

Democratic Lt. Gov Gavin Newsom was sworn in as the 40th Governor of California on January 7, 2019. Newsom (51 years old) will be different than Gov Jerry Brown, probably more progressive and likely more confrontational with President Donald Trump. Newsom's agenda includes health care for all, universal preschool, more money for education and job training, tax reform, more spending on roads, public transit and bridges and millions for new housing units. The new Governor will get help from the state legislature. Democrats will control the legislative agenda in Sacramento, again. They captured at least three Senate seats held by Republicans, giving them 29 seats in the 40 seat Senate. And they won 60 seats in the 80 seat Assembly, giving them a supermajority in both houses. All statewide offices were captured by Democrats.

With the election of a new Governor, we expect some of the bills that died or were previously vetoed to be reintroduced. We also anticipate some new issues being introduced. We also expect approximately 2,500 new bills to be introduced this year. The deadline for bill introduction is February 22. Below is a legislative summary preview.

Debt Collection

Last year AB 2825 (Jones-Sawyer) which would have treated all auto repair shops as debt collectors, died in the Senate Appropriations Committee. This legislation would have restricted communications with customers and subjected shops to strict liability, fines, and frivolous lawsuits. Assembly members Jones-Sawyer's office has indicated that he will re-introduce the measure this year.

Sales Tax on Labor

One of Senator Hertzberg's priorities is to pass tax reform legislation that expands the sales to services, including taxing automotive labor. Senator Hertzberg has introduced the bill every year for the last several years. He plans on re-introducing again this year. Senator Hertzberg may have an ally with Governor-elect Newsom who has indicated that tax reform is part of his agenda.

Unsafe Tire Definition

The tire manufacturers are planning on introducing legislation that will define an unsafe tire in California. The definition will include any damage exposing the reinforcing plies of the tire, cuts, cracks punctures, repair to tread shoulder or belt edge area and less than two thirty-seconds (2/32) of an inch tread depth. We will work with the tire manufacturers in developing the unsafe tire definition.

Tire Regulatory Fees

Governor Brown vetoed AB 2908 (Berman) which would have provided CalRecycle the ability to create a new tire

fee up to \$1.00, on top of the current \$1.75 per tire fee already charged. We expect that this bill will be re-introduced, possibly as part of the 2019-2020 State budget process.

Unfair Employment Practices

We expect additional legislation dealing with unfair employment practices and family leave will be introduced this year. We will monitor and work with other business groups on these bills.

Career Technical Education (CTE)

We also expect bills to be introduced that improve and provide funding for CTE in the state.

BAR REGULATIONS

The Bureau of Automotive Repair is working on regulations that will impact all automotive repair dealers. We will work with the BAR and monitor all regulations being promulgated to ensure they that are fair to consumers and do not have a negative impact on the automotive industry.

Finally, we should be prepared for the unexpected. With a new Governor and new legislative members, we will monitor and report on all legislation introduced to determine the impact on the members of the Automotive Service Councils of California.

Happy new year!

Iack Molodanof

FOR MORE INFO VISIT: ascca.com/government-affairs



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Maximize Your Member Benefits!

IN NEED OF LEGAL ADVICE? ASCCA HAS YOU COVERED

Legal issues are something that every small business owner will face at one point or another, and the decision alone to seek legal advice can come with a hefty price tag. Fortunately, as an ASCCA member, you are entitled to 30 minutes of free legal advice every month from ASCCA's lobbyist and legal counsel, Jack Molodanof, Esq.—and it doesn't even have to be shop-related.

In addition to his work for ASCCA, Mr. Molodanof is also president of Molodanof Government Relations, a public affairs firm which specializes in community relations, advocacy, and lobbying, and is a practicing attorney representing trade associations with an emphasis on general business transactions and small business issues.

So next time you need legal advice, don't try answering it yourself and risking getting into deeper legal issues. Call or email our expert, Jack Molodanof at (916) 447-0313 or jack@ mgrco.org with your business or personal legal questions. This service can be used either by you or any of your employees.

Stay Informed Be Heard

LEGISLATIVE APPOINTMENTS - PROMENIENT GUEST SPEAKERS - INDUSTRY EXPOSURE - LEGISLATIVE/REGULATORY UPDATE

FLY-IN SCHEDULE:

8:00 - 9:00 AM WELCOME BREAKFAST

8:30 - 9:30 AM GUEST SPEAKERS

9:30 - NOON LEGISLATIVE APPOINTMENTS

NOON - 1:30 PM LUNCH AT CAPITOL EVENT CENTER

1:30 - 3:00 PM LEGISLATIVE APPOINTMENTS



AUTOMOTIVE AFTERMARKET INDUSTRY LEGISLATIVE FLY-IN

Coordinated by ASCCA

STATE CAPITOL | TUESDAY, APRIL 23, 2019 | 8:00 AM - 3:00 PM

Join the Automotive Aftermarket Industry For A Day at the Capitol!

The Automotive Aftermarket Industry is joining together for a Legislative Fly-In! Don't miss out on this opportunity to connect with others in the industry. Fill out this registration form and make your travel arrangements. Reservations will be accepted on a first come, first serve basis. Past speakers have included: Chief, Bureau of Automotive Repair; Governor's Small Business Advocate; Governor's Economic Adviser; Chair, Select Committee on Career Technical Education & Workforce Development; Chair, Senate Transportation & Housing Committee.

EVENT LOCATION

This year's event will again be held at the Capitol Event Center, located at 1020 11th Street. Located a quick one block walk from the Capitol Event Center to the California State Capitol Building.

HOTEL INFORMATION

This year, Legislative Fly-In guests will be on their own to make their hotel arrangements. A walking-distrance hotel can be recommended upon request.

Complete Registration Form



Click here for online registration or scan:

Name:	Chapter:
City:	
E-mail:	
☐Yes, I plan to attend the Welcome Bre	•
☐Yes, I plan to attend lunch (Noon-1:30	,
	gislators who represent my business and home address. order to schedule your legislative appointments.)
Business address:	
Home address:	
I will schedule my own appointment w	rith my legislator(s). Find your legislator: http://findyourrep.legislature.ca.gov/

REGISTRATION DEADLINE: Registrations must be received by **April 15, 2019** in order for staff to schedule legislative appointments on your behalf.

Please return this form via e-mail or fax to: ayang@amgroup.us OR 916.444.7462 (fax). **Want More Information?** Visit www.ascca.com, upcoming events **OR** contact Amenda at 916.924.9054.

Participating associations:





ASCCA Training Event May 18, 2019 1:00 - 5:00 pm

Embassy Suites Sacramento 100 Capitol Mall Sacramento, CA 95814

FREE to ASCCA Members!

\$100 for non-ASCCA Members*
Register Now!

www.ascca.com or



Speakers



Nicholas Bagley
National Sales Manager
MOTUL



Rena Rennebohm
Coach
The Automotive Coaching
& Training (ACT) Group



David Fischer Owner California Employer's Services

Agenda

1:00 - 2:15 pm

MOTUL Presentation

Nicholas Bagley, National Sales Manager at MOTUL

Attendees will receive a brief overview of Motul's history and technical partnerships. Additionally, attendees will learn:

Lubricant Basics:

- Understanding viscosity
- Lubricant composition

Additive overview

- Lubricant Standards:
- API, ACEA Standards
- OEM Approvals and Specifications

Motul Product Coverage:

- Engine Oils: OEM Approvals & Specifications
- Transmission/Gearbox/Differential/ Transfer Case: OEM Approval and Specifications
- Chemicals: Coolants, Brake Fluids Coverage

2:30 pm-3:45 pm

Turn Your Staff into a Team

Rena Rennebohm, Coach, The Automotive Coaching & Training (ACT) Group

Everyone has a group of individuals working together (sometimes) to achieve higher sales! Wouldn't it be better to have a Team working together for the betterment of the business, the higher satisfaction of the customers and able to keep happier employees?

3:45 – 4:00 pm Break

4:00 -5:00 pm

Winning The Compliance Game

David Fischer, Owner, California Employer's Services

Learn how to win the compliance game by avoiding the following:

- Top five (5) mistakes employers make when terminating an employee
- Top ten (10) employee handbook mistakes
- Top seven (7) reasons employers get sued
- Questions and answers.

2:15 – 2:30 pm Break

Become an ASCEF Cars4Careers Donation Center! Turn your customers' unwanted cars into a tax-deductible donation for them and cash for scholarships to support students pursuing a career in the aftermarket services industry.

Being a donation center is:

- Easy
- Rewarding
- An additional service to your customer

ASCEF is driven to make a difference!





BUILDING CAREERS ONE CAR AT A TIME

1 Capitol Mall Suite 800 Sacramento, CA 95814 (916) 290 - 5828 (916) 444-7462 fax www.asc-ef.org



Cars4Careers
Supports Careers in
Automotive Technology

Here is a simple way to help your customers donate their unwanted vehicles and support the ASCEF scholarship program at the same time. ASCEF created the Cars4Careers program to turn unwanted vehicles – running or not – into cash that supports scholarships for aftermarket industry students.

ASCEF will:

- Provide free timely pick-up
- Prepare all the required documents and coordinate sale
- Send tax-deductible documentation to all parties

You will:

- Provide your customer with a simple way to donate an unwanted vehicle quickly and safely
- Get satisfaction knowing you have helped a student pursue his/her career goals
- Added value to your shop while supporting an automotive industry nonprofit

Your Client will:

- Donate their unwanted vehicle with ease
- Get satisfaction knowing they have helped a student pursue his/her career goals
- Effortlessly receive documentation of their tax deductible donation
- Appreciate your commitment by investing in the lives of our youth

Join shops throughout California that proudly display their support of ASCEF as a Cars4Careers donation center. It's easy. It's rewarding. It's making a difference!

Call ASCEF and get information on how to join our Cars4Careers program at 916.290.5828

Further information is available at asc-ef.org/cars-4-careers



ASCEF Scholarship Program

ASCEF provides annual scholarships to selected qualified automotive aftermath industry students. The Foundation's support has made a difference for over twenty years helping students further their education in the automotive industry. Besides becoming a donation center for the Cars4Careers profram you can also support the foundation by:

- Making a direct donation to ASCEF on your ASCCA dues invoice;
- Set up an annual or monthly recurring donation to ASCEF;
- Include ASCEF in your trust

CONNECTED CAR COMMITTEE QUARTERLY DIGEST

Issue #03

for ASCCA Membership

ear ASCCA Members,

The Connected Car Committee is proud to offer its latest digest of news, industry happenings, and recap from our past Connected Car training at the September Team Weekend.

This digest also kicks off our efforts in Cybersecurity guidance. Stay tuned for more on Cybersecurity and overarching best practices for Connected Cars throughout the year.

Keep your eyes peeled for the **ASCCA member survey** coming soon, to give your input on Connected issues. Your feedback will direct our committee objectives to make sure we are meeting your needs!

If you have any other feedback, please email us at connected@ascca.com.

Carolyn Coquillette Committee Chair

Latest News

Public Hostility to Waymo

Arizona was the site of a pedestrian fatality due to a self-driving car collision in 2018. Public hostility to self-driving vehicles has grown, specifically with residents of Arizona neighborhoods where Waymo tests its technology:

https://siliconangle.com/2018/12/13/arizona-residents-take-attacking-waymo-self-driving-vehicles/

https://www.nytimes.com/2018/12/31/us/waymo-self-driving-cars-arizona-attacks.html

US Copyright Office proposes rules for Right to Repair

The new exemptions would be a major win for the Right to Repair movement and give consumers wide latitude to legally repair the devices they own:

https://motherboard.vice.com/en_us/article/xw9bwd/1201-exemptions-right-to-repair

Industry Updates

NASTF/SAE

Cybersecurity continues posing a threat not only to auto manufacturers, but the independent repair industry. Following the highly-reported hacking of a Jeep Cherokee in 2015, which resulted in the vehicle's steering, braking, and other mechanical functions being overtaken by hackers, SAE implemented J3138—

guidance for manufacturers about how they can protect their OBD port from intrusions. While its implementation was meant to address the very real challenge of protecting our nation's vehicles from cyber-attacks, Chrysler responded by adding its so-called Secure Gateway Module, equipped on 2018 and later models, which requires OEM authorization before any scan tool can access certain OBD systems.

Read about <u>Chrysler's Security Gateway</u> <u>Module</u> [Diag.net]

Read about <u>Servicing "Cybersecured"</u> vehicles [Equipment and Tool Institute]

Other vehicle manufacturers may start to limit access to their vehicles, such as clearing codes, flashing modules, and viewing live data.

The aftermarket agrees that it is critical that manufacturers develop a universal security protocol that does not differ from one make to another. NASTF is focused on this outcome; stay tuned for updates as new information is made available.

In addition, NASTF has been focusing on the SDRM 2.0 implementation.

Getting "Service Ready"

The industry continues to intensify its focus on education and career building, to solve the shortage of qualified technicians and ensure we have the knowledge and training to fix increasingly complex vehicle systems, autonomous or no.

"Building the Road to GREAT

Technicians" is a project lead by NASTF with participation from various stakeholders across the Aftermarket. Rob Morrell, Training Director at WORLDPAC and a member of the ASCCA's Connected Car Committee, is active in this campaign.

 $\frac{https://www.nastf.org/i4a/pages/index.}{cfm?pageID=3869}$

https://www.partsandpeople.com/midwest-river-valley/newest-technology-requires-higher-level-service-readiness

Cybersecurity

NHTSA defines Automotive Cybersecurity as:

"Cybersecurity, within the context of road vehicles, is the protection of automotive electronic systems, communication networks, control algorithms, software, users, and underlying data from malicious attacks, damage, unauthorized access, or manipulation."

In 2016 NHTSA created a best practices document entitled, "Cybersecurity Best Practices for Modern Vehicles":

https://www.nhtsa.gov/sites/nhtsa.dot.gov/files/documents/812333_cybersecurityformodernvehicles.pdf.

Since 2016 cybersecurity technology has continued to change and evolve as rapidly as the technology in cars.

The issue is multilayered: on a high level there is Auto ISAC for all shareholders, then industry committees for both NASTF and SAE, and finally shop level concerns: how you protect yourself, your business, and your customers' cars at your facility on a daily basis.

The Connected Car Committee has engaged a cybersecurity expert to discuss security issues surrounding our shops and the Connected Car. Kim Perrin is 20-year veteran of computer security. He is also a former automotive technician. We had a kickoff call in November where we discussed our need to maintain access to vehicle data and our responsibilities to:

 prove that we have secure environments and secure tools that can gather and use that data

- fight for secure data link connections through J3138 and J3146 that allow us access
- create secure shop networks and guest networks
- make sure we have a modern router that will securely separate a guest network from a secure shop network
- maintain data backups and change passwords regularly
- be proactive not reactive to our shop's security

The Connected Car Committee will bring you new information on how to keep your shop networks secure and how to protect your customer's data over the coming year.

We will keep you informed of ASCCA's efforts to insure that our industry has a seat at the table in cybersecurity discussions with manufacturers. Information access will be critical in maintaining our "right to repair".

"What can I do right now?"

- 1. <u>Join NASTF</u>. Support with your membership without having to participate on any committees.
- 2. Get your shop cybersecure. More information to come.
- 3. Get your Vehicle Security Credentials
- 4. Join Diag.net

ASCCA Training Event Recap

At the 2018 September Team Weekend the Connected Cars Committee hosted its very first training session, offering attendees an in-depth look at autonomous vehicles and the implications they will have on the automotive repair industry.

The training began with a presentation from Fred Gruner, Principal Hardware Engineer at NVIDIA, a company that develops graphic processing units, which will power autonomous vehicles. Fred provided an overview of the timeline for the different levels of autonomous vehicles, and he discussed the implications that will have on vehicle safety, the car insurance industry, and the aftermarket repair industry as a whole.

The second speaker, Neal Hoffman of Mitchell International, addressed an important question on many members' minds: what tools are available now to fix the semi-autonomous vehicles already on

the road? He gave a demonstration using a Bosch scan tool, used to diagnose several issues in these cars and answered questions on their availability and pricing.

Craig Johnson, a long-time ASCCA member and NASTF board member joined Rob Morrell of WORLDPAC to provide an SAE and NASTF update. They covered SAE's J3138, J3146 and J2534 service information requests requirements, and the secure data release model (SDRM 2.0). Both Craig Johnson and Rob Morrell encourage EVERY ASCCA member to join NASTF.

The training session ended with a Q&A panel with committee members and presenters.

You can also listen to a recap of the event on the Remarkable Results Radio podcast: https://remarkableresults.biz/e366/

Training Event Calendar

Vision 2019

February 28 - March 3, 2019

Convention Center Plaza, Overland Park, KS 66211, USA (map)

Trade Show Friday and Saturday. Donny Seyfer will teach on Saturday. Robots Loose In The Streets - an unconventional class on advanced vehicle technology

To find out more go to: https://www.mwaca.org/vision

TMC 2019

Mar 18 - 21 2019

Georgia World Congress Center, Atlanta, GA

The Technology & Maintenance Council (TMC) Annual Meeting & Transportation Technology Exhibition is home to trucking's leading fleet professionals, vehicle manufacturers, and component suppliers. TMC is North America's premier technical conference for trucking, and it's an event you simply must attend to stay current on industry practices.

To find out more go to: https://tmcannual.trucking.org/#abouttmc

ATE Seattle

March 22 – 24, 2019

To find out more go to: http://asanorthwest.com/2017/10/ate-2018-march-16-18-20187-doubletree-hotel-

seattle-airport-seatac-wa/

ETI/NASTF Meeting

Mon, April 29, 5am – Wed, May 1, 2019, 4pm

Hilton Charlotte University Place 8629 J.M. Keynes Dr, Charlotte, NC 28262

To find out more go to: https://www.nastf. org/i4a/pages/index.cfm?pageid=3277

NASTF General and Board Meeting

Thu, May 2, 2019, 6am – 1pm

Hilton Charlotte University Place 8629 J.M. Keynes Dr, Charlotte, NC 28262, United States (map)

To find out more go to: https://www.nastf.org/i4a/pages/index.cfm?pageid=3277

2019 ACPN Knowledge Exchange Conference

April 28 - May 1, 2019 | Marriott Tampa Waterside | Tampa, FL

The annual ACPN Knowledge Exchange conference is the largest gathering of catalog professionals and their vendors and solution partners. Attended by most major manufacturers, distributors and parts experts in the automotive content space, the ACPN conference provides a focused and unique opportunity to learn, share best practices, network with peers, and interact with service providers in the content management space. At the ACPN Knowledge Exchange, catalog managers can learn how to develop more accurate catalogs, gain insights on more efficient production processes and become aware of new technology and techniques, which will ultimately help them and their companies sell more products, reduce costs, and increase efficiencies.

To find out more go to: https://www.autocare.org/who-we-are/segments/acpn/acpn-conference----knowledge-exchange/

Where Auto Meets IOT: Enabling the Era of Automated Mobility on Demand

May 15-16, 2019 | Santa Clara Convention Center | Santa Clara, CA

Join over 12,000 connected technology and automotive professionals at the most prominent gathering of auto execs in Silicon Valley and beyond.

To find out more go to: https://tmt.knect365.com/connected-vehicles/?vip_code=TEC6476TT

2019 Paint, Body and Equipment Specialists (PBES) Conference

May 15-17, 2019

Hard Rock Downtown

San Diego, CA

The PBES Conference brings together the leaders of the automotive aftermarket paint, body and equipment industry for a two-day education conference.

To find out more go to: https://www.autocare.org/who-we-are/segments/pbes/ paint,-body-and-equipment-specialists/

TU Auto Detroit

Jun 4 - 6, 2019

Suburban Collection Showplace 46100 Grand River Ave, Novi, MI 48374

To find out more go to: https://automotive.knect365.com/tu-auto-detroit

NASTF Technology Fair

Thu, June 6, 2019, 4pm – Sat, June 8, 2019, 1pm

Suburban Collection Showplace 46100 Grand River Ave, Novi, MI 48374

AASA Technology Event

Sep 29 - Oct 1, 2019

Boca Beach Club, A Waldorf Astoria Resort 900 S Ocean Blvd, Boca Raton, FL 33432

To find out more go to: https://www.aftermarketsuppliers.org/events/aasatechnology-conference

AAPEX 2019

Nov 05 - 07 2019

Sands Expo & Convention Center, Las Vegas, USA

"International exhibition for the automotive industry"

Automotive Aftermarket Products Expo (AAPEX) for more than 25 years, AAPEX Show has been the premier global event representing global aftermarket auto parts industry. The show will showcase products like automotive lighting systems, sound moderators, cooling systems, Friction and Brake circuits, Engine and Transmission parts, Gear systems, Automotive Hand tools etc.

To find out more go to: https://www.etools.org/event-3194008

READ MORE ABOUT THE CONNECTED CAR COMMITTEE: ascca.com/connected-cars

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Nov 05 - 08 2019

Las Vegas Convention Center, Las Vegas, USA

"The Automotive Industry Exhibition"

The SEMA Show is the premier automotive specialty products trade event in the world. It draws the industry's brightest minds and hottest products. In addition, the Sema Show provides attendees with educational seminars, product demonstrations, special events, networking opportunities and more.

To find out more go to: https://www.semashow.com/the-sema-show

ASCCA Connected Car Committee - Mission Statement:

The Committee shall protect the ability of ASCCA membership to do business in California, including safe, secure, and uninterrupted access to vehicle onboard systems and the required tools to fix them.

Read more about the CCC, including past digests and reference material, on our dedicated <u>ASCCA Connected Cars page</u>. Here are previous digests for those who missed them:

<u>Issue #01 – published January 22, 2018</u> <u>Issue #02 – published August 6, 2018</u>



Grant Takikawa DICK'S AUTOMOTIVE

The ASCCA Membership Committee proudly announces Grant Takikawa of Dick's Automotive as its ASCCA member of the month for December 2018. ASCCA regularly honors members who go above and beyond in demonstrating ASCCA's core values of integrity, compassion, professionalism, and unity. Along with these core values, Grant also embodies ASCCA's core purpose: To elevate and unite automotive professionals and give them voice.

Grant took over Dick's Automotive, now a domestic and foreign auto repair shop, in 1993 and shortly after got involved in his local Chapter 25. Reflecting on those early days, Grant said "Being a part of chapter 25 in my early years allowed me to be in the room with the who's-who of my local area, and the shop owners in my chapter

accepted me with open arms and treated me with respect right out of the gate."

From that moment, Grant was hooked, and over the years has served on his local board, moving his way up to vice president of his chapter, chaired a local trade show, and now serves on ASCCA's ETI Committee

When asked what he values most about being an ASCCA member, Grant said "networking is one of the most important benefits of belonging to this association. Chapter 25 opened my eyes to legislative and regulatory issues, helped enhance my relationships with vendors through trade shows, and offered real life stories about how to be successful operating an automotive business in California."

His favorite part of being an ASCCA member? "Team Weekends, which can be described in one word as priceless," Grant said. "The best part of team weekends are the meetings at breakfast and sitting around together after Saturday meeting. I firmly believe in strength in numbers. ASCCA gives me that and so much more."

Thank you, Grant, for your ongoing commitment to ASCCA! Our organization and its members have benefited tremendously from your participation, knowledge, and most importantly, your commitment. Congratulations!



ASCCA MEMBER OF THE MONTH JANUARY 2019

Steve Sturken STURKEN AUTO BODY

The ASCCA Membership Committee proudly announces Steve Sturken of Sturken Auto Body as its ASCCA member of the month for January 2019. ASCCA regularly honors members who go above and beyond in demonstrating ASCCA's core values of integrity, compassion, professionalism, and unity. Along with these core values, Steve also embodies ASCCA's core purpose: To elevate and unite automotive professionals and give them voice.

Steve's business, located in San Jose, sets itself apart from other shops by offering three services—auto body, auto repair, and RV repair. Steve takes pride in his business model, saying "within each of these I have tried to distinguish myself by specializing in diesel repair,

hybrid repair, and RV body repair. These services have set my shop apart from the others while offering customers a variety of services to choose from."

When asked why he values being an ASCCA member, Steve said he understands the tremendous value of being associated with progressive, like-minded individuals. "Being a member of ASCCA has connected me to my peers so we can discuss any and all industry related issues and learn from each other on a regular basis. It's important that independent shop owners stay closely connected to their industry, and there is no better way of doing this than through the ASCCA."

His favorite part of being an ASCCA member? "Every year our chapter throws a fundraiser holiday party, and I have had the privilege to MC the event. It's a great time for us to come together for a good cause, get to know each other, and I have a great time raffling off prizes."

Thank you, Steve, for your ongoing commitment to ASCCA! Our organization and its members have benefited tremendously from your participation, knowledge, and most importantly, your commitment. Congratulations!.



Travis Guy Yorba Linda auto service

The ASCCA Membership Committee proudly announces Travis Guy of Yorba Linda Auto Service (YLAS) as its ASCCA member of the month for February 2019. ASCCA regularly honors members who go above and beyond in demonstrating ASCCA's core values of integrity, compassion, professionalism, and unity. Along with these core values, Travis also embodies ASCCA's core purpose: To elevate and unite automotive professionals and give them voice.

The family business, located in Yorba Linda, CA, has been a part of the community for over 30 years and offers automotive repair service on all makes and models. While he started at YLAS with no prior automotive experience, Travis brought his unique skills acquired from 10 years of working in 4 and 5-star hotels and specializes in providing YLAS customers with top-notch customer service.

When asked how being an ASCCA member has benefited his business, Travis said he takes advantage of the great member discounts, such as DFG for credit card processing to using Cintas for their uniforms, but he also notes that ASCCA has benefited his business in many other ways too. "We stay up-to-date with all the legislation coming 'down the pipe' and help fight legislation that is bad for the industry," he said. "Thanks to the training and information provided by ASCCA, at the chapter and state level, we know how to make our business better for us (the owners), our technicians, and most importantly our customers. The relationships that we have made through ASCCA benefit us to this day, knowing that if we have a question or are having a hard time, we can call one of our friends from ASCCA to talk things out or just chew the fat."

His favorite part of being an ASCCA member? "I always enjoy coming to team weekend. The camaraderie is special, and it is nice to be able to be around and talk to people that are dealing with the same things I am. We always have a great time from 8 AM Saturday morning till the end of the chapter reps meeting. The speakers for the afternoon session are great and I have gotten more information than I know what to do with. ASCCA is full of special people and every time I get up here, I am happy I came."

Thank you, Travis, for your ongoing commitment to ASCCA! Our organization and its members have benefited tremendously from your participation, knowledge, and most importantly, your commitment. Congratulations!



Digital Financial Group

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected David Cherney and Shannon Devery of Digital Financial Group (DFG) as ASCCA's November Partner of the Month. Each month, an ASCCA partner is recognized for their steadfast support of ASCCA, its members, and the automotive repair industry, and their commitment to ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

DFG has been an Exclusive Endorsed Vendor with ASCCA since May 2013 as well as a Corporate Partner at the \$7,500 level since October 2016. DFG is a leader in the payment processing industry, specifically in mobile payments and merchant services. Working as a team, David is responsible for serving Northern California ASCCA members while Shannon is responsible for Southern California members.

When asked how his partnership with ASCCA has benefited DFG, David replied, "ASCCA has been a wonderful addition to our portfolio as we have received a lot of business throughout the years and it continues to remain

stable with a potential for growth. We love collaborating with like-minded people and the philanthropy and integrity of ASCCA shops is what we look for in a partner."

DFG's partnership also benefits ASCCA members by allowing them to receive pricing that is typically reserved for large-volume merchants. "Members all get treated like top volume shops no matter what their volume is. We have set rates that benefit everyone which should attract new members to the association. We are always very reachable, and we have an amazing admin team working with us to help. We also give a dues reimbursement of \$350 each year to members using our services."

David and Shannon show their support by being involved with all of the ASCCA chapters. They go to as many chapter meetings as they can all over the state and sit on the membership committee. They also go to just about every Team Weekend in Sacramento, OC, and, San Diego. They try to attend holiday parties, fundraisers, shop nights, vendor fairs, and do a lot of trainings for the chapters.

When asked about a favorite moment while being an ASCCA partner, David replied "Last year, at the time of the Santa Rosa fires, many shops and their homes were affected by the damage. Our company offered to match 25 percent to any shop donation of their \$350 check that we were about to give them. The members were so generous that we were able to give almost \$9000 to the ASCCA members who were victims of the fires. We were very touched by the compassion shown by the ASCCA."

Thank you DFG for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your participation and dedication throughout the years.



autotext.me

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected autotext.me as ASCCA's December Partner of the Month. Each month, an ASCCA partner is recognized for their outstanding support of ASCCA, its members, the automotive repair industry, and their commitment to going above and beyond to support ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

Because autotext.me is created and developed by a shop owner, they are uniquely positioned to understand and identify the needs and challenges facing owners and shops today. autotext.me is a cloud-based tool delivering simple, digital solutions for workflow management, communication, vehicle inspections, work orders, quality control, and customer rewards and referrals. autotext.me integrates with a variety of shop management systems and focuses on streamlining everyday processes, resulting in greater shop

efficiency, customer service, and profitability.

When asked how autotext.me's partnership with ASCCA has benefited their business, autotext.me founder, Chris Cloutier, replied, "We now have exposure to a great set of shops in California. With California's reputation for technology innovation and our goal to assist auto repair shops in navigating their way into adopting technology in order to become more productive and efficient, ASCCA is a fitting organization for us to be partnered with."

autotext.me's partnership has also proven to be very beneficial for ASCCA members. "Some ASCCA members have taken their shops into the new digital landscape and created transparency with their customers, resulting in quickly achieving that crucial level of trust. Texting customers a quick, status update and a DVI (Digital Vehicle Inspection) provides a more meaningful and valuable customer service experience."

When asked about his favorite memory, Chris replied, "Given that I'm a shop owner, it was enjoyable to hang out at one of the group meetings in Sacramento and meet a lot of great shop owners and exchange ideas and industry insight."

"ASCCA is comprised of a lot of skilled, visionary shop owners wanting to make a difference both in the legislature and in their own shops. Being able to partner and support this effort is a meaningful and worthy cause."

Thank you autotext.me for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your knowledge and partnership throughout the years.



Shop-Ware

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected Shop-Ware as ASCCA's January Partner of the Month. Each month, an ASCCA partner is recognized for their outstanding support of ASCCA, its members, the automotive repair industry, and their commitment to going above and beyond to support ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

Shop-Ware became a Corporate Partner in 2016 and is an innovative company that delivers cutting-edge shop management software. The shop management software promotes business wellness and maximizes productivity by casting traditional best practices in a paperless, cloud-based application.

When asked how Shop-Ware's partnership with ASCCA has benefited their business, Vice President Matt Ellinwood, replied, "Partnering with the ASCCA gives us the opportunity to be close to the highest-quality California shops and their leadership, which means that we are always hearing about the most important problems, challenges, and opportunities the industry is

facing. This direct communication and knowledge allow us to improve our products and provide better service to our customers and ultimately, their customers."

Shop-Ware's partnership has also proven to be very beneficial for ASCCA members. "We like to think that we provide a Shop Management system that does more for shop owners to make their lives easier and running their business enjoyable. We work every day to make sure that our ASCCA partners that are running our solution are having a great experience."

When asked about his favorite memory, Matt replied, "Scott Alton, who is our liaison to the ASCCA, says his most memorable moment was when everyone came together to help and stand with those that were affected with catastrophes or personal life-changing issues. Scott said, 'When Bob stood before the group with tears in his eyes thanking everyone for the love and compassion deeply moved me and made me proud to be a part of this association.'"

Shop-Ware is also involved in some of ASCCA's chapters. In fact, the founder of Shop-Ware, Carolyn Coquillette, is a proud member of Chapter 21 (San Francisco). She's also had the honor to visit and present at Chapters: 12 (Santa Monica), 16 (East Bay), 24 (San Diego), 42 (San Jose), and 48 (North Orange County).

Carolyn is also a member of the ASCCA Board of Directors, Chair of the Connected Car Committee, and a member of the PR and Women in Automotive Committees.

Thank you, Shop-Ware, for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your knowledge and partnership throughout the years.



RepairPal

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected RepairPal as ASCCA's February Partner of the Month. Each month, an ASCCA partner is recognized for their outstanding support of ASCCA, its members, the automotive repair industry, and their commitment to going above and beyond to support ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

RepairPal connects consumers with the best auto repair shops through their website. They send many of these customers to RepairPal Certified Shops, knowing these shops will give them a superb car care experience marked by transparency.

When asked how RepairPal's partnership with ASCCA has benefited their business, VP of Industry Advocacy and Sales, Jill Trotta, replied, "We enjoy the interaction and insights we get by working with shop owners. It's helpful to be involved, so we stay close to the people who make this industry great — it guides RepairPal in building our products and setting policies. We are for consumers in the fair repair of their vehicles, and we are for shops who are for consumers. ASCCA shops are outstanding places for consumers to get

quality repairs at fair prices. Another clear value: ASCCA keeps RepairPal briefed on legislative and regulatory changes in Sacramento that directly affect RepairPal Certified Shops."

RepairPal's partnership has also proven to be very beneficial for ASCCA members. "Our mission is to bring more trust and transparency to the industry. We partner with ASCCA to share with their shop owners the tools and talking points to build trust with their customers through price transparency. Plus, shops that have met the requirements to be RepairPal Certified get a steady stream of new customers from our website and partner channel."

RepairPal will present at a chapter meeting in Southern California this month. They also attend the ASCCA Chapter 21 monthly dinner meetings in their backyard of San Francisco.

When asked about her favorite memory, Jill replied, "We recently met with Cecil Bullard in Utah as a result of a thread that was on TeamTalk. It was great to be able to spend time with Cecil and his team. We learned more about what they are doing to make the industry a better place and got feedback directly from shop leaders in the industry. These opportunities provide us with food for thought and valuable insights for future products."

Jill believes other companies in the industry should become corporate partners, stating "Being engaged with associations and leaders in the industry is important to us. Having access and spending time with shop owners is invaluable for your business, as you can hear their insights about the state of the industry. RepairPal can say that the return on investment for our dollars with ASCCA is positive and grows each year. The more we put in, the more we get out of ASCCA."

Thank you RepairPal for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your knowledge and partnership throughout the years.

BAR BAG REPORT

Report submitted by **Jack Molodanof, Esq.**



January 17, 2019 BAR Advisory Group Meeting & Workshops Summary

SCCA's Lobbyist Jack Molodanof and Dave Kusa participated in the BAR Advisory Committee meeting and the Collision Repair Workshop on January 17 in Sacramento. Below is Jack's brief summary of notes

BAR Advisory Grop Committee Meeting

- 1. **DCA News.** DCA is going through transition due to election of new Governor but they continue to work on implementation of AB 2138 which updated requirements for licenses that were subject to disciplinary action.
- Legislation and Regulations. Legislation - AB 1824 (Chaptered) which allows law enforcement to issue fines for excessive muffler noise in lieu of a notice to correct (i.e. "fix it" ticket), this new law has created complaints by consumers who are being subjected to \$1000 fines. AB 142 (Garcia) Lead-Acid Batteries - increases existing battery fees for battery manufacturers; AB 210 (Voepel) exempts from the smog check program all vehicles manufactured prior to 1983; SB 59 (Allen) Automated Vehicle Technology - establishes state policy relating to automated vehicles; BAR will also look into AB 161which requires estimates/ invoices to be provided to consumer in electronic form. BAR working on the following Regulations - STAR Program Clean-Up, deletes outdated Gold Shield Program provisions and amends STAR eligibility criteria; Training Provider Requirements, authorizes training for compliance with laws and regulations; Repair Assistance, increases smog check repair assistance participation; Brake'Lamp Stations and Adjusters updates brake and lamp requirements; ARD Oil Change Requirements and Exempt Roadside Services are on hold due to passage of AB 3141. See link presentation. https://bar.ca.gov/ pdf/Legislation_and_Regulations_ Update_1.17.19.pdf.
- 3. **Cal-VISTA Project Update**. The Data base transfer from SGS to Cal-Tech is moving forward and should be complete

by April 2019. The RFP to obtain ongoing Maintenance and Operation services should be awarded in April 2019 and the contract transition to take place in late fall of 2019. See link to presentation. https://bar.ca.gov/pdf/CAL-VISTA_Project_Update_1.17.19.pdf.

- 2018-19 Program Reviews. BAR provided an overview of all BAR programs including accomplishments and goals for 2019. Quick summary. Audits and Roadside Branch tested 13,795 vehicles and performed 4,676 analyzer audits. The Business Services and Contracts Management increased vendor participation with small business and disabled veterans. The Consumer Assistance program retired 50,959 vehicles and repaired 3,351. The enforcement operations branch assisted in replacing BAR's web licensed lookup and assisted legal affairs to designate two decisions as precedent. Field operations and Enforcement - 480 administrative cases filed by Attorney General; 138 District attorney referrals; 1119 smog citations issued; 898 unlicensed and delinquent citations and on Write it Right updates and will be working implementation of AB 3141. Licensing issued and renewed thousands of licenses for ARD's, smog check and brake and lamp. The technical training unit provided in house training and facilitated training with contract vendors. The Technology Services branch worked on updating IT modernizations and the Cal-Vista project. See link to full presentation. https://bar.ca.gov/pdf/2018-19_ Program_Updates_1.17.19.pdf.
- 5. Smog Check Program Update. BAR-97 Dialup to IP rollout has begun. Currently over 4,000 analyzers using internet connection. BAR taking aggressive action against smog check stations using OBD defeat devices and has initiated over 400 administrative/ criminal cases. BAR addressing fraud by certificate blocking. BAR is updating plans for OIS equipment and working with current DAD vendors on fraud

- detection, including enhanced data collection ability to better detect fraud such as embedded GPS, webcam and finger vein scanner. This will require new regulations and is expected to increase costs for new DAD equipment. BAR also plans on updating BAR-97. See link to full presentation. https://bar.ca.gov/pdf/SmogCheck_Program_Update_1.17.19.pdf.
- 6. Enforcement Statistics. Consumer complaint trends holding steady. Engine repair/performance reflect 33% of consumer complaints; General repair maintenance 19%; Auto Body 15%; Transmission 9%; Smog 7%; Used car transactions 4%; vehicle warranty 3%; unlicensed activity 2%. See link to presentation. https://bar.ca.gov/pdf/Enforcement_Statistics_Update_1.17.19.pdf

The next BAR Advisory Group Meeting is scheduled for April 18, 2019.

Repair Assistance Regulatory Workshop

The BAR held public workshop to discuss draft regulatory changes to the repair assistance option under BAR's Consumer Assistance Program. The proposed regulatory changes included: 1) providing higher repair contributions (BAR currently contributes \$500) based on model year (proposal includes additional \$300 for 1995 and older and additional \$700 for 1996 and newer); 2) Reduce pre-repair expenditures (co-payment) for low-income motorists (consumers will pay \$20% of diagnostic and repair fees and BAR will contribute 80% of diagnostic and repair fees; 3) Removes eligibility restrictions. Currently applicant's vehicle registration must be current or expired for no more tax 120 days. The proposal extends vehicle registration expiration to 365 days. Also any prior lapses to vehicle registration which currently is a requirement will be deleted. See link below to presentation and draft regulation.

https://bar.ca.gov/pdf/CAP_Regulation_ Workshop_Presentation_1.17.19.pdf

https://bar.ca.gov/pdf/Repair_Assistance_ Regulation_Update_1.17.19.pdf.

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Learn key metrics to make more money consistently, hiring the right service manager, using the right comp plan, and giving you more free time to worry less.

Pricing Parts in a Competitive Market

Find out the critical difference between "mark-up" and "margin" to provide better pricing, be competitive, ensure long term business, and learn how to convert phone calls into service appointments

Choosing Labor in a Competitive Market

Learn how to set labor rates, retain top quality employees, choose the right compensation package to motivate quality employees, and much more.

Increasing Sales While Building Long Term Relationships with Customers It's time to work smarter not harder. Learn the system that dramatically increases your sales, productivity, and profits by investing only 1.5 hours each week. Turn service appointments into high sales and customer satisfaction with four critical

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ASCCA JANUARY TEAM WEEKEND RECAP

On January 26, ASCCA leaders, committee members, and corporate partners convened in Sacramento for its first Team Weekend of 2019.



ASCCA's new President John Eppstein opened the meeting by welcoming those in attendance and leading them in the flag salute. He then inducted ASCCA's newest members since the last Team Weekend and encouraged them to get involved in ASCCA through committee meetings, Team Weekends, and chapter events.

Following the opening remarks, the Government Affairs committee met to discuss legislation that ASCCA is monitoring this year and ideas for increasing the promotion of <u>ASCCA's Legislative Fly-In Day</u>. The committee is working to finalize several exciting ideas to increase participation, especially amongst first-time attendees, so stay tuned for an announcement in the coming weeks! The committee also discussed ASCCA's ongoing efforts of encouraging all ASCCA members to obtain the Vehicle Security Credential (VSC) through NASTF. For details and information on how to become a Vehicle Security Professional (VSP), <u>click here</u>.

Next, the Public Relations Committee, chaired by Jerry Kubitsky, discussed how to implement their new program, ASCCA Member's Care, using his recent biking event as an example. Jerry also started a discussion on the best way to begin their plan to subsidize promotional material that shops purchase when it includes the ASCCA logo. Angi Roberts was a guest at the meeting and shared about a meeting with a company called PHMG who could possibly provide professional audio recordings for the ASCCA including for PSA's that the committee would like to create. The meeting ended with John Camara announcing that he is resigning from being an official member of the committee but would like to remain a regular guest.

The Revenue and Benefits Committee, chaired by Todd Westerlund, discussed the current redesign of the ASCCA Advantage, and creating a more streamlined and effective way to showcase member benefits. Scott Brown was a guest at the meeting and suggested including a QR code to the advantage that connects to our website. There was some discussion on reorganizing the member benefits page on the website to be more user friendly and clear. There was also discussion about having "Chapter Benefit Liaisons" that would help inform members of the benefits offered through ASCCA membership. Todd Westerlund proposed that we discuss recognizing ESi at a new level called Lifetime/Legacy/Tenure that reflects their 20+ years of partnership and support for ASCCA, and the details of that recognition level are still being discussed. Committee reviewed 2018 revenue numbers and our projected 2019 revenue. Steve Vanlandingham resigned from the Revenue Benefits committee to focus on his other ASCCA commitments.

Ending the morning were the Membership and ETI Committees. The Membership Committee, chaired by Lee Chesnin, reviewed

the 2018 year-end membership numbers. In 2018, ASCCA ended the year with 75 new members and a net positive membership change of +23—the first net positive growth in the past several years! To keep the momentum going, the Membership Committee discussed new membership growth strategies for 2019, in addition to the continued ASCCA Membership Liaison program.

The ETI Committee, chaired by Rory Balmer, discussed the new national calendar of events page on the website, which is available at https://www.ascca.com/events/national-events. These events along with ASCCA upcoming events are also available at https://www.ascca.com/events/calendar-glance. The Committee reported on the status of its initial needs assessment of the Automotive Technician Training Standards (ATTS) that serves to certify community colleges and high school automotive tech programs. Additionally, a progress report was giving on the Committee's efforts to build an online educational video resource library that will include shop management as well as technical training.

Following the lunch break, Team Weekend attendees enjoyed an educational session focused on leadership, led by Bill Haas, AAM, owner of Haas Performance Consulting LLC, and sponsored by WORLDPAC. With over 40 years of experience in the automotive service and repair industry, Bill has been a technician, shop owner, and technical trainer. His training, titled Strategies for Effective Leadership, taught shop owner attendees how to implement effective leadership strategies to improve opportunities for their team to excel and how to take a strategic approach to create alignment between individual/team objectives and value. Attendees left with tangible strategies they can take back to their business to create a business culture, empower their employees, and provide positive influence.

The final day of Team Weekend, Sunday, began with a meeting of ASCCA's Chapter Representatives Committee. The Chapter Reps listened to updates from ASCCA's committee chairs, discussed new ideas on how to promote member participation in ASCCA's Legislative Fly-In Day, and reviewed the updated Chapter Speaker Resources page of the website, which serves as a resource for chapter leaders to identify new speakers and topics for their chapter meetings. If you would like to recommend a speaker to be added to the list, please email Matt Peralta at mperalta@amgroup.us.

In adjourning Team Weekend, President John Eppstein thanked those in attendance for helping to make January Team Weekend fun and successful and expressed his excitement for the year ahead.

Didn't get a chance to attend? Mark your calendar for our next Team Weekend, May 18 and 19, in Sacramento. Visit ascca.com/ events for more information!

Anniversary MILESTONES

October - January

50 YEARS

Ford's Automotive Service (Costa Mesa)

40 YEARS

Oberjuerge Auto Repair (Long Beach)

Pete's Morro Bay Tire and Auto (Morro Bay)

Belmont Motor Clinic (Long Beach)

30 YEARS

Ray-A-Motive (Bellflower)

Camara Auto Service, Inc. (Tulare)

25 YEARS

Jax Auto Repair (Brea)

20 YEARS

NAPA Auto Parts (Newark)

Mike's Auto Service (Huntington Beach)

Kniesel's Auto Service Center (Citrus Heights)

Orinda Motors, Inc. (Orinda)

15 YEARS

NAPA Auto Parts (Fresno)

Coastal Distributing (Spring Valley)

Finwall's Diagnostic Auto (Yreka)

Popular Mechanix (San Francisco)

10 YEARS

Hanson's Distributing Company (Azusa)

5 YEARS

Dorman Products, Inc. (Santa Clarita)

Lithia Automotive Group (Fresno)

Lehmer's Concord Buick-GMC (Concord)

Performance Automotive (La Puente)

Callas Rennsport (Torrance)

Savi Ranch Automotive (Yorba Linda)

K-Tech Automotive (Sebastopol)

Welcome, NEW MEMBERS

October - January

CHAPTER 5

Baldwin Park Adult and Community Education (Baldwin Park)

CHAPTER 14

Proshop Automotive (Colton)

CHAPTER DE

Tulare Automotive Repair (Tulare)

CHAPTER 42

Skunkworks (San Jose)

Los Gatos Auto Service (Campbell)

Cartex One Stop Auto (San Jose)

Nasseri Auto Tech (Santa Clara)

CHAPTER 48

Rossi Automotive Equipment (Chino) Placentia Super Service (Placentia)

CHAPTER 99

Fritz's Auto Repair (Palo Cedro)

02 Motorsports (Redding)

STATE ONLY

Mail Shark (Mohnton)

Automotive Coaching & Training Group (ACT) (Elk Grove)

Konso Motors (Inglewood)

Evans Automotive (Twentynine Palms)

ASCCA Corporate Partners



BUSINESS SUPPLIES, EQUIP-MENT & SERVICES

BG Products

Eric Waln (949) 337-2484 www.petrospecsinc.com

AutoZone

Jim Gray (704) 301-1500 jim.gray@autozone.com

AES Wave

Carlos Menchu (877) 351-9573 www.aeswave.com

LKQ

Steven Poole (562) 320-2398 sjpoole@lkqcorp.com

O'Reilly Auto Parts

FirstCallOnline.com ascca@oreillyauto.com

Motul

Nicholas Bagley (909) 538-2042 n.bagley@us.motul.com

NAPA Auto Care

John Hartman (619) 300-4910 john_hartman@genpt.com

MotoRad

Sean Ruitenberg (618) 599-5196 sean.ruitenberg@ motoradusa.com

Auto Care Association

Kathleen Schmatz kathleen.schmatz@autocare. org (301) 654-6664

Dynamic Friction Company

Dan Biezonsky (951) 200-0953 danb@dynamicfriction.com

Mail Shark

Josh Davis (484) 648-8626 josh@themailshark.com themailshark.com/ascca

HotelStorm

concierge@hotelstorm.com www.hotelstorm.com/ascca Password: Auto1234

Office Depot

Michael Nitz (855) 337-6811 michael.nitz@officedepot.com

California Employer's Services

David Fischer (559) 358-2221 ceyes@hotmail.com www.cestoday.com

Mudlick Mail

Danielle Ray (770) 709-6911 dray@mudlick.com mudlickmail.com

EDUCATION PROVIDERS

Educational Seminars Institute (ESI)

Maylan Newton (866) 526-3039 maylan@esiseminars.com

Motor Age Training

James Hwang (310) 857-7633

Automotive Training Institute

Jim Silverman (301) 575-9140 jsilverman@autotraining.net www.autotraining.net

The ACT Group

Ray Kunz (916) 588-0775

INDUSTRY NETWORKING WITH TOP AUTOMOTIVE TECHNICIANS

iATN

Greg Montero greg.montero@iatn.com www.iatn.net

INSURANCE & LEGAL SER-VICES

Armstrong & Associates Insurance Services

(866) 923-7767 armstrongprofessional.com

CoreMark Insurance Services

Mat Nabity (916) 286-0918 mnabity@coremarkins.com

Jack Molodanof, Esq.

jack@mgrco.org (916) 447-0313

INTERNET MARKETING, WEB DESIGN & SEARCH ENGINE OPTIMIZATION

KuKui

Todd Westerlund (925) 980-8012 todd@kukui.com www.kukui.com

Repair Pal

Evan DeMik (415) 595-3346 evan@repairpal.com www.repairpal.com

Broadly

(800) 693-1089 marketing@broadly.com www.broadly.com

MERCHANT SERVICES

Digital Financial Group

Shannon Devery (877) 326-2799 www.digitalfg.com

SOFTWARE PROVIDERS

Identifix

(800) 997-1674

Shop-Ware

Matt Ellinwood (415) 890-0906 matt@shop-ware.com

AutoText.me

Chris Cloutier (469) 546-5725 information@autotext.me

UNIFORM SERVICES

Cintas

Jessica Essad (775) 813-8954 essadj@cintas.com

ASCCA Chapter Network

The Automotive Service Councils of California is made up of local chapters. Join your local chapter today and get involved!

EAST BAY (16)

Meetings held second Tuesday, 6:30 p.m. Call Art Ratner: (510) 540–7093

FOOTHILL (5)

Meetings held first Tuesday, 6:30 p.m. Call Joseph Appler: (626) 296-6961

FRESNO (25)

Meetings held second Thursday, 7 p.m. Call Zarkis Martirosian: (559) 268-6359

INLAND EMPIRE (14)

Meetings held third Tuesday, 7 p.m. Call Rory Balmer: (909) 337-0082

LONG BEACH (18)

Meetings held third Tuesday, 7 p.m. Call Kristen Bunting: (562) 424-8726

MOUNT DIABLO (20)

Meetings held third Thursday, 6:30 p.m. Call Steve Elstins (925) 676-8376

NORTH ORANGE COUNTY (48)

Meetings held third Wednesday, 6:30 p.m. Call Denise Pina (714) 990-1500

PENINSULA (23)

Meetings held last Tuesday of every other month, 7 p.m. Call Angi Roberts: (408) 266-9658

REDDING (99)

Meetings held last Tuesday, 6030 p.m. Call Ken Breshears (530) 222-2572

SAN DIEGO (24)

Meetings held third Tuesday, times vary Call Stuart Terry: (619) 287-9626

SAN FRANCISCO (21)

Meetings held last Wednesday, 7 p.m. Call Paul Grech: (415) 286-6747

SAN JOAQUIN VALLEY (6)

Meetings held second Thursday, 6:30 p.m. Call Paul La Berge (209) 466-5364

SAN JOSE (42)

Meetings held second Wednesday, 7 p.m. Call Angi Roberts: (408) 266-9658

SANTA ROSA (28)

Meetings held third Thursday of every other month

Call Robert Toepp: (707) 546-2851

SOUTH BAY (1940)

Meetings held quarterly, 6:30 p.m. Call Michelle Sprokkereef: (424) 206-1646

TULARE/VISALIA (26)

Meetings held fourth Thursday, 6:30 p.m. Call John Camara: (559) 688-5721

WEST LOS ANGELES (12)

Meeting times vary

Call Nadir Nour: (310) 694-8028 Ext. 2

Bureau of Automotive Repair (BAR): Chief Patrick Dorais

(916) 255-4565

BAR: Industry Ombudsman

Rick Fong (916) 255-2893

California Chamber of Commerce

Headquarters (916) 444-6670

California Air Resources Board (CARB)

(800) 242-4450

ADDITIONAL INFO ON ALL CHAPTERS AND CHAPTER EVENTS AVAILABLE AT

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