

-- FOR IMMEDIATE RELEASE --

Automotive Service Councils of California (ASCCA) Proudly Announces Corporate Partnership with Facepay

Facepay and ASCCA partner to provide the California automotive service industry with an alternative to the high costs of credit card processing.

SACRAMENTO, CA February 22, 2021 – The Automotive Service Councils of California ([ASCCA](#)) is proud to announce its most recent corporate partnership with [Facepay](#) Inc, whose Relational Payments platform enables businesses to increase profits by eliminating credit card processing (transaction) fees.

Facepay's disruptive technology allows business owners to adopt a modern payment structure with a low-cost, fixed monthly subscription instead of paying 2.5% of their revenues to credit card processors. On average, the Facepay model adds \$25,000 to a shop's bottom line each year.

"Facepay integrates directly into the shop's regular email and text messaging process through their management system and their digital vehicle inspection tool," said Dr. Mark A. Hale, Founder and CEO of Facepay. "This type of seamless integration is something that drove our unprecedented growth at Demandforce, and I intend to repeat that success. Today, our customers are crushing it, processing millions of dollars annually through Facepay and contributing 15-20% of that directly to net profits."

In 2020 an astounding 75% of repair shop customers paid their bills using a credit card. Most shop owners have accepted the processing fee overhead as the cost of doing business. Some have built the fees into their regular prices. Many have begun passing on the 2-3% fee to customers who use a card. This practice, however, has led to a decrease in customer satisfaction industry-wide. Facepay offers businesses an alternative in which no one has to pay the extra fee.

"We are excited to partner with ASCCA," said Todd Westerlund, CRO of Facepay. "For the first time, shops using Facepay can offer their customers contactless payments, monthly installments, and vehicle service subscription packages all while putting 20% of profits back in their pockets."

"As an early adopter of Facepay, we are pleased with the customer service, the platform and, our customer adoption rate," commented Eric Sevim, owner of A+ Japanese Auto Care. "We continue to increase customer adoption each month are on track to save at least \$25K this year. Our customers love it."

Facepay is available now for all ASCCA members to try out Free for 30-Days. For more information, visit www.Facepay.io or call (800) 403-0221.

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Related Media

Facepay Logo



Logo on Google Docs

<https://drive.google.com/file/d/199E0npdu4naOOhSwcqWy-YjbQ6dcs27t/view?usp=sharing>