



Re-energize Your Shop and Grow Profits with ATI's 1-Day Shop Owner Events

The **Automotive Training Institute (ATI)**, a leading coaching and consulting company for auto repair shops, has partnered with **ASCCA** to extend this valuable offer.

Take advantage of ATI's 1-day owner events, led by the smartest minds in the business, to discover how to tackle these common repair shop challenges:

- ❑ Recruiting and retaining the best techs
- ❑ Improving cash flow and profit potential
- ❑ Increasing car count and repeat customers
- ❑ Marketing and promotions in the digital age
- ❑ Creating freedom through operational consistency
- ❑ Devising a succession and retirement plan

It's Worth Your Time!

The average event attendee **picks up 3% to 8% percent profit** immediately after applying the strategies covered back at the shop. What's more, many of the nation's top shops have grown through the ranks of ATI's program, thriving on **expert coaching advice** and **20 Group support**.

Visit ATIworkshops.com and choose an event near you!

Enter discount code **ASCCA** to get a \$150 discount off the registration fee (reg. \$347*). The registration fee covers up to 3 guests from your shop, refreshments during breaks and a meal.

For more information, contact Jim Silverman at jsilverman@autotraining.net or 301.575.9140.

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