

Become a Corporate Partner with

ASCCA : Maximize your exposure to thousands of Automotive Service Professionals and support California's leader in Automotive Industry Advocacy since 1940.

TO ELEVATE AND UNITE AUTOMOTIVE PROFESSIONALS AND GIVE THEM VOICE

As an ASCCA Corporate Partner, you will earn the ASCCA seal of approval, letting our members know your company is:

- *A loyal friend of ASCCA and the automotive service profession*
- *Uniquely able to provide quality services at a special rate to improve their bottom line*
- *A leader in the industry*

In return for your investment in ASCCA, your business will receive:

- *Maximum exposure to ASCCA's members*
- *Membership in California's largest automotive service community*
- *First consideration by members seeking new partnerships for their businesses*
- *Receive updated ASCCA membership mailing lists to help with your targeted advertising.*
- *Influence in California's legislative & regulatory process and access to industry leaders*

ASCCA is an association of independent automotive service and repair facilities in California, and many other associated businesses in the Automotive Aftermarket Industry. Our dedicated members play a key role in shaping this segment of the aftermarket industry. ASCCA consists of approximately 800 Members, and most are independent shop owners.

Automotive Service Councils of California

One Capitol Mall, Suite 800, Sacramento, CA 95814

P: (800) 810.4272 | F: (916) 444.7462

info@ascca.com | www.ascca.com



Professionals in Automotive Service ~Since 1940

The **PURPOSE** of our association is to elevate and unite automotive professionals and give them a voice. Our goal is to ensure that the ASCCA name means skilled professionalism and inspired customer trust. ASCCA is dedicated to the development of leaders through education and professional development, unique networking opportunities and industry alliances. Members represent every facet of our activities, and we strive to serve their best interests in everything we do.



DISCOVER how ASCCA can help you build your business and how you can be a part of our vision to grow and support our industry by leveraging the ASCCA brand. Becoming involved and engaged as a partner and member will help you grow your business and take advantage of all that ASCCA has to offer. By donating to the association, your company will be recognized as a partner and friend of ASCCA. Partnership with your brand will be advertised in our newsletters, at our events, and on our website. Your support will maximize your exposure to industry leaders throughout the year while enabling ASCCA to advocate on behalf of independent automotive service and repair facilities.

Corporate Partnership Opportunities

MEDIA MATERIAL

Please provide via e-mail to amullinax@amgroup.us the following information exactly as it should appear in ASCCA membership promotional materials: Company Contact Information, Brief Product/Service Description, Company logo in JPEG or TIF format, Advertising in a PDF, JPEG, TIF.

	Platinum	Diamond	Gold	Silver
Annual Amount	\$10,000	\$7,500	\$5,000	\$3,500
Membership List Access	X	X	X	X
Logo/link on monthly newsletter	X	X	Logo only	Logo only
Press Release announcing Partnership	X	X	X	X
Representation on ASCCA website	X	X	X	X
Listing in ASCCA <i>Advantage</i>	X	X	X	X
Materials in new/potential members packets	X	X	X	X
Direct promo email marketing via ASCCA to membership	6x	4x	3x	2x
Promo via Social Media	Monthly	Every 6 weeks	Every other month	4x annually
ASCCA Team Weekends				
Banner in Meeting Space	X	X	X	N/A
Promo slide displayed during breaks	every TW	every other TW	1x per year	N/A
Invited to make brief presentation	every TW	every other TW	1x per year	N/A
Display company logo in the Zoom setting	X	X	X	X
ASCCA Team Weekend Book				
Allow placement of digital ad	every TW	every other TW	1x per year	N/A
Include link to CP website on various spots inside TW Book	4x per TW	3x per TW	2x per TW	1x per TW

Questions about Corporate Partnerships should be directed to Anne Mullinax at (916) 924-9054 x116.

* MEMBERSHIP TERMS: Membership in ASCCA will be based on the anniversary date that the Corporate Partnership was received. Membership is billed in quarterly installments; however, for the first year that billing will be waived. At the end of the 1-year term membership continuance is contingent on a renewed Corporate Partnership or membership dues payment.

Become a Corporate Partner with **ASCCA**

CORPORATE PARTNERSHIP FORM

Partner Information Please print clearly.

Contact _____

Company Name _____

Contact Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Partnership Level

Please indicate the Partnership level enclosed.

Partnership Amount Enclosed \$ _____

PAYMENT INFORMATION

- ☐ Check made payable to ASCCA
☐ Please charge my:
☐ MasterCard ☐ VISA ☐ AmEx

Credit Card Number _____ Exp. Date _____

Zip Code _____ CV2 _____

Name on Card _____

Signature _____

CANCELLATIONS

Cancellations must be made in writing. A refund, less a \$100 administrative fee will be assessed.

ASCCA Contact Information

MAIL PARTNERSHIP FORM TO:
One Capitol Mall, Suite 800
Sacramento, CA 95814

FAX FORM TO:
ASCCA: (916) 444-7462

QUESTIONS?
CALL: (916) 924-9054 X116 or
E-Mail: amullinax@amgroup.us