## **Castrol**<sup>®</sup> Rewards **Premium Lubricants Deserve Premium Rewards**



*Castrol Rewards* is Castrol's newest loyalty program, rewarding you with points for every gallon of Castrol product you purchase through participating Distributors. The more you buy, the more points you earn.

Points for purchases are awarded as follows:

- Castrol<sup>®</sup> GTX<sup>®</sup> = 1 point/gal
- Castrol<sup>®</sup> GTX High Mileage<sup>®</sup>/GTX MAGNATEC<sup>®</sup> = 3 points/gal
- Castrol<sup>®</sup> Transmax<sup>®</sup> FS MV ATF = 3 points/gal
- Castrol<sup>®</sup> EDGE<sup>®</sup> = 5 points/gal

Your Castrol Sales Rep and/or a participating Distributor Sales Rep will assist with getting you registered onto the program. Once enrolled, you will receive a Welcome e-mail and a separate e-mail informing you that your points have been loaded.

## Reasons to visit www.mycastrolrewards.com include:

- Track/redeem points
- Product information
- Links to training modules

## Your redemption options include:

- Local marketing via BrandBuilder tool
- Merchandise
- Tickets
- Trips

The user-friendly site contains easy to use one-click icons to redeem advertising and merchandise, as well

MERCHANDISE

**Questions? Contact your Castrol Rep for details** 

as access to the online training, oil selector tool, and product information.

IT'S MORE THAN JUST OIL. IT'S LIQUID ENGINEERING."

