

# What is *Telematics*?

Most Vehicles Built Today Communicate Wirelessly  
with No Human Interaction

Old



Diagnostic plug that communicates via a scanner or laptop to a repair facility



New



Your vehicle is constantly outputting data to a third party

Modern Vehicles Come Equipped with On-Board Diagnostics (OBD)  
These Cars are Permanently Online while on the Road

## Data that your car broadcasts includes:

- Driver behavior, which includes your speed of travel
- Your travel destination and how many occupants are in your car
- Repair and maintenance information
- Your personal profile (your music, your photos, your personal spending profile)

*Note: There is no "off button" on your vehicle. This data transmission is on 24/7 while driving and while stopped.*

## Telematics is helpful but there are also some concerns:

- Do you have a say in who receives data from your vehicle?
- Do you have a choice about where you take your car for maintenance and repairs?
- You can turn off your smart phone, but not your vehicle's data.
- Do you know your car is broadcasting to others?
- Do you know what your car is reporting to others?

Ask your ASCCA professional about *telematics* and why you need to get involved in this issue to have consumer choice and protect your privacy. For more information about how *telematics* affects you go to [www.ascca.com](http://www.ascca.com).



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