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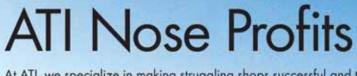








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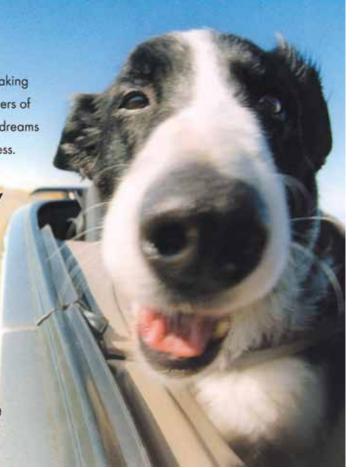
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ASCCA - Growing Stronger in 2010

In 1995, I had already reached my 20 year anniversary for Stuart Terry Auto Repair, I was good. A few years earlier, a nearby shop owner, Don Seene, (whom a few years later became ASCCA President) convinced me to join the local Napa Auto Care to move my business to the next level.

After almost 20 years in business, I did not see the need to join anything. Don Seene explained the networking, group purchasing and customer retention value, I joined. My business grew.

A few years later, Don Seene was bothering me again, this time to join ASCCA. After a few months I gave in and went to a membership meeting. I sat at a table with shop owners. They introduced themselves and by the end of dinner I had 7 new friends. When I visited the vendor tables, I realized membership in ASCCA does not cost, it pays. I joined that night. I even won the raffle for newly signed members, what a score! In all my years as a member of ASCCA, the savings have outweighed my cost. A smart business decision? Yes.

As the President of ASCCA I am responsible to the Board of Directors, and through the chapter representatives committee, I am responsible for seeing that the programs and policies of the association reflect the

needs and aspirations of the membership. ASCCA members, chapter leaders and the ASCCA board of directors gathered at the Embassy Suites in Sacramento December 5-6, 2009 to develop the association's 3-year strategic plan. It was a great turnout and the meeting resulted in clear distinct

When I visited the vendor tables, I realized membership in ASCCA does not cost, it pays.

goals that will strengthen the role of AS-CCA in the aftermarket industry.

To start the planning process, the group reviewed and redefined ASCCA's purpose, values and BHAG (big hairy audacious goal) as follows:

- ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.
- ASCCA's Core Values: Integrity, Compassion, Professionalism, Unity
- BHAG: Make the public aware that ASCCA means skilled professionalism and inspired customer trust.

In order to accomplish our BHAG the



Stuart Terry ASCCA President

fied four goals the association will accomplish

identi-

group

over the next 3-years, as follows:

- 1. Membership Goal: *To Increase Membership by 100%* (to approximately 2,000)
- 2. Government Affairs Goal: *Increase Credibility and Influence in Government and Regulatory Affairs*.
- 3. Public Relations Goal: To Make the ASCCA Logo as Recognizable as AAA.
- 4. Education Goal: Elevate Professionalism through Increased Continuing Education.

Each committee then started its work on creating a plan to accomplish our goals.

We have an outstanding group of members, directors, chapter representatives and staff who are dedicated to fulfilling our goals. I will, as the chief elected officer, represent the entire membership and the best interests of the organization. I will exercises personal leadership in the motivation needed to make ASCCA stronger in the coming years.

Thank you for awarding me the opportunity to lead the most prestigious automotive industry trade organization, Automotive Service Councils of California. ■

What ASCCA Means to Me



Jack Crawley, Fisk Automotive

"I do not think there is one area of my business that has not benefited from being an ASCCA member. Access to management training, technical training for my staff and access to quality vendors that my business uses to save money or time are a few of the reasons why I belong. I save money, time and avoid compliance issues by using the endorsed vendors. In turn, they support the association and our industry. Being an ASCCA member has provided a quality of life and a chance to go places personally I never thought possible. ASCCA did not grow my business for me, but gave me the "tools" and experience to be where I am today."

New California Laws for 2010

Every year the State Legislature passes and the Governor signs hundreds of new bills into law that may impact auto repair shops. Below are a few key measures that took effect January 1, 2010.

Motor Vehicle Insurance. This new law allows insurers to continue to provide claimants with specific truthful and non-deceptive information regarding the services and benefits available even after the consumer has

selected an auto repair shop to have their vehicle repaired.

Auto Body Repair Consumer Bill of Rights. The new law modifies the required content of the Auto Body Repair Consumer Bill of Rights, which the Department of Insurance must then incorporate into future editions, to include information informing consumers that they have a right, including when pursuing an insurance claim for repair of that vehicle, to seek and obtain an independent repair estimate directly from a registered auto body repair shop.

Catalytic Converters. The law requires recyclers to comply with additional record keeping and identification procedures and new payment restrictions when purchasing catalytic converters. The law mandates that recyclers create a paper trail for all converter transactions to deter criminals from selling stolen units as scrap.

BAR Inspection Fees. The new law authorizes the BAR to charge the vehicle owner a fee of \$160.00 for participating in the recently enacted amnesty program and would require the fee to be collected by the referee station performing the inspection.

Car Washes. Extends current car wash law to January 2014 and specifically excludes from the definition an automotive repair dealer, who is primarily engaged in the business of repairing and diagnosing malfunctions of motor vehicles.

Career Technical Education Courses. This law requires the Trustees of the California State University (CSU), on or before January 1, 2014, to develop and implement a procedure for allowing students to satisfy a general elective course requirement for purposes of admission to CSU by completing a high school career technical education (CTE) course that meets criteria established by the State Board of Education, subject to the approval of the Academic Senate.

California Car Buyers Protection. This law enacts the California Car Buyers Protection Act of 2009. The bill imposes certain requirements when a car dealer purchases or obtains a vehicle in trade in a retail sale or lease transaction and the vehicle is subject to a prior credit or lease balance, relating to the discharge of the credit or balance.



New Form I-9. Revised August 7, 2009, the new Form I-9 contains an updated list of acceptable documents that employees must present upon hiring. The new form also bears a note that all documents presented to establish identity and/or ability to work in the United States must not be expired

SCAQMD Permits. The South Coast Air Quality Management District, notwithstanding a superior court decision, may start issuing permits to small

businesses (i.e. auto body shop for spray booths) that are in compliance with current rules.

Increase in State Withholding. State withholding increased on November 1, 2009. There is a 10 percent mandatory increase on employee withholdings, a 0.6 percent increase in supplemental wage withholding and a 1.2 percent increase on wage stock options and bonus payments.

Alternative Workweek Schedules. The law regarding workweek schedules was amended to permit an eight-hour day as a valid alternative schedule.

Workers' Compensation. Worker's compensation cannot be denied because an employee was killed by a third party in the course of the employee's work, no personal relationship existed between them and the injury/death was because of third party's personal belief relating to the employee's race, religion, color, national origin, age, gender, disability, sex or sexual orientation.

Ignition Interlock Devices (IID). Effective July 1, 2010, this new law establishes a new Ignition Interlock Device (IID) pilot program in the counties of Alameda, Los Angeles, Sacramento and Tulare to January 1, 2016. The pilot program will require first time DUI offenders to install an IDD device in their vehicle.

Driving Under the Influence. Effective July 1, 2010, this new law will give repeat DUI offenders the opportunity to apply for a restricted license with an IID device placed in their vehicle.

Personal Liability Immunity. Effective August 6, 2009, this new law provides that a Good Samaritan who renders medical or non-medical care at the scene of an emergency would not be liable for any civil damage.

Slow Down and Move Over. Two new bills make permanent California's "Slow Down and Move Over" law. When approaching an emergency vehicle or tow truck displaying emergency lights on the highway, motorists must slow down and move out of the lane adjacent to the emergency vehicle, if it's safe to do so. Also the new law expands the definition to include Caltrans vehicles that are flashing amber lights. ■

Membership Update

Refer a Member: Help ASCCA Grow Strong!

ASCCA is a strong organization today because of members like you! Remember - use The ASCCA Advantage to highlight member benefits and savings when speaking to potential members.

- Larger member numbers contribute to the legislative strength of the association as a whole
- Help ASCCA reach its goal to double its membership
- Earn a \$75.00 referral fee to be paid directly to you or applied to your membership renewal dues



So bring those nonmember shop owners to your next meeting and show them what they are missing by not being an ASCCA Member!

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Chapter Spotlight

ASCCA Chapter Spotlight on Chapter 20 Mt. Diablo

When the word went out to Chapter 20 that ASCCA wanted to do a spotlight on how they are running their Chapter, very enthusiastic and energetic responses came in from its Board of Directors. It became clear that this Chapter was energized and had made some fundamental changes in 2009 that will carry the chapter well into the future.

The infusion of inspiration, energy and commitment from the influences of Allen Pennebaker and 2009 ASCCA President Glenn Davis led to the clear direction of Chapter 20's leadership. According to Mary Kemnitz, Allen spent an "enormous amount of time mentoring our Chapter Board." Thanks to Allen's leadership and the concerted effort of the Board the Chapter built the foundation for success. Using the ASCCA Chapter Manual the Chapter Board established job descriptions for each Board member. The ability to know exactly what is requested of them inspired and energized the Board, which reflected in their work and ability to achieve their goals!

In September, 2009 ASCCA President Glenn Davis visited Chapter 20 to travel to prospective shops with the Chapter leaders. Glenn's passion for the *ASCCA Advantage* was infectious. He shared with member and non-member shops the history of ASCCA's influence and positive impact on the aftermarket industry. For many this history lesson provided a new perspective of the *ASCCA Advantage* that inspired a tremendous sense of pride in belonging to ASCCA.

Positive Change Keeps Coming

Not only did Chapter 20 define leaderships' roles, it improved members' experience at its meetings. Structure was added by way of an official opening including a salute to the American flag, name tags for all in attendance, and introductions. Everyone is asked to answer the question "Why are you here tonight?" The answers given provide valuable insight and perspective on the many reasons that attending chapter meetings is a valuable benefit. Endorsed vendor marketing materials and any new information provided by the Association are made available on an information table. Additionally, the use of a member roster with complete contact information allows Chapter 20 to stay connected.

Membership Growth: The Key to Success

Chapter 20 knows that the key to AS-CCA's continued success is membership growth. To make this happen the Chapter established a committee dedicated to increasing membership. One way of promoting growth is the new member referral incentive that awards \$75 to a member who recruits a new member. That plus the \$75 also awarded by ASCCA means that a member can earn \$150 for each new member it refers to Chapter 20. What a benefit! Way to go Chapter 20!

Congratulations Chapter 20 for inspiring membership in ASCCA, instilling and

promoting professionalism; qualities that place your Chapter on the road to success!

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Greetings/Meeting Coordinators

Randy & Tara Wilfred Randy's Mobile Mechanical Service Concord, CA



Education Corner

Welcome to 2010 ASCCA!

by Kevin Donohe

Chairman: Education, Training and Information Committee

The primary objective of the Education, Training and Information (ETI) Committee is to *Elevate Professionalism through Increased Continuing Education*. The ETI Committee will achieve this goal by working from within the Association and with connections to organizations outside of ASCCA. Here are some examples of how that objective takes place.

Let's start with our involvement with the California Automotive Teachers (CAT) association. Bob Barkhouse, CAT Executive Director and ASCCA supporter, invited me to attend the CAT Fall Conference at Cypress Community College in October. I presented my perspective on the industry and reported on ASCCA activities. It was apparent these folks are dedicated professionals who want to make a difference in the lives of their students and the industry. They are, so to speak, the tip of the sword.

I met instructors from all over the state; from rural high schools (CAT President John Overton is a high school instructor in Murphy's, Ca), large community colleges with well-developed, well-funded programs and small, under-funded and understaffed colleges. The common quality of the men and women I met was their passion for teaching and mentoring students. It was inspiring!

Looking at my notes, the second big take away was the lack of community support. The vast majorities of schools are under-staffed and have declining budgets. Current State of California budget issues have pushed the problem to the front of the list for most schools. What this means to the individual instructor is there is little or no money for lab assistants, tool room administrators, tool and equipment maintenance and purchasing new technology. These folks are working long hours and, for the most part, are not compensated for their time or their resources spent keeping

the programs alive. Most of the instructors I spoke with asked for help from we business owners and from ASCCA. For example, they could use the serviceable equipment you may no longer use, you could volunteer as a lab or tool room assistant, and you might consider having your shop provide job shadowing experiences for their students.

The positive news I have to report was the level of enthusiasm the CAT Board expressed. Having someone from ASCCA attend their conference and show an interest was a shot in the arm for these folks. Bob Barkhouse is a big supporter of ASCCA and was accommodating during the meeting. Bob has invited me to attend their spring and fall 2010 conferences.

What to look for in the near future from ETI...

ASCCA is developing a new web site with an array of new and improved functionality. Tracy Renee, Chair of the Endorsed Vendor Committee, has worked tirelessly to bring in new vendor programs and was instrumental in finding Zenergy Works, the company responsible for our new web site.

Within the site, you will find organizations that provide training for shop owners, technical training, training for service staff, and human resource information. The result will be to provide a source for information and training vendors who will meet the ASCCA standards of excellence. Everything you need to operate your business will be available at www.ASCCA. com. Cost is always a concern and will be a factor as we develop our resources. Our primary goal, however, is to provide the members with useful and effective training.



And this is just the beginning. In the coming issue, I want to discuss the differences between creating profit and creating wealth—two different goals with common objectives. I will have excerpts from nationally recognized authors and speakers on the subject, so stay tuned!

I hope this sparks your interest.

Industry and Endorsed Vendors Contact List



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Secure Customer Credit Card Data

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Is your small business in compliance with Vista's data security rules? If you suffer a data breach and you're not in compliance, your bank could fine you up to \$25,000 per month. Visa reports that 80 percent of data breaches originate in small businesses, and data breaches in all sectors were up 50 percent in 2008 over the previous year, according to the San Diego-based Identity Theft Resource Center. What are the most important steps a small business can take to protect itself?

Delete: Your most valuable information may be your customer credit card numbers. The best way to avoid a data breach is to delete these numbers as soon as the money clears your account. Keep only the authorization numbers.

Shred: Network hackers get a lot of publicity because the sound so sophisticated. But many criminals find their jackpots in dumpsters on account statements and credit card receipts. Make a habit of routinely shredding them.

Encrypt: If you need to store or transmit sensitive data, encrypt it into your computer with technology such as McAfee's SafeBoot: use encrypted flash drives such as the IronKey: encrypt files with WinZip: encrypt email with software such as ZixMail: and for sending especially large files, use secure file-transfer methods such as the service offered by Egnyte. If you collect customer information on your website, make sure Web pages are encrypted with the SSL protocol, and encrypt your wireless router with the WPA protocol.

Block: Hackers are routinely developing programs called malware to penetrate your



website, network and databases. Block attacks by installing a firewall between the Internet and your local network and a personal firewall and antivirus software on your business computers and laptops.

Track: If you are breached, you'll need as much information as possible to stop the breach and learn how bad it was. Each person that uses your company computers should become familiar with the system logs. If you have a building, install a video camera at the entrances and where credit cards are handled.

Watch: Every week, review your bank statements for unusual activity or unbalanced amounts. Every month, perform a spot check of your computer logs for unusual activity. And if your gut tells you something is out of place, trust it.

Jay Cline is president of Minnesota Privacy Consultants and author of "Take Charge, Protecting your Customers' Credit Card Data," a book published by the California Chamber of Commerce. He can be reached at cline@minnesotaprivacy.com Industry and Endorsed Vendors Contact List continued from page 9

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ASCCA Chapter Network

The Automotive Service Councils of California is made up of local chapters for members to join and become actively involved. Check them out!

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Meetings held 4th Thurs., 6:30 PM Call Bob Klingenberg (661) 631-5765

East Bay (16)

Meetings held 2nd Tues., 6:30 PM Call Monte Benedict (510) 483-4575

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Meetings held 2nd Thurs., 7:00 PM Call Dennis Montalbano (559) 438-6508

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Meetings held 2nd Tues., 6:30 PM Call Phil Fournier (909) 927-2101

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Mt. Diablo (20)

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Napa/Solano (9)

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No. Orange Co. (48)

Meetings held 3rd Wed. Call Jo Ann Fischer (714) 773-0949

Orange Coast (50)

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Meetings-Varies Call Joann Fischer (714) 773-0949

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Meetings held last Tues. of every other month, 7:00 PM Call Angi Roberts (408) 266-9658

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Call for meeting dates and times Carol Bartels (916)332-1883

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Santa Rosa (28)

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So. Los Angeles (10)

Meetings held 2nd Tues., 7:00 PM Call Les Morris (323) 750-0511

Tulare/Visalia (26)

Meets every other month, usually the third week location varies Call John Camara (559) 688-5721



Now Available

ASCCA Consumer Brochure

ASCCA has created a consumer brochure for members to use in their shops! It's a handy new tool which describes the value of choosing ASCCA member shops over others.

Download the free electronic template from the member's only section of the ASCCA website, www.ascca.com.

Note that you must login with your member ID to access the template.



Automotive Service Councils of California Legislative Day Fly-In



State Capitol, Eureka Room ■

legislative appointments on your behalf.

ASCCA invites you to join us for a day at the Capitol. All you need to do is legibly fill out this registration form and book your airfare. We're taking care of the rest - transportation from the airport, food, and the scheduling of legislative appointments. Please don't delay, space is limited! Reservations will be accepted on a first come, first serve basis.

SHUTTLE SERVICE: ASCCA will provide 2 shuttle pick-ups and drop offs at 7:45 and 8:30. Every effort will be made to make sure you are on the shuttle closest to your arrival time. In order to provide this service efficiently, we have provided the required flight schedules below for shuttle service. The John Wayne and Long Beach Airports DO NOT offer any flights that arrive prior to 8:30AM. If you wish to use the shuttle service arranged by ASCCA, you will need to fly from Ontario, LAX, OR Burbank Airports.

Advance Registration Form Dress for the legislative day is business.

(ASCCA white shirt with tie is acceptable)

Tue	sday, April 13, 2010 Yes, I plan to attend the Welcome Br	eakfast (8:00 am - 9:00 am) and the Lunch (Noon – 1 pm)
0	Check here if driving	 Check here if you need shuttle service
Nam	e:	Chapter:
Com	pany:	Email:
Airlir	ne:	ArrivalDate/Time:
0	Please schedule appointment with (The following information is needed in order to so	legislators who represent my business and home address. chedule your legislative appointments.)
	Business zip code:	Home zip code:
	Please schedule an appointment w business and home addresses:	ith the following legislator(s) in addition to the legislators who represent my
0	I will schedule my own appointment	3 6

Please fax this form to: **Monique Rice** Automotive Service Councils of CA (ASCCA)

Registration Deadline: Registrations must be received by April 1, 2010 in order for staff to schedule

One Capitol Mall, Suite 320 Sacramento, CA 95814 P: 916-924-9054 F: 916-444-7462 E: mrice@amgroup.us

Team Weekend Wrap-Up

ASCCA members, Chapter Leaders and the ASCCA Board of Directors gathered at the Embassy Suites in Sacramento December 5-6, 2009 to develop the association's 3-year strategic plan. It was a great turn out and the meeting resulted in clear distinct goals that will strengthen the role of ASCCA and our members in the aftermarket industry. For a re-cap of the associations goals and objectives, please see the President's Message on page 3.

Additionally, the Board moved closer to finalizing an agreement with Zenergy, a website development and Search Engine Optimization (SEO) company. The program with Zenergy will provide members with access to discount website design and an affordable website marketing option. More information will be forthcoming on this valuable membership benefit.

The most evident result of the Team weekend is that every one of the volunteers present was enthusiastic about strengthening ASCCA's role and influence in the aftermarket industry.

Each Chapter and its members are essential elements to the success of the aftermarket industry and to the association reaching its goals. We look forward to your continued support and a prosperous 2010.

In 2010, ASCCA will hold its first joint meeting with CAWA, the California / Nevada / Arizona Automotive Wholesalers' Association. The joint meeting will be held in conjunction with ASCCA's Team Weekend on February 26-27 at the Hotel Se in San Diego. It will be an opportunity for both organizations to come together and identify common goals and concerns facing the automotive aftermarket industry.

ASCCA Buyers Guide

A New Direction, Inc.

Contact: Pam Stevens 985 Kendall Drive, Suite A361 San Bernardino, CA 92407 Phone: (909) 574-2866

The Automotive Training Group, Inc.

High end seminar training, including Drivability, Emissions, AC, & Hybrid Contact: Heather@atgtraining.com Phone: (800) 233-3182 x325 Web Site: www.atgtraining.com

Hart, King & Coldren

A Professional Law Corporation
Hart, King & Coldren offers exceptional
legal services to the automotive
aftermarket industry.
Contact: Mr. Jock Marlo
200 Sandpointe, 4th Floor
Santa Ana, CA 92707
Phone: (714) 432-8700 x. 317
Web: www.hkclaw.com

Identifix

Contact: Direct-Hit Sales 3058 E. Sunset Road Las Vegas, NV 89120 Phone: (800) 997-1674 Web Site: www.identifix.com

PDQ Precision Inc.

Contact: Jose Gonzalez Phone: 858-581-6370 1433 Roosevelt Ave. National City, CA 91950 Web: www.minimaxcleaner.com

ProfitBoost Software

6448 Hidden Highlands Dr Reno, NV 89502 Scott Johnson, CEO 888.274.3776 Ext 820 Scott@ProfitBoost.com www.ProfitBoost.com

Rare Parts Inc.

Rare Parts manufactures steering and suspension parts for any make, any model, or any year vehicle. Over 2 million parts in stock. Custom manufacturing available. 621 Wilshire Ave. Stockton, CA 95203

Phone: (800) 621-2005 E-mail: rparts@rareparts.com Web Site: www.rareparts.com



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Team Talk News

The following information was first provided to members who participate in TeamTalk, a list serve used as a means of member-to-member communication. You can take advantage of this valuable member benefit too. Information on how to join is available on our Web site, www. ascca.com. First go to "Communications," then open then "Group E-mail" page.

Lead Wheel Weights

Posted by Dennis Montalbano

As of January 1, 2010, we cannot use or store any lead wheel weights. There was a law that was supposed to go in effect end of year. The governator changed it in October to Jan 1. \$2500.00 per day penalty. What is everyone doing about this?

Follow-Up post by Allen Pennebaker

Our supplier talked to us about this ahead of time, started selling us non-lead weights, and is taking our lead weights back for partial credit.

Follow-Up post by Mitchell Mendenhall

Put all of your excess lead weights in a bucket and the call your battery supplier and have them picked up. I heard Interstate was doing this. They will pick them up for free. But don't forget to document the date and how they were disposed of for future reference.

Follow-Up post by Stephen Small

More info can be found at:

http://www.dtsc.ca.gov/PollutionPrevention/ToxicsInProducts/leadwheelweights.cfm

Calendar of Events

February 26-28

Team Weekend Sè San Diego Hotel San Diego

Tuesday, April 13, 2010

Legislative Day Fly-In 8:00am - 3:30pm Eureka Room, State Capitol Sacramento

April 20-22

ToolTech 2010 The Meritage, Napa Valley

October 7-10

Hyatt Vineyard Creek Hotel and Spa Santa Rosa Please check www.ASCCA. com for additional details.

ASCCA's 70th Annual

Meeting & Elections

73 Chevy Camaro

Posted by James Justus

Can anyone tell me if a 73 Camaro was equipped with a shoulder strap type seat belt or just a lap style belt - or where could I find this information? The local Chevrolet dealership is clueless. A customer of mine challenging a traffic citation.

Follow-Up Post by Glen Davis

Go to www.opgi.com , Original Parts Group. If the Camaro came with shoulder straps, they would know.

Follow-Up Post by Greg Kelly

I called my customer who has a 1973 Camaro. He said it has a lap belt with a hideaway shoulder belt. It is one of those that GM used in those years (my 1970 Toronado has the same) where the shoulder harness is tucked into a clip on the headliner. The car is completely original and never been modified. Your client's case may be helped if he could track down information that the shoulder harness was an option. There are numerous web sites to decipher vin numbers, and if your client can find the "line setting ticket" he/you would have some ammo to use for research. The line ticket in those days could be found almost anywhere. Spare tire cover, glove box door, trunk lid, etc.

ASCCA Facebook



Do you have a Facebook account? Support ASCCA by becoming a fan of our page! Visit the ASCCA homepage and click on the Facebook icon on the top right of the page or visit: http://www.facebook.com/pages/Sacramento-CA/Automotive-Service-Councils-of-California/42740707541, to become a fan.



ASCCA Membership Benefit with RepairPal

Maximizing Your Shop's Marketing

RepairPal, ASCCA's partner and the leading destination for auto repair and maintenance information has some special announcements to share.

RepairPal has recently announced a significant content distribution partnership with AOL Autos. RepairPal's proprietary content, including the RepairPrice Estimator, will be featured on the site, which reached 6.9 million unique visitors in October 2009 according to comScore Media Metrix data.

"AOL Autos has been one of the real innovators in this industry and we're very pleased to be working with them to extend that leadership," said David Sturtz, CEO and co-founder of RepairPal. "The integration of the RepairPrice Estimator within AOL Autos will continue to extend and differentiate the site and as a leader in the automotive ownership category."

By virtue of ASCCA's association with RepairPal, members will receive the invaluable benefit of marketing through AOL Autos and no additional cost. All ASCCA member shops are automatically included in RepairPal and have the ASCCA logo associated with it.

Additionally, RepairPal has completed its \$4 million Series A financing. Tugboat Ventures led the round that also included individual investors:

- Rick Keister, former CEO of Keystone Automotive Industries (acquired by LKQ Corp.) and former President of Aftermarket at Delco Remy
- **David Strohm**, Partner at Greylock Partners, board member at EMC and VMware
- Mark Goines, former Intuit executive and board member at Mint.com
- Michael Torres, CEO of Adelante Capital Management

Dave Whorton, Managing Partner at Tugboat, joined RepairPal's Board of Directors. Mr. Whorton was cofounder of Drugstore.com (DSCM) and founding CEO of Good Technology (acquired by Motorola). Prior to founding Tugboat Ventures, Mr. Whorton was managing director at TPG Ventures and associate partner with Kleiner Perkins Caufield & Byers, where he worked on the firm's AutoTrader investment. Mr. Whorton currently serves on the Boards of Directors of SuccessFactors (Nasdaq: SFSF), Cuil, RichRelevance and NewSchools Venture Fund.

"We're thrilled to have Dave and the other new investors who share our vision and commitment to creating the highest quality data and products in the marketplace," said David Sturtz, CEO of RepairPal. "With this investment we can significantly advance our roadmap and ability to deliver value to our customers, partners and visitors."