



Automotive Service Councils of California Announces Corporate Partnership with Broadly

SACRAMENTO, Calif. – The Automotive Service Councils of California is proud to announce a new corporate partnership with Broadly. Broadly helps local businesses build a strong, lasting online presence and a reputation that helps them stand out in their area. Broadly helps local businesses attract leads, connect with customers, and automatically request reviews.

“ASCCA members now have another tool available to them with the return of Broadly as a Corporate Partner. Zack Romero and the Broadly team provide streamlined text and email communication as well as other methods to assist customers in finding our members”, says Carolyn Coquillette, 2022 ASCCA President, owner of Luscious Garage (San Francisco) and Founder/CEO of Shop Ware.

With Broadly, you can provide a 5-star customer experience with a responsive website, automated web chat, streamlined text and email communication, and flexible mobile payment options. Broadly makes it easy for customers to find you, work with you, and rave about you.

Here are just a few benefits of working with Broadly:

- Unlimited review requests
- Automated web chat
- Consolidated team inbox
- Text & email communication
- Text-to-pay mobile invoicing
- Pay Over Time customer financing
- Dashboard insights & reports

“The team at Broadly is excited to work with the members of ASCCA. Broadly is committed to helping ASCCA shops attract leads, engage with customers, and build stronger online reputations so they can win more business. Our seamless integration with shop management systems makes it easy for shop owners to service their customers, while Broadly provides a modern communication and review platform that auto customers expect. We look forward to servicing the members of the ASCCA family.” Zack Romero, Senior Business Development Manager.

ASCCA members can give Broadly a try today with a [30-day free trial!](#)