



FOR IMMEDIATE RELEASE

Automotive Service Councils of California Announces Corporate Partnership with AutoVitals

San Diego, CA: The Automotive Service Councils of California (ASCCA) is proud to announce its most recent corporate partnership with AutoVitals, a leading provider of SaaS solutions to automotive repair and maintenance shops.

AutoVitals supports auto repair shops with a variety of robust features, including shop efficiency tools and digital marketing assistance. Repair shops can save time, streamline shop operations, and increase profitability with workflow automation, Digital Vehicle Inspection (DVI) tools, and communication features. On average, repair shops leveraging AutoVitals increase their ARO by 30%.

“AutoVitals’ commitment to providing quality digital vehicle inspections, workflow, websites, and digital marketing solutions that improve our members’ bottom line aligns with our goals at ASCCA,” said Jim Silverman, Revenue & Benefits Chair at ASCCA. “Our members now have a new solution at their disposal to continue providing exceptional service to their customers, increase profitability, and take their shop to the next level.”

According to AutoVitals internal data, technicians clock an average of 580 unproductive minutes per month running back and forth to ask questions, which amounts to \$2,500 in lost revenue. Interruptions and communication gaps can impact the number of jobs sold. With AutoVitals’ Complete Shop Success solution, shops can improve team cohesion and productivity, save time and money, and improve the customer experience.

“We’re excited about this partnership with ASCCA and the opportunity to make life easier for ASCCA members,” said Jon Belmonte, CEO of AutoVitals. “We know firsthand how many hats independent auto shops wear during day-to-day operations. Our automation and digital marketing tools can help relieve that burden so they can focus on growing their business.”

AutoVitals is the leading provider of integrated software solutions for managing automotive shop workflow, internet marketing, and motorist engagement. The company’s shop success solutions automate every touchpoint of the vehicle repair transaction with motorists and enable efficient shop management. AutoVitals’ platform includes digital inspections, automated service reminders, consumer engagement, repair status updates, POS integration, educational videos, sales-to-technician communication, and real-time integration to repair data/POS. Learn more at www.autovitals.com.

Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers, and educators. www.ascca.com