



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

Automotive Service Councils of California

One Capitol Mall, Suite 800
Sacramento, CA 95814-3229
(916) 924-9054
(800) 810-4272
FAX (916) 444-7462

E-mail: gpeterson@amgroup.us

For Immediate Release

July 13, 2017

Contact: Gloria Peterson

Automotive Service Councils of California Proudly Announces New Corporate Partnership with NAPA AutoCare

SACRAMENTO – The Automotive Service Councils of California is proud to announce its most recent corporate partnership with NAPA AutoCare, an integrated banner program that unites everything an independent repair business needs to prosper.

Since 1984, the NAPA AutoCare family has grown to over 16,000-plus independently owned and nationally recognized automotive, collision, and truck service centers, making it the largest single aftermarket repair network in the country. NAPA's mission is to help all member businesses increase car count and sell more services.

“NAPA AutoCare's unparalleled knowledge and professionalism can help make your businesses grow and become more profitable.” said John Eppstein, Chair of ASCCA's Revenue and Benefits Committee. “With over 30 years of experience in the auto repair industry, NAPA AutoCare is a name you can trust, which is why we are excited to be partnering with them.”

Partnering with NAPA AutoCare comes with great benefits which include national brand visibility, technological tools, state-of-the-art communication platforms, training and employee recruitment resources, member discounts, and much more. The NAPA membership program also strengthens the business relationship between servicing NAPA Auto Parts stores and AutoCare Centers by providing the necessary tools to be successful.



Contact:

John Hartman

NAPA SOCAL District Sales Manager

Cell: (619) 300-4910

Email: john_hartman@genpt.com

For more information visit: <http://napaau.to/2tRiTfE>

Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice."