

Professionals in Automotive Service ~ Since 1940

Automotive Service Councils of California

One Capitol Mall, Suite 800 Sacramento, CA 95814-3229 (916) 924-9054 (800) 810-4272 FAX (916) 444-7462 E-mail: <u>gpeterson@amgroup.us</u>

Contact: Gloria Peterson

For Immediate Release June 23, 2016

Automotive Services Council of California Proudly Announces New Corporate Sponsorship with Shop-Ware Inc.

SACRAMENTO- The Automotive Service Councils of California is proud to announce its most recent corporate sponsorship with Shop-Ware Inc., an innovative company that delivers cutting-edge shop management software.

The shop management software promotes business wellness and maximizes productivity by casting traditional best practices in a paperless, cloud-based applications. Founder Carolyn Coquillette, an ASCCA member and owner of Luscious Garage in San Francisco, is assisted by Chip Keen, former owner of Hansville Repair and founder/developer of Garage Operator.

"Carolyn is a fellow shop owner and industry advocate. Her venture into software brings overdue, cuttingedge technology to day-to-day shop operations that make our jobs easier," said ASCCA Chapter 48 representative Rocky Khamenian. "Our industry is in the midst of a major consolidation, we need all the help we can get to stay competitive and profitable. Shop-Ware is the solution we deserve, and the industry game-changer we've been waiting for."

Shop-Ware understands the demands of real world repair shops and meets those needs with powerful, thoughtfully designed features. The paperless workflow boosts staff productivity by eliminating clipboards and duplicated entries. Repair orders can also be shared directly with customers, online, for them to review inspection results, approve work, and communicate back to the shop. Its intuitive web design is mobile friendly with unlimited access points and devices-training takes an average of three hours. Data migration is also available from 100 different legacy SMS.

Shop-Ware's integrations include MOTOR Information Systems (estimating); QuickBooks (bookkeeping); and WHI NexPart and PartsTech (web based parts ordering).

Carolyn recently presented at the ASCCA Chapter 48 meeting last April, and will be at the Chapter 12 meeting in September. For more information, contact <u>info@shop-ware.com</u>.

Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice."