



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

We support ASE

Automotive Service Councils of California

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For Immediate Release

ASCCA Summer Educational Conference a Huge Success!

Sacramento, CA, June 27, 2012: The Automotive Service Councils of California (ASCCA), held its 2012 Summer Educational Conference in Irvine, CA, June 22-24. The conference was a huge success, far exceeding attendance expectations.

The conference kicked off on Friday afternoon, with a presentation by Maylan Newton of ESI, *Working with Generations X and Y*, and Mitch Schneider of the Automotive Training Institute, *Growing Your Business by Accepting Risk*. The evening ended with a Welcome Reception and a presentation by Scott Brown of iATN.

Saturday began the General Session with opening remarks from ASCCA President 2012, Tracy Renee. The keynote speaker was Kelly Bennett of Business Management Solutions. Following the General Session, there was a two-part BAR Industry workshop led by John Wallauch, Chief, Bureau of Automotive Repair. The workshop included: *Smog Check Licensing Restructure; STAR Program Implementation, and; OBD Inspection and Equipment*.

The workshop was followed up by a luncheon with our 31 Exhibitors, and a legislative update by ASCCA Legislative Advocate, Jack Molodanof, followed by a second presentation by Kelly Bennett, *Are You Working for Your Business, OR is it Working for You?*

The evening ended with a Fun Night with Exhibitors, which included raffle prizes from vendors and a grand raffle prize of an Autel MaxiDAS Scantool, with a retail value of over \$2500! And the winner is, Auto Doctor of San Leandro, CA.

Rory Balmer, Twin Peaks Auto Service of Chapter 14, Inland Empire was recognized for being the first member to win an iPad in the *One Member Can!* campaign to increase membership.

The following members in attendance were recognized and thanked for their support of the association for having been a member for more than 25 years.

Cindy Brown, Connie & Dick's Service Center, Inc.
Lee Chesnin, BVA, Inc.

Glenn Davis, GDA Enterprises (*not pictured*)
Paul Frech, C & F
Paul Grech, Allied Engine & Auto Repair, Inc.
Vincent Hall, EVT Transmission Parts
James Justus, James Automotive Service
Greg McGrath, MCM Jobs Repair, Inc.
Zarkis Martirosian, Bud Eberwein Brake Service, Inc.
Larry & Laurie Moore, Larry's AutoWorks
Gene Morrill, Certified Automotive Specialists
Ira Newman, Ira Newman Automotive
Patrick & Patricia Nicoll, Pat's Automotive
Bob Toepp, Bills Auto Electric & Repair



The conference closed on Sunday, following another excellent presentation by Kelly Bennett, *Dead Shop Owner Walking*.



Left to right: Heather Vigil (staff), Tracy Renee (President), Rory Blamer (Award Recipient), Mary Kemnitz (BOD and Membership Committee Chair).

Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and unite Automotive Professionals, and give them voice."