



*Automotive Service Councils of California*  
Professionals in Automotive Service ~ Since 1940

## Automotive Service Councils of California

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## Automotive Service Councils of California Proudly Announces New Corporate Partnership with Castrol

SACRAMENTO – The Automotive Service Councils of California is proud to announce its most recent corporate partnership with Castrol, an innovative company that markets high-performance engine oils and business-building programs directly to independent workshop owners.

Recognized as the world's leading provider of lubricant solutions, Castrol, which develops its technologies at five locations around the globe, produces brands that include:

- Castrol® GTX® — a premium conventional motor oil;
- Castrol® GTX® MAGNATEC® — a synthetic oil with molecules that cling to engine parts;
- Castrol® EDGE® — a full-synthetic, super-premium motor oil;
- Commercial transport lubricants.

For over 23 years, Castrol has been the only major marketer to manufacture its own premium, custom-made additives for its leading passenger car motor oils. They use the best combination of components rather than rely on commercial engine oil additive packages. Their patented, multi-functional additives combat against engine deposit build-up.

“The lifeblood of our customers’ car engine is dependent upon the motor oil, which is why it is vital to use high-quality lubricants you can trust such as Castrol,” said John Eppstein, Chair of ASCCA’s Revenue and Benefits Committee. “With their years of experience and expertise, we are excited to be partnering up with them.”

[Check out Castrol Rewards](#) — Castrol’s newest loyalty program, rewarding you with points for every gallon of Castrol product you purchase through participating distributors.

IT'S MORE THAN JUST OIL.  
IT'S LIQUID ENGINEERING.®



Contact Castrol at (310) 699-5212 or [Mackenzie.Merz@BP.com](mailto:Mackenzie.Merz@BP.com).

Visit Castrol at <http://bit.ly/2qsuKiQ>.

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*Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.*

***"To elevate and Unite Automotive Professionals, and give them voice."***