



*Automotive Service Councils of California*  
Professionals in Automotive Service ~ Since 1940

***We support ASE***

## **Automotive Service Councils of California**

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### **For Immediate Release ASCCA Proudly Announces New Exclusive Member Offer iATN**

**Sacramento, CA, November 13, 2012:** The Automotive Service Councils of California (ASCCA), the pre-eminent state trade association for the independent automotive repair industry in California, is proud to announce its most recent member benefit provider, iATN.

The International Automotive Technician Network (iATN) is the world's first and largest online network of automotive service industry professionals. Since 1995, iATN has been providing outstanding service industry resources to members worldwide.

ASCCA has entered into a partnership with iATN that will provide ASCCA members a 33% discount on an iATN Premium Business+ account. With a Business+, members will be able to assign up to four sub-accounts for their technicians, managers and other staff to enjoy all of the benefits of an iATN premium account at a discounted rate.

At a reduced price, ASCCA members will enjoy all of the following benefits on iATN:

- 24 hour access to millions of iATN KnowledgeBase items, FIX Database, Waveforms, Documents and more.
- Posting access in the Classifieds forum.
- Web page to advertise their business to the public.
- Premier placement in iATN's Repair Shop Finder search results.
- Apply for \$120 per year discount on Identifix Direct-Hit®

For more information contact ASCCA staff at 800/810-4272 or iATN's Scott Brown at 714/257-1335 x: 207.

*Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.*

*"To elevate and unite Automotive Professionals, and give them voice."*

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