



Automotive Service Councils of California
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Automotive Service Councils of California

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ASCCA Members Join Efforts to Help Victims of the California Wild Fires

SACRAMENTO – As communities throughout Sonoma, Napa, and other Northern California counties begin the long process of rebuilding after the devastating wildfires, the Automotive Service Councils of California has identified four of our members who have tragically lost their homes.

In response, ASCCA's Executive Committee established the ASCCA California Wildfire Relief Fund. Thanks to their generous support, and the contributions of ASCCA members across California, the fund has raised \$17,000. ASCCA President David Kusa stated, *"I am honored and humbled to be part of an association and industry that has shown so much support, both time and treasure, for our fellow shop owners that need help."*

The Executive Committee has decided to distribute all but one-fifth of the money to the members known to have been impacted by the fires. The remaining money will be reserved in case there are other members impacted that have yet to be identified.

For those who are able, ASCCA is still taking donations to help its members through November. Every donation will go directly towards helping the families of those members impacted by the fires in both Northern and Southern California, as they work to get back up on their feet.

We also encourage the automotive service industry to share the GoFundMe link on your business website and/or social media channels to help reach as many people as possible. Thank you to all the ASCCA members who have donated! It is a true reflection of the connection that ASCCA members have with each other.

To donate today, please visit <https://www.gofundme.com/ascca-ca-wild-fire-relief-fund>.

Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice. "