



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

Automotive Service Councils of California

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Automotive Service Councils of California Proudly Announces New Corporate Partnership with Motul

SACRAMENTO – The Automotive Service Councils of California is proud to announce its most recent corporate partnership with Motul, a world-class French company specializing in the formulation, production, and distribution of high-tech engine lubricants for two-wheelers, cars, and, other vehicles as well as lubricants for industry via its Motultech activity.

Motul is recognized as the specialist in synthetic lubricants. As early as 1971, Motul was the first lubricant manufacturer to pioneer the formulation of a 100 percent synthetic lubricant for automotive engines called the 300V lubricant – making use of Esters technology and issued from the aeronautical industry.

“Partnering with the ASCCA is an exciting and important step for Motul,” said Nicolas Bagley, Motul Regional Sales Manager-West. “Our goal is to support members of the ASCCA and help grow their businesses. Grassroot organizations are very important to us and this partnership is directly in line with our ideals of supporting the independents.”

Throughout the years, Motul has gained experience as an official supplier to many racing teams and manufacturers by helping them to further their technological development in motorsports. Motul is supporting those teams in international competitions such as 24 Hours of Le Mans (cars and motorcycles), FIA World Endurance Championship, Super GT, Drift, Pikes Peak, Japanese championship Super Formula, and a score of others.

Motul is excited to be providing a special promotion for ASCCA members. **For every gallon of Motul’s engine oil products that is purchased, members will receive \$1 cash back from Motul.** Full details of the promotion will be released shortly.



If you have any questions regarding this press release, please contact:

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Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive

repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice."