



Automotive Service Councils of California
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Automotive Services Council of California Expands Events and Communications Teams

SACRAMENTO – The Automotive Service Councils of California today announced that Stacey Siqueiros, Ryan King, and Matthew Peralta have joined their association’s growing events and communications teams to help ASCCA achieve their strategic objectives.

“I am delighted to add Stacey, Ryan and Matthew to our team,” says ASCCA Executive Director Gloria Peterson. “They each bring to the association experience that will enhance the organization and will serve ASCCA members well.”



Stacey joins ASCCA as the Event and Exposition Manager with over ten years in meeting, conference and exposition planning. She will oversee all exhibition and sponsorship management, including marketing, solicitation, and cultivation of new and current sponsor relationships. She has a Bachelor of Arts in Industrial Organizational Psychology from Pepperdine University and a Master of Arts in Organizational Leadership from Chapman University.



Matthew joins ASCCA’s communications team as the Creative Writer and Publications Manager. He will focus on producing clear and concise written materials for ASCCA, including press releases, op-eds, and various association publications. He previously worked in the California State Legislature as a Communications Consultant specializing in writing and media relations. Matthew graduated from the University of California, Santa Barbara in 2012 with his Bachelor of Arts degree in Political Science.



Ryan joins ASCCA’s communications team as Manager of Communications, Publications, and IT. He brings a wealth of knowledge developed over 12 years working in IT support. His IT experience spans the computer, non-profit, and retail industries. Ryan’s expertise delivers strong technical solutions to related issues and ensures safe innovation in the ever-changing world of technology.