

Automotive Service Councils of California

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FOR IMMEDIATE RELEASE

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Automotive Service Councils of California Proudly Announces New Corporate Partnership with *The CompuTrek Group*

SACRAMENTO – The Automotive Service Councils of California is proud to announce its most recent corporate partnership with *The CompuTrek Group*, an automotive management solutions company that helps businesses increase production, profit, and customer satisfaction through on-site training, team building sessions, webinars, and seminars.

The CompuTrek Automotive Management Systems™ were developed by Dave Schedin, CEO, Lead Coach & Trainer. Dave incorporates his 35+ years of experience in the automotive arena through his one-one management and executive coaching, team workshops, and service advisor training, making him a sought-after business trainer for our industry. Dave transformed his own start-up auto repair shop to create a near million-dollar sales level in under four years through the development of this system.

CompuTrek's Automotive Tracking Systems provide your business with:

- 1. Real world forecasting of sales, COGS, expenses and net profits
- 2. Daily tracking of advisor's selling strengths
- 3. Daily tracking of tech productivity and efficiencies
- 4. Electronic appointment scheduling system that loads to each tech
- 5. Minimal data entry
- 6. Powerful management tool

"The automotive industry continues to change as technology becomes more advanced, making it imperative to have a system like CompuTrek in place," said John Eppstein, Chair, ASCCA Revenue and Benefits Committee. "With over 35+ years of experience, Dave brings immense knowledge of the automotive industry and is dedicated to ensuring your shop succeeds."

Through this special offer, ASCCA members are eligible to receive a COMPLIMENTARY LEVEL 1 Business Evaluation with customized training plan to gain \$200,000 in NEW GP dollars. Plus, with any FULL STAGE 1 Training Package, your next year's ASCCA dues are on The CompuTrek Group.

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Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

"To elevate and Unite Automotive Professionals, and give them voice."