

Automotive Service Councils of California Professionals in Automotive Service ~ Since 1940

Code of Ethics

Adopted 1940

Members of ASCCA abide by the following Code of Ethics:

- 1. To promote goodwill between the motorist and the automotive industry.
- 2. To have a sense of personal obligation to each individual customer.
- 3. To perform high quality services at a fair and just price.
- 4. To employ the best skilled personnel obtainable.
- 5. To use only proven merchandise of high quality, distributed by reputable firms.
- 6. To itemize all parts and adjustments in the price charged for services rendered.
- 7. To retain all parts replaced for customer inspection, if so requested.
- 8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
- 9. To uphold the integrity of all members.
- 10. To refrain from an advertisement, which is false or misleading or likely to confuse, or deceive the customer.

"To Elevate and Unite Automotive Professionals, and Give Them Voice." Automotive Service Councils of California One Capitol Mall, Suite 800, Sacramento, CA 95814