



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

Automotive Service Councils of California

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Chapter Procedures for Using ESI Training Programs

ASCCA has an agreement with ESI to make available 24 hours of education annually in exchange for advertising and corporate sponsorship. The ASCCA Board of Directors has approved the use of the ESI training hours for use by the chapters in exchange for a share in the revenue. This document outlines the procedures and terms of use to the Chapters.

Scheduling Training

The Chapter must seek final approval from the ASCCA ETI Committee before finalizing a booking with ESI for the sake of utilizing the ASCCA training hours. In order to guarantee that the time is available, it is recommended that a Chapter book the training hours no less than 90-days in advance.

Chapter Responsibilities

The Chapter agrees that it will:

- collect the registration fees directly;
- commit to reimbursing the association \$416 x # of training hours used or 60/40 association/chapter split, whichever is greater;
- make every attempt possible to meet a minimum class size of 30 students; and,
- promote the education courses at least 2 months in advance.

Registration Fees

The following pricing models are suggested for the chapters to meet the minimum revenue:

- One-time evening course \$99 member / \$149 non-member.
- A series of 3 classes (or equivalent hours) then pricing should be \$299 member / \$349 non-member.

Contact Information

Step 1 – Confirm with ETI Committee
ASCCA
Gloria Peterson or Cindi Alvidrez
(800) 810-4272

Step 2 – Schedule Date/Time with ESI
Educational Training Institute (ESI)
(888) 338-7296
<http://www.esiseminars.com/>