



**Chapter 20, Mt Diablo**

**Board Meeting**

**Location: D&H**

**March 3, 2011 at 6:30 PM**

**Roll Call**

Members Present; Marty Bloom, Andy Hagin, Steve Elstins, Mary Kemnitz, , Jeff Stich, Wesley Young, Steve Markus, Ted Curran

**Presentation:** Comcast gave a 30 minute marketing presentation on the benefits of ASCCA at both Chapter and Local level aligning with Comcast.

**Meeting called to order** at 6:30 pm by President Jeff Stich

Board Meeting Minutes from February 2011 were not available and will be deferred to March Board Meeting

**Action Item Discussion:**

Agendas must be emailed out to leadership prior to meetings, both Chapter and Board meetings. Steve will work with Anthony to accomplish this task. Minutes must be taken at both Board and Chapter Meetings and made available to leadership and filed in the Chapter Binder. Steve E will work with Anthony to accomplish this task.

**Treasurer's Report: Mary and Wesley**

Over funding of the working account was rectified by moving excess funds into the money market account. Balance of checking account given from online banking as Chapter QBooks being transferred to Wesley's system.

**Membership Coordinator Report: Marty**

The Chapter is now 63 active members.

Diablo Marine/Trailer Hitch and Mel and Son's Muffler are the newest members. The Chapter has signed on 4 new members since the first of January.

**Discussion and Action Item:** Centered around purchasing 10 signs to keep at Andy's shop to hand out to new members at the Induction Ceremony. Additionally, if we purchase the signs we will make a profit on the signage. Note to carefully monitor distribution of fees collected, the \$35.00 signage fee will be kept in the Chapter, Heather Vigil will be notified.

**Discussion:**

Ted suggested creating a reserved table for guests. Concern was expressed that at the last meeting a potential new member sat alone. If a special table is created then the guests will be easier to identify and also easier for Jeff to introduce. Mention was also made that we really need to get as much information as possible at sign-in to help Jeff with introductions. Suggestion per Mary; separate sign in sheet with name, business name, guest of, address, email, years in business.

**Action:**

Event coordinators will assign visitor table and are tasked to obtain additional information.

**Discussion and Action:**

Sign-in sheets must go to Marty. This is his prospect followup sheet. Action: They will be given to Marty at meeting and Marty will give to Wesley for placing into the Board Book when he is finished.

**Discussion and Action:**

Ted suggested that we continue to have a brief leadership meeting prior to Chapter meeting start; "huddle-up" plan. Our meetings seem to flow much smoother when we do this.

**Chapter Rep Report: Jeff**

Recent Team Weekend held in San Diego in conjunction with an Industry Forum with CAWA was a huge success. The room was packed and many excellent points brought forth.

Our Chapter is referred to as the "Super Chapter" at the Association.

The Conference in June will be exceptional. Plan to attend as our Chapter will receive an award for most new members in 2010.

A President's committee has been established to aide in getting information back to the Chapters.

**Speaker Report: Steve Markus**

July and August are the only open months.

**Action Item:**

Mary will contact Cindy Brown to obtain IATN for July. Autoshop Solutions is slated for August.

**Discussion and Action Item:**

Celine has asked for a one time fee of \$25.00 to create a new template for endorsed vendors. Unanimously approved by all present.

**Discussion and Action Item:**

Decision was asked for as to monies for the Chapter from Educational members. Unanimous decision was made that Educational members attend at no charge. The following Educational members need to be contacted to fill out a formal application for submission; Alhambra "Brian Wheeler", to be contacted by Andy Hagin, Acalanes "Grant Cusick", to be contacted by Andy Hagin, Clayton Valley,"John Quimet to be contacted by Jeff Stich, Contra Costa "Mike Fernandes " to be contacted by Steve Markus.

**Vendor Fair/Membership Drive Discussion and Action Items:**

**Discussion and Action Item:**

Marty outlined Heather Vigil assistance with Fair, 4 members to travel with Heather Vigil. Steve Elstins, Dave Kemnitz, Steve Markus.

**Discussion and Action Item:**

Table Price will be \$350.00 which will include 1 meal.

**Discussion and Action Item:**

Steve Markus will be contacting and reserving tables for: Dayco, Denso, Federal Mogul, Airtex, Hastings Filters, Interstate Batteries, KYB and S.P.

Don Smith notified Mary that he will be contacting and reserving tables for Raybestos, Federal Mogul, Sachs, Standard Ignition/4 Seasons, Dorman, Gates, OCA, Monroe.

Mary will be contacting Demand Force, Jasper, Zenergy, Autoshop Solutions, Hunter, Arrowhead Towing, Wynns, G&K Uniforms, World Pac

**Subcommittee Established:** Andy Hagin, Chair, Don Smith, Steve Markus, Steve Elstins, Marty Blum, Wesley Young

**Discussion and Action Item:**

Room for 25 vendor tables

**2011 Chapter Training Discussion:**

Ted's training survey revealed that most are interested in Diagnostic training.

Ted is working with Kevin McCartney to provide the Chapter with a Lubrication Seminar on April the 30<sup>th</sup> at a cost of \$1500.00 Ted will research location and an outline of the course before next Board Meeting.

Steve Elstins is working with Jeff James, a GM representative to hold a class at Winter Chevrolet on the the 21<sup>st</sup>.

Steve will bring back to April board meeting further information.

Steve Markus will be coming back via email with a couple of vendor sponsored educational seminars.

Meeting Adjourned

9:30 pm.