



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

To elevate and unite automotive professionals and give them voice.

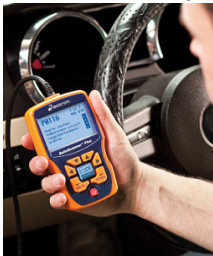
Telematics: the Connected Car

How it will impact your business

Our industry has seen revolutionary changes before, such as the development of on-board diagnostics in the 1980's. ASCCA was instrumental then in ensuring that the independent shop would have the same ability as the dealer to access and use OBD systems. With the advent of telematics we need to preserve that ability. Your voice, as part of our membership, will help ASCCA to make this technology change a positive one for your business.

For more information about how telematics affects the independent repair industry, to find out more about ASCCA, or to get involved on this issue, go visit our [website](#).

Yesterday



Diagnostic plug that communicates via a scanner or laptop to a repair facility.



Today



Your vehicle is constantly outputting data to a third party.

Modern Vehicles Come Equipped with On-Board Diagnostics (OBD)

These Cars are Permanently Online while on the Road

Data that a car broadcasts includes:

- Driver behavior, which includes speed of travel
- Travel, destination, and how many occupants are in the vehicle
- Repair, maintenance, and diagnostic information
- Consumers' personal information (music, photos, personal spending, etc.)

Telematics is helpful but there are also concerns:

- Does the consumer have a say in who receives data from their vehicle?
- Does the consumer have a choice about where their car is taken for maintenance and repairs?
- Can an independent shop effectively access and use the information needed to repair customer vehicles?
- Does the consumer know their car is broadcasting and reporting to others?

Founded in 1940, the Automotive Service Councils of California (ASCCA) is the largest independent automotive repair organization in California.

Phone: (800) 810-4272 | Email: info@ascca.com | Website: www.ascca.org