



Automotive Service Councils of California  
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*To provide business resources for our members and to advance the professionalism of the Automotive Repair Industry.*

## MINUTES ASCCA MEMBERSHIP COMMITTEE

January 11, 2018 | 6:00 p.m.  
Via Conference Call

I. Call to order

The meeting was called to order at 6:03 p.m.

II. Roll call

**Present:** Mitch Mendenhall, Jerry Kubitsky, Shannon Devery, John Camara, Tracy Renee, Steve Vanlandingham, Lee Chesnin, Rocky Khamenian (President)

**Absent:** Glen Dailey, Angi Roberts (excused)

**Staff:** Matt Peralta, Mary Putterman

III. Approval of prior minutes

It was motioned, seconded, and carried (M.S.C) to approve the minutes of the November 18, 2017 meeting (J. Camara/J. Kubitsky) and the minutes of the December 14, 2017 meeting with the correction that L. Chesnin was not in attendance (S. Vanlandingham/J. Camara).

IV. Membership Reports

M. Putterman reviewed the membership reports with the committee, and answered questions. She noted that all the membership reports are a reflection of 2017 data, and going forward the reports will reflect 2018.

There was discussion about the membership reports and reasons for cancellation. L. Chesnin asked if the exit survey has been sent, and M. Putterman notified the committee that the exit survey has been sent to Vice President John Eppstein, and that he was provided a list of all cancelled members from the fourth quarter of 2017.

L. Chesnin commended M. Putterman on the charts and reports she is providing, and how it has really improved the work of the committee.

V. Update on Member liaison applications

M. Mendenhall provided the committee with an update on the liaison program, and notified them that both ASCCA liaisons will attend February Team Weekend to provide feedback on the program.

VI. Members of the Month Nominations

M. Peralta reminded the committee that we are in need of additional nominations for 2018 members of the month.

**ACTION** M. Peralta will send a reminder email to the committee to nominate someone by January 19. Action plan to 26 all other candidates for the year.

VII. CAT Membership Proposal

R. Khamenian presented to the committee the idea of allowing CAT educator members to join ASCCA for free, and asked that the Membership Committee review a draft announcement of the new offering, and provide any feedback. The committee agreed to conduct the vote electronically.

ACTION M. Peralta will send out the draft CAT membership statement to the committee, asking them to vote no later than Wednesday, January 17, 2018. Upon approval, M. Mendenhall will present to the committee for approval.

VIII. Adjourn

M. Mendenhall adjourned the meeting at 6:55 p.m.