



Automotive Service Councils of California  
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*To provide business resources for our members and to advance the professionalism of the Automotive Repair Industry.*

**MINUTES**  
**ASCCA MEMBERSHIP COMMITTEE**  
Thursday, April 12, 2018 | 6:00 p.m.  
Conference Call

I. Call to order

The meeting was called to order at 6:00 p.m.

II. Roll call

**Present:** Mitch Mendenhall, Jerry Kubitsky, Shannon Devery, John Camara, Steve Vanlandingham, Lee Chesnin, Shannon Devery, Tracy Renee, Rocky Khamenian (President)

**Absent:** Glen Dailey, Angi Roberts (excused)

**Staff:** Matt Peralta, Mary Putterman

III. Approval of prior minutes

It was motioned, seconded, and carried (M.S.C) to approve the minutes of the February 24, 2018 meeting (J. Kubitsky / L. Chesnin).

IV. Monthly Membership Reports

M. Putterman reviewed the membership reports with the committee and answered questions. M. Mendenhall and R. Khamenian commended the committee and staff for the positive progress they have made with respect to membership growth.

V. Membership Committee Vice Chair Vacancy

Mitch notified the committee that R. Balmer is stepping down from the Membership Committee to assume his role as chair of the ETI Committee, leaving vacant the Vice Chair position. R. Khamenian nominated L. Chesnin, but he respectfully declined as he has taken other leadership roles within ASCCA.

M. Mendenhall let the committee know to contact M. Peralta or him if they or anyone else would like to be considered for the position.

VI. New membership cards

M. Putterman notified the committee that she has found a new company that could produce individual new membership cards at an affordable price and with quick turnaround. The committee agreed that the membership cards can be changed from MM/DD/YY format to just listing the year.

**ACTION** M. Putterman will send every new member since March 2017 a membership card, with a letter apologizing for the delay.

VII. ASCCA student members

M. Putterman presented the idea of contacting the chapters and asking them to verify that ASCCA's student members are still students.

**ACTION**            Going forward, staff will send out yearly renewal letters to CAT educator members and student members to verify that they would like to continue being members.

It's the committee's hope that this will also help engagement with these members.

VIII. Member of the Month nominations

M. Peralta asked for the committee's approval to invite any ASCCA member, via TeamTalk, to submit nominations for Member of the Month to expand the pool of candidates.

**ACTION**            M. Peralta will send an email to TeamTalk inviting members to submit nominations and will present them during May Team Weekend.

IX. May Committee Meeting

M. Mendenhall notified the committee that there will not be a committee meeting via conference call, since the committee will meet during the May Team Weekend.

X. Adjourn

M. Mendenhall adjourned the meeting at 6:40 p.m.