



Automotive Service Councils of California
One Capitol Mall, Suite 800
Sacramento, CA 95814
Tel: 800-810-4272 | Fax: 916-444-7462

To provide business resources for our members and to advance the professionalism of the Automotive Repair Industry.

MINUTES ASCCA MEMBERSHIP COMMITTEE

Saturday, May 19, 2018
May Team Weekend

I. Call to order

The meeting was called to order at 11:15 a.m.

II. Roll call

Present: Mitch Mendenhall, Jerry Kubitsky, Shannon Devery, Lee Chesnin, Rocky Khamenian (President), Larry Moore

Absent: Glen Dailey, Angi Roberts (excused), John Camara (excused), Steve Vanlandingham (excused), Tracy Renee (excused)

Staff: Matt Peralta, Mary Putterman

III. Approval of prior minutes

It was motioned, seconded, and carried (M.S.C) to approve the minutes of the April 12, 2018 meeting (J. Kubitsky / L. Chesnin).

IV. Monthly Membership Reports

M. Putterman reviewed the membership reports with the committee and answered questions. The following data was highlighted to the committee:

- Outstanding state dues by chapter as of May 10: \$14,622
- Outstanding chapter dues by chapter as of May 10: \$11,086
- YTD new members: 34
- Net membership 2018: +14

V. ASCCA Liaison Update

The committee discussed the membership liaison program and the importance of continuing to work with the chapters.

ACTION Staff will pull a list of members who canceled over two years ago to provide the liaisons so they can reach out to them.

VI. Membership Committee Vice Chair

Having received no nominations from committee members for the position of Membership Committee Vice Chair, Jim Silverman of Automotive Training Institute (ATI) nominated himself to serve in the position. The committee unanimously approved, and Jim Silverman will now serve as the Membership Committee's Vice Chair.

VII. New business

The committee unanimously approved L. Chesnin's nomination of Grant Takikawa of Dick's Automotive to be the next ASCCA Member of the Month.

J. Kubitsky notified the committee that the Public Relations Committee will be developing advertisements promoting ASCCA's members to be published in industry publications and will be seeking the Membership Committee's input.

VIII. Adjourn

M. Mendenhall adjourned the meeting at 11:52 a.m.