



Automotive Service Councils of California
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To provide business resources for our members and to advance the professionalism of the Automotive Repair Industry.

MINUTES
ASCCA MEMBERSHIP COMMITTEE
Thursday, June 14, 2018 | 6:00 p.m.
Conference Call

I. Call to order

The meeting was called to order at 6:01 p.m. M. Mendenhall began by welcoming and thanking J. Silverman for agreeing to serve as the Membership Committee's Vice Chair.

II. Roll call

Present: Mitch Mendenhall, Jim Silverman, Jerry Kubitsky, Shannon Devery, John Camara, Steve Vanlandingham, Lee Chesnin, Rocky Khamenian (President)

Guests: Dan Heistand, Chico Car Care

Absent: Glen Dailey, Angi Roberts (excused), Tracy Renee (excused)

Staff: Matt Peralta, Kari Groff

III. Approval of prior minutes

It was motioned, seconded, and carried (M.S.C) to approve the minutes of the May 19, 2018 meeting (J. Kubitsky / S. Vanlandingham).

IV. Monthly Membership Reports

K. Groff reviewed the membership reports with the committee and answered questions from committee members. She noted that as of June 8, outstanding chapter dues was \$6,496 compared to \$11,086 the previous month. She also noted that outstanding state dues were \$8,477, down from \$14,622 the previous month.

L. Chesnin asked about the progress of the Membership Exit Survey, and the committee agreed that it should be started to get a better idea of why members are leaving the association.

ACTION J. Silverman agreed to call recent cancelled members and conduct the exit survey. ASCCA staff will provide the list of recently cancelled members and the exit survey.

V. ASCCA liaison contract

M. Mendenhall notified the committee that a potential liaison had a disagreement with some of the provisions in ASCCA's liaison contract. He noted, however, that the contract was reviewed by ASCCA's attorney, and no issues were found in the language. The committee agreed no further changes to the contract were necessary.

ACTION M. Mendenhall will reach out to the liaison and ask them for feedback about the liaison program.

VI. Adjournment

M. Mendenhall adjourned the meeting at 6:40 pm.