THE CALIFORNIA Fall 2018

A Publication of the Automotive Service Councils of California

September Team Weekend Recap

CONTRACTOR PROPERTY.

Page 8



Regularly Scheduled Maintenance Meets Surgical Precision

Maximize Your ESi Benefits!

DISCOUNTED COURSE OFFERINGS ASCCA Partners with Educational Seminar courses are normally \$149.95. ASCCA members pay only \$95

You Discounted Course Offerings in 2017!

This member benefit is available for 2017 courses now!

AUTOCARE CENTER

The ASE Certified experts at NAPA AutoCare offer complete diagnosis and repair for a fast recovery. And with access to over 1600 online and in-classroom training courses through the NAPA Autotech program, our members stay on top of all the latest procedures.

Visit NAPAAUTOCARE.COM/BENEFITS TODAY.

CALIFORNIA

Automotive Service Councils of California

Professionals in Automotive Service Since 1940

Volume 42 | Issue 3 | Fall 2018

One Capitol Mall, Suite 800 Sacramento, CA 95814 (916) 924-9054 (800) 810-4272 Fax: (916) 444-7462 Web site: www.ascca.com

How to Submit Material to The California Independent

Material must be submitted in writing to Ryan King E-mail: rking@amgroup.us

ASCCA Stall & Associates

Gloria Peterson Executive Director (916) 924 9054 Fxt 104

Matthew Peralta Deputy Executive Director (916) 924,9054 Ext. 131

Nito Goolan Accounting Manager (916) 924 9054 Ext. 103

Karissa Groff Membership Services (916) 924.9054 Ext. 133

Rvan King Publications & Communications Manager (916) 924 9054 Fxt 122

Sarah Austin Digital & Social Media Manager (916) 924 9054 Fxt 110

Kate Hicks **Creative Writer** (916) 924,9054 Ext. 115

Felicia Price Meetings Manager (916) 924 9054 Ext. 112

Nicole Aqnone Vendor Relations (916) 924,9054 Ext. 114

Glen Dailey Amstrong & Associates (916) 286.0313 / Toll-Free (866) 923-7767 gdailev@armstrongprofessional.com

Jack Molodanof, Esg. Legal Services & Legislative Advocate (916) 447,0313

- 4 President's Message
- **5** Calendar of Events
- 6 Legislative Report
- 8 September Team Weekend Recap
 - **10** November Team Weekend Flyers

14 Legislative Day Flver

16 2018 Countertop Display Contest

2018 BOARD OF DIRECTORS

Morteza "Rocky" Khamenian Presiden

Bimmer & Benz Specialists 1998 Placentia Avenue Costa Mesa, CA 92627 Tel: (949) 642-1410 4ascca@gmail.com

David Kusa

Immediate Past President Autotrend Diagnostics 2885 S. Winchester Blvd. Campbell, CA 95008 Tel: (408) 866-5140 Fax: (408) 866-5198 davidkusa@hotmail.com

John Eppstein

Vice President John's Automotive Care 6267 Riverdale Street San Diego, CA 92120 Tel: (619) 280-9315 Fax: (619) 717-8823 john@johnsautomotivecare.com

John Villa

Treasurer Villa Automotive 34 South Street San Luis Obispo, CA 93401 Tel: (805) 781-3925 Fax: (805) 781-3184 jvilla@villa-automotive.com

Rory Balmer

Secretary Twin Peaks Auto Service PO Box 191 26100 State Highway 189 Twin Peaks, CA 92391 Tel: (909) 337-0082 Fax: (888) 313-2621 rory@twinpeaksautoservice.com

Jack Scrafield Chapter Representatives

Committee Chair North Hollywood Auto Repair 5451 Tujunga Avenue North Hollywood, CA 91601 Tel: (818) 769-2334 Fax: (818) 769-0350 jacknhar@yahoo.com

that you are also able to receive 30 minutes of FREE business management consulting every month?

other resources that ASCCA provides to help your business grow, vou can speak one-on-one with ESi CEO Maylan Newton for 30 minutes take advantage of this amazing benefit.

As an ASCCA member, you probably per month about the challenges facing your business and how to already know that you have exclusive improve your bottom line. An ASCCA preferred instructor, Maylan is access to Educational Seminar an ASE Master Technician, service writer, service manager, general Institute's (ESi) course offerings at manager, coach, and consultant who specializes in identifying and a discounted rate, but did you know offering solutions to the most common problems facing independent auto repair shops.

So whether you need advice on determining the proper hourly rate you should be paying your employees, understanding your monthly That's right—in addition to all of the profit and loss, maximizing technician productivity, marketing, making personnel decisions, or anything else, then make sure to

Click here to take advantage of this offer.

Seminars Institute (ESi) Again to Bring per attendee -- a savings of almost \$55 per class! Service writer courses are normally \$1,500. ASCCA members pay only \$950 per

attendee!

TAKE YOUR BUSINESS TO THE NEXT LEVEL

TABLE OF CONTENTS

- 17 Members of the Month
- **18** Vendors of the Month
- 20 BAR BAG Report
- 22 Connected Car Committee Quarterly Digest
- 24 New Members & Anniversary Milestones
- **25** Corporate Partners
- 26 Chapter Network

Carolyn Coouillette Board Director Luscious Garage 475 9th Street San Francisco, CA 94103 Tel: (415) 875-9030 carolyn@lusciousgarage.com Lee Chesnin Board Director **BVA Independent Service** Specialists 1522 Broadway

Santa Monica, CA 90404 Tel: (310) 393-9889 Fax: (310) 395-1671 service@bvainc.net

Steve Vanlandingham Board Director Van's Automotive 10813 Airport Drive

El Cajon, CA 92020 Tel: (619) 596-0011 Fax: (619) 596-0022 vansautomotive@hotmail.com

George Hritz

Board Director California Automotive Teachers PO Box 1809 Sonoma, CA 95476 Tel: (707) 486-5148 george.hritz@sbcglobal.net

Jerry Kubitsky Roard Director

Summit Transmissions 7633 El Cajon Blvd, Suite 100 La Mesa, CA 91942 Tel: (619) 463-9400 Fax: (619) 463-9404 jerry123Lee@gmail.com

Nick Modesti Board Director

Modesti's Independent Repair 12121 Jefferson Blvd Culver City, CA 90230 Tel: (310) 827-2400 Fax: (310) 823-6313 nick@modestis.com

Todd Westerlund

Board Director Kukui 2077 Gateway Place, Suite 150 San Jose, CA 95110 Tel: (888) 845-3477 todd@kukui.com

Rob Pitari

Board Director All Wheel Auto, Truck & RV Repair 18730 Old Oasis Rd Redding, CA 96003 Tel: (530) 241-1010 Fax: (530) 241-7406 allwheelalignment@msn.com

German Lara

Board Advisor and Chapter Representative Committee Vice Chair

Auto Analysts/Laritas, Inc. 80 Welsh Street San Francisco, CA 94107 Tel: (415) 543-2400 Fax: (415) 543-2409 autoanalysts.sf1@gmail.com

Tracy Renee

Roard Advisor Gene's Auto Repair 37 Tennessee Street Vallejo, CA 94590 Tel: (707) 642-1900 tracyreneet@aol.com

Stuart Terry

Board Advisor Stuart Terry Auto Repair 4858 El Cajon Blvd. San Diego, CA 92115 Tel: (619) 287-9626 Fax: (619) 287-6158 stuartterry@sbcglobal.net

Rob Morrell Board Advisor WORLDPAC 37137 Hickory Street Newark, CA 94560 Tel: (510) 755-6058 robm@worldpac.com

> PRESIDENT'S MESSAGE

ASCCA members and partners,

T'd like to begin my final President's Message by saying thank you. Since 2001, I have been a proud member of this association, serving with many of you on various committees, organizing Team Weekends, and planning Chapter events. As ASCCA members, you are some of the brightest women and men our industry has to offer, and the knowledge I've learned just by working alongside you has not only made me a better business owner and leader, but a better person.

Inspired by the impact ASCCA had on my career, I decided in 2012 to give back to this association by running for a leadership position, and I've had the privilege to serve as a committee member, board member, and Chair of the Chapter Representatives Committee before being elected as your ASCCA President-one of the highest honors of my career.

Building on the progress made by leaders who came before me, we've made tremendous accomplishments this year that will strengthen our association for years to come. Thanks to the tireless work of our committee members, committee chairs, board members, and the support from staff members, here are just some of the things we've achieved this year:

Strengthening relationships with legislators

Every year, ASCCA continues to strengthen relationships with lawmakers and officials within the BAR to ensure ASCCA's voice is heard at times it matters most, and the work has paid off. Thanks to the hard work of our ASCCA lobbyist and Government Affairs Committee, ASCCA was influential in the passing of bills that would benefit our industry, such as legislation that will include currently exempted maintenance service providers under BAR jurisdiction, and the blocking of bills that would hurt our industry, such as legislation that would have given CalRecycle the ability to create a new tire fee up-to-\$1.00, on top of the current \$1.75 per tire fee already charged.

Hosting ASCCA's first Connected Cars <u>Training</u>

During ASCCA's September Team Weekend, the ASCCA Connected Cars Committee hosted its very first training session, offering Team Weekend attendees an in-depth look at autonomous vehicles and the implications it will have on the automotive repair industry. We were able to secure expert speakers, including Fred Gruner, Principal Hardware Engineer at NVIDIA, Neal Hoffman of Mitchell International, Rob Morrell of WORLD-PAC, NASTF Board Member Craig Johnson, and Committee Chair Carolyn Coquillette.

Assisting Chapter 24 in establishing the ASCCA Degree Program

ASCCA supported Chapter 24's multiyear efforts to establish an ASCCA degree program at Cuyamaca College in San Diego. This first-of-its-kind ASCCA degree curriculum combines all the required training for the National Automotive Technicians Education Foundation (NATEF) with on-the-job training, where students will apply their learning through paid work experience at an AS-CCA member shop. This program will serve as a model for implementation statewide and help to address the current tech shortage-one of the biggest challenges facing our industry.

Implementing a first-time Team Weekend reimbursement policy

In 2018, the Chapter Representatives Committee implemented a first-time Team Weekend reimbursement program, where members hoping to attend a Team Weekend can apply for reimbursement of their hotel accommodations. This innovative idea will help introduce members to Team Weekend and help engage and inspire the next generation of AS-CCA leaders.

Establishing a Women in Automotive **Committee**

ASCCA believes strongly in elevating and uniting all automotive professionals, including women. That is why this year, ASCCA is creating a Women in Automotive Committee to identify new ways



that ASCCA can promote female leaders in the automotive repair industry and recognize the significant role they play in the industry.

Welcoming out-of-state members

Unfortunately, not every state has a strong association to represent automotive repair professionals. In 2018, AS-CCA leadership agreed to create a new out-of-state membership category, allowing automotive professionals in other states to benefit from membership in ASCCA.

Thanks to the work of the Membership Committee and its renewed focus on membership growth, 2018 also marked the first net-positive membership growth year since 2015.

Expanding education training

This year, ASCCA leadership made it a priority to host an educational training at each of its quarterly Team Weekends. Topics included autonomous vehicles, Cal-OSHA and ADA compliance, how to attract the right customers, business marketing, and more. These trainings help to ensure that attendees leave Team Weekend with valuable knowledge that will benefit their business in addition to their committee and board participation.

Ensuring a prosperous, sustainable organization

Like many associations, ASCCA faced significant financial challenges during the 2008 recession and the years following, but thanks to the hard work and fiscal prudence of our association treasurers, we've overcome these challenges and have seen several years of budget surpluses, or as our current Treasurer John Villa noted, "we're flush."

My time as ASCCA President is coming to an end, but my time being a dedicated member of this association is not. As long as I am able, I will continue to work hard on behalf of ASCCA to help enroll and inspire future leaders, so that we can live up to ASCCA's Core Purpose of elevating and uniting automotive professionals and giving them voice.



November 17-18, 2018 **ASCCA November** Team Weekend Sacramento, CA

January 26-27, 2019 **ASCCA January** Team Weekend Sacramento, CA

April 23, 2019 **Automotive Aftermarket** Industry Legislative Fly-in California State Capitol









- ✓ Custom
- Email Re
- Postcarc
- Business

Phone: (888) 337-9401





Automotive Service Councils of Californi Professionals in Automotive Service ~ Since 1940

DFG is proud to be the EXCLUSIVE merchant services provider for the ASCCA

Digital Financial Group is proud to be the exclusive merchant services provider for the ASCCA. As part of the ASCCA's robust membership package, when you select DFG as your merchant processor you will receive many valuable benefits offered EXCLUSIVELY to ASCCA members which includes:

Free annual ASCCA membership valued at \$350*

· Preferred merchant processing pricing with no need for long painful pricing negotiations · Local support with hands on approach as well as full 24 x 7 customer service support center

If interested in taking advantage of these benefits visit:

http://dfg-damar.com/ascca.php









One-on-One Customer Service with a	personal MARKETING MANAGER
 Business Analytics 	 Google AdWords Marketing
✓ Postcards	 Automated Reviews System
 Email Retention Tools 	 Maintenance Reminders
 Custom Website Design 	✓ Call Tracking

Sign up with KUKUI & your first month will be FREE!





Jack Molodanof, Esq. ASCCA Legislative Advocate

LEGISLATION

The state legislature adjourned for the year and the Governor finished taking action on many bills. ASCCA had a very successful legislative year which included supporting new laws that require maintenance facilities to be registered with BAR and allowing customer authorizations through text message and other electronic means. ASCCA was also actively involved in stopping legislation that would have: 1) treated auto repair facilities as debt collectors, 2) created new tires fees; 3) allowed insurers to conduct labor rate surveys in a manner skewing results AB 2276 (Burke) and suppressing market rates.

Below is a summary of key bills that ASCCA worked on this year along with BAR activity.

AB 2825 (Jones-Sawyer)

Debt Collectors - Oppose unless Amended

The bill treats auto repair shops as "debt collectors". Customer communications will be regulated and potentially subject shops to strict liability, fines, and frivolous lawsuits.

Status: Died in Senate Appropriations Committee, but expected to be reintroduced next year.

AB 3141 (Low)

BAR - Support

This bill was preceded by two previous bills, This bill would include currently exempted maintenance service providers under

BAR jurisdiction while maintaining oil changers business model. The bill does not require a written estimate for preventative maintenance services as defined, if certain conditions are met.

Status: Approved by Governor.

AB 2908 (Berman)

Tire Regulatory Fee - Oppose

The bill gives CalRecycle the ability to create a new tire fee up-to-\$1.00, on top of the current \$1.75 per tire fee already charged. The bill was amended to allow a tire retailer to separately charge the new fee on the invoice.

Status: Vetoed by Governor but expected to be reintroduced next year.

Oppose

The bill allows insurers to conduct "alternative labor rate surveys" but eliminates important standards set forth in Department of Insurance regulations that produce consistent, accurate and reliable labor rate survey results and instead allows insurers to skew the results in a manner that would suppress market rates.

Status: Died on Senate Floor, but expected to be reintroduced next year.

AB 2392 (Santiago)

Vehicles: Towing and Storage

This bill requires all towing and storage fees to be reasonable and establishes criteria and presumption for reasonable towing and storage fees.

Status: Approved by Governor.

SB 993 (Hertzberg) Sales Tax: Services - Oppose

This bill is intended to make major tax reforms including expanding the sales tax to services. A series of hearings on the measure are being planned that will include experts to do a "deeper diver" into the issue of taxing services.

Status: The bill is dead for the year but expected to be reintroduced next year.

SB 1343 (Mitchell)

Employers: Sexual harassment Training: Requirements

This bill requires an employer who employs 5 or more employees to provide at least 2 hours of sexual harassment training to all employees by January 1, 2020 and once every 2 years after that.

Status: Approved by Governor.

BAR REGULATIONS

Electronic Documents and Authorization Approved

The BAR electronic estimate and invoice authorization regulations took effect on September 13, 2018. The regulations (1) allow for electronic estimates and authorizations, transmission, and storage of repair transaction documents; (2) reorganize estimate, work order, and invoice provisions to more closely align with automotive repair transactions; and (3) clarify language as necessary.

BAR-97 Specifications

Modernizes BAR-97 specifications equipment standards for smog check stations,

including removing dedicated analog phone line requirement and updating minimum computer hardware and software standards. Status: Pending Office

Administrative Law review.

Training Provider Requirements

Updates smog check training requirements and allows for nontechnical training.

Status: Pending DCA final review.

STAR Program Clean-Up

Updates STAR Program eligibility requirements and revises STAR suspension process.

Status: Pending DCA final review.

ARD Oil Change requirements

Requires, among other things, automotive repair dealers

FOR MORE INFO VISIT: www.ascca.com/government-affairs

adhere to

scheduled published by the

vehicle manufacturer, industry

accepted or nationally distributed automotive service specifications

recommendations. Requires an ARD, when completing an oil

change to include the following

statement on invoice: "Your

vehicle's manufacturer publishes

oil change intervals, and conditions

and factors that influence those

Status: BAR reviewing comments

Revises and updates provisions of

the brake and lamp requirements,

including renewals, equipment

Status: Pending DCA final review.

requirements and certifications.

from workshop.

Adjusters

Brake/Lamp Stations and

intervals, in the owner's manual."

making oil change

maintenance

to

when

IN NEED OF LEGAL ADVICE? ASCCA HAS YOU COVERED

Legal issues are something that every small business owner will face at one point or another, and the decision alone to seek legal advice can come with a hefty price tag. Fortunately, as an ASCCA member, you are entitled to 30 minutes of free legal advice every month from ASCCA's lobbyist and legal counsel, Jack Molodanof, Esq.—and it doesn't even have to be shop-related.

In addition to his work for ASCCA, Mr. Molodanof is also president of Molodanof Government Relations, a public affairs firm which specializes in community relations, advocacy, and lobbying, and is a practicing attorney representing trade associations with an emphasis on general business transactions and small business issues

So next time you need legal advice, don't try answering it yourself and risking getting into deeper legal issues. Call or email our expert, Jack Molodanof at (916) 447-0313 or jack@mgrco.org with your business or personal legal questions. This service can be used either by you or any of your employees.



In the early 1990's, Jorge Menchu helped launch the automotive lab scope revolution from Fresno CA with a kit of homemade test leads, DOS-based software, and testing strategies created specifically for automotive diagnostics. 20-years later, Jorge is a nationally-recognized industry expert and president of Automotive Electronics Services, Inc (AESwave) which specializes in the sales and support of automotive diagnostic equipment. Each day, thousands of technicians, educators, trainers, engineers, and technical writers use products and strategies developed at AESwave.

Contact:

Mario Veiar Toll Free 877-351-9573 Email: info@aeswave.com www.aeswave.com

Maximize Your Member Benefits!

ASCCA SEPTEMBER TEAM WEEKEND RECAP

In September, ASCCA leaders, members, corporate partners, and guests gathered in Southern California for a special three-day Team Weekend.

ASCCA Degree Program—An Education Pathway

The meeting began Friday at Cuyamaca College for a special event marking the launch of the ASCCA Degree Program-An Education Pathway. The event marked the culmination of years of hard work by San Diego's Chapter 24 to establish an ASCCA automotive training degree, which will not only help students looking for a career in independent automotive repair, but ASCCA members sidering joining ASCCA, so please help spread the word! looking for new techs to work in their shops.

This first-of-its-kind program offers students on-the-job training, where students will apply their learning through paid work experience at an ASCCA member shop. "ASCCA's Core Purpose is to unite automotive professionals and give them voice, and that includes future automotive professionals," said Rocky Khamenian. "Thanks to the years of leadership and hard work of ASCCA's Chapter 24, this program establishes an educational foundation for the next generation who will lead our industry through the 21st century." Cuyamaca College's ASCCA degree program will launch this fall. Congratulations to Chapter 24 and Cuyamaca College! Click here to read more about the degree program, featured in NBC San Diego!



The following morning, ASCCA conducted its official committee business.

The first committee to meet was ASCCA's Public Relations Committee, chaired by Jerry Kubitsky. He reported that the committee plans to discontinue the countertop display contest next year, but will continue producing the countertop display inserts to promote ASCCA membership. The committee is also beginning "ASCCA Members Care", a new initiative to promote ASCCA members who take an active role within their community.

The ETI Committee, chaired by Rory Balmer, continues to plan education and training events for upcoming ASCCA Team Weekends and will announce the training courses as they are finalized. The committee also plans to increase awareness of ASCCA student membership.

The Membership Committee, chaired by Mitch Mendenhall, received the monthly membership reports, which continues this year's trends of positive net membership growth. The committee also promoted the Team Talk Trial Membership available to potential members—it will allow potential members to view Team Talk posts for 30 days without the ability to post. This is an exciting new opportunity for any potential shop owner who has been con-



The Revenue and Benefits Committee, chaired by John Eppstein, is on track toward its 2018 partnership goal of \$70,000. The committee re-emphasized the importance of ASCCA members supporting the association's corporate partners.

Though the committee did not meet during Team Weekend, David Kusa, chair of the Government Affairs Committee provided attendees with a legislative update. Dave Kusa highlighted the following bills:

- ASCCA-opposed AB 2825, which in some cases would have made auto repair shops subject to the same regulations as debt collectors and opened them up to strict liability, fines, and lawsuits, died in a Senate Committee. It is expected to be reintroduced next year.
- ASCCA-supported AB 3141, which would include currently exempt maintenance service providers under BAR jurisdiction while maintaining oil changers business model, passed the Legislature and is on the Governor's desk.
- ASCCA-opposed bill AB 2908, which would create a new tire fee up to \$1.00 on top of the current \$1.75 fee, passed the Legislature and is on the Governor's desk. However, ASCCA was able to get it amended to allow a tire retailer to charge this new fee separately on the invoice.
- ASCCA-opposed SB 993 would have made major tax reforms by expanding sales tax to include services. The bill failed in committee, but is expected to be reintroduced next year.

Connected Cars Training

In the afternoon, the ASCCA Connected Cars Committee hosted its very first training session, offering Team Weekend attendees to get an in-depth look at autonomous vehicles and the implications it will have on the automotive repair industry.

Carolyn Coquillette, who chairs the committee began by providing an overview of the Connected Cars Committee, which was formed in 2017 to ensure ASCCA members stay up to speed on this emerging technology with accurate, timely information on autonomous vehicles, technical training, and guidance on best practices.

The training began with a presentation from Fred Gruner, Principal Hardware Engineer at NVIDIA, a company that develops graphic processing units, which will power autonomous vehicles. Fred provided an overview of the timeline for the different levels of autonomous vehicles, and he discussed the implications that will have on vehicle safety, the car insurance industry, and the aftermarket repair industry as a whole.

The second speaker, Neal Hoffman of Mitchell International, admember, Darren Gilbert. All were elected to a two-year term. dressed an important question on many members' minds: what Following the board elections, the committee voted to select the tools are available now to fix the semi-autonomous vehicles already 2019 Chapter Reps Committee Chair and Vice Chair. Congratulaon the road? He gave a demonstration using a Bosch scan tool, tions to Jack Scrafield of Chapter 5 and German Lara of Chapter used to diagnose several issues in these cars and answered questions 21, who were elected to the Chair and Vice Chair position, respecon their availability and pricing. The Connected Cars Committee tively. will put together a member resource on these tools and where they Following the Chapter Reps Committee meeting, the Board of Dican purchase them.



Following Neal Hoffman's presentation, Craig Johnson, a longopportunities for continued growth going forward that will help time ASCCA member and NASTF board member joined Rob achieve ASCCA's Core Purpose of *elevating and uniting automo-*Morrell of WORLDPAC to provide an SAE and NAST update. tive professionals and give them voice. They covered important topics, including SAE's J3138 and J2534, NASF's MOU, service information requests requirements, and the Thank you to all who participated in our September Team Weeksecure data release model. At the conclusion of their presentation, end. Registration for our November Team Weekend, November they discussed NASTF's history, education committee, and ben-17-18 in Sacramento, is now open! Click here to view the schedefits of being a member. Both Craig Johnson and Rob Morrell ule, the training flyer, and for the registration link. We hope to see encourage EVERY ASCCA member to join NASTF. Membership you there!

is free, and you can join by going to their website, www.nastf.org.

Saturday afternoon's Connected Cars training session ended with a Q&A panel with the Connected Cars Committee members and presenters. Committee chair Carolyn Coquillette moderated the Q&A session, and the committee will use the question topics to help guide its work and digests going forward. ASCCA members are encouraged to stay engaged on this critical issue. Members can stay up-to-date on the committee's work by visiting ASCCA Connected Cars webpage at www.ascca.com/connected-cars. The members of the committee will also be participating in Remarkable Results' podcast September 18 at 2pm to recap the traininga link will be sent to all members once it is available.

Chapter Representatives and Board of Directors Meeting

The next morning, the Chapter Representatives Committee met, where they formally elected ASCCA's Board of Directors and their committee chair and vice chair. Congratulations to George Hritz, David Kusa, Jerry Kubitsky, Rob Pitari, Steve Vanlandingham, and Todd Westerlund who were re-elected, and our newest board

rectors met. Their first item of business was to elect ASCCA's 2019 officers. Congratulations to John Eppstein who will be elevated to the position of President, Rory Balmer who will serve as Vice President and President-elect, John Villa who will continue in his role as Treasurer, and Steve Vanlandingham who will serve as Secretary.

Following the officer elections, the board discussed several important initiatives, including working together with organizations representing women in the auto repair industry, growing ASCCA's membership, welcoming first-time Team Weekend attendees, appointing Scott Brown as a board advisor, promoting ASCCA's legislative fly-in day, and others. ASCCA President Rocky Khamenian concluded the meeting by thanking the board and Team Weekend attendees for their hard work and dedication in helping to move the association forward. He remarked on all the positive progress that has been made in just the past few years and all the

NOVEMBER 2018 ASCCA TEAM WEEKEND



Automotive Service Councils of California

One Capitol Mall, Suite 800 Sacramento, CA 95814-3229 (916) 924-9054 (800) 810-4272 FAX (916) 444-7462 E-mail: info@ascca.com

May 15, 2018

TO: ASCCA BOARD, CHAPTER REPRESENTATIVES, COMITTIEES & INTERESTED PARTIES

- FR: ASCCA OFFICE
- RE: NOVEMBER 2018 ASCCA TEAM WEEKEND

Thank you to our Team Weekend Sponsors:



Attached, please find detailed information on the upcoming NOVEMBER Team Weekend. Please Note: the schedule listed below is tentative and subject to change.

All Directors, Committee Members, Chapter Presidents, and Chapter Representatives are responsible for making their own hotel and travel arrangements. Please let us know if you need any assistance with your travel planning. We are certainly available to assist you. Below please find important information to assist you with your travel planning:

WHAT:	NOVEMBER 2018 TEAM WEEKEND
WHEN:	NOVEMBER 17-18, 2018
LOCATION:	Embassy Suites Sacramento
	River City Ballroom and John Sutter Room
	100 Capitol Mall
	Sacramento, CA 95814

SCHEDULE OF EVENTS: (Tentative)

Saturday, Nov. 17:	River City Ballr	oom (Dress Code - Business Casual)	
8:00 am – 8:10 am	Welcome – Pledge, Opening Comments		
8:10 am – 8:15 am	<u>NEW:</u> Introdu	ce new members and first-time Team Weekend attendees.	
8:15am – 12:30 pm	ASCCA Committee Meetings		
_	8:15 — 9:15	Government Affairs (River City Ballroom)	
	9:15 — 9:30	Break (transition to next meeting)	
	9:30 – 10:20	Public Relations (River City Ballroom) / ETI (John Sutter)	
	10:20 – 10:35	Break (transition to next meeting)	
	10:35 – 11:30	Membership (River City Ballroom) / Revenue & Benefits (John Sutter)	
11:30 pm – 1:00 pm	Awards Lunch	neon: Swearing in of 2019 Board of Directors	
1:00 pm – 5:00 pm	Education Tra	aining	

ASCCA group dinner (no-host) – ALL are welcome & encouraged to attend. Location TBD.

Sunday, November	: 18:	River	City	Ballroom	(Dre
------------------	-------	-------	------	----------	------

8:30am – 10:30am 10:30am – 10:45am 10:45am – 1:00pm

Chapter Representatives Meeting Break **Board of Directors Meeting**

ROOM RESERVATIONS:

All attendees must make their own room reservations. Our room rate is **\$189/night** for single or double occupancy. Room rate includes complimentary cooked to order breakfast and evening manager's reception.

Mention "Automotive Service Councils of CA" discount rate in order to get your special room rate for Friday, November 16 and Saturday, November 17. Call (916) 326-5000 to make your reservation.

Reserve Your Room Now for November Team Weekend

CUT-OFF DATE:

The cut-off date for making reservations with the hotel is Friday, October 26, 2018. Any reservations made after this date are subject to full published hotel rates. Rooms are not guaranteed to be available after our cut-off date. Please book your room ASAP to avoid not getting a room.

TRANSPORTATION INFORMATION:

Airport: The nearest Airport to the Embassy Suites Sacramento is Sacramento International Airport (SMF).

SHUTTLE SERVICE:

Complimentary shuttle pickup is available through Embassy Suites. You will need to call 916-326-5000 when your flight arrives to arrange pickup.

PARKING:

Valet parking is available at the hotel for \$30 per day.

DIRECTIONS

From North - take I-5 going south; exit J Street heading east. Turn right on 3rd Street and turn right on Capitol Mall. Hotel is on the left. From South - take I-5 going north; exit J Street heading east. Make a sharp right onto 3rd Street and turn right on Capitol Mall. Hotel is on the left. From East - take I-80 heading west. Take I-5 south; exit J Street heading east. Turn right on 3rd Street and turn right on Capitol Mall. Hotel is on the left. From West - take I-80 heading east. Take Capitol Freeway. Take I-5 north; exit J Street heading east, make a sharp right onto 3rd Street and turn right on Capitol Mall. Hotel is on the left.

TRANSPORTATION:

The nearest Airport to the Embassy Suites is Sacramento International Airport.

Туре	Typical Minimu
Bus Service	1.25 USD
Limousine	15.00 USD
Taxi	30.00 USD

Evening

ess Code – Business / ASCCA Board Shirts Optional)

um Charge

NOVEMBER 2018 ASCCA TEAM WEEKEND

November 17, 2018 ASCCA November Team Weekend

Embassy Suites Sacramento 100 Capitol Mall Sacramento, CA 95814

REGISTER AT WWW.ASCCA.COM OR



AGENDA

1:00 - 4: 00 PM Setting Your Shop Apart

- Attract the right customers by knowing your WHY
- Develop and align your company's mission, values and ideal customers
- How to create fanatical fans of your shop
- Low-cost marketing techniques
- Turn your shop into a destination by creating a comprehensive "Customer Experience"
- Build a referral machine
- Utilizing Social Media
- Creative ways to get people talking about you

4:00 - 5:00 PM

Women in Automotive

- Why you want them
- The benefits for your business
- The benefits for your customers
 Why it matters in the bigger picture
- of our industry and its future
- How to achieve it



BOGI LATEINER

Bogi is a master mechanic and owner of the award winning auto repair shop , 180 Degrees Automotive in Phoenix, Arizona. A writer, a speaker, and a teacher, Bogi is passionate about improving the reputation of the automotive industry and changing the way women, in particular, feel about cars and the automotive repair experience. Bogi teaches automotive basics to women around the country, consults and teaches classes to repair shop owners and other small business owners, and appears as one of three female mechanics on All Girls Garage on Velocity Channel.



Sponsored by:



Automotive Service Councils of California Professionals in Automotive Service - Since 1940 WWW.ascca.com





OEM Recycled · Aftermarket by Keystone WE'RE THERE WHEN YOU NEED US.

LKQ Corporation is the largest nationwide provider of aftermarket, recycled and refurbished collision and mechanical replacement products for cars and trucks. At LKQ, we create cost-effective solutions for our customers in the collision and mechanical repair industries to get your vehicle back on the road.

ORIGINAL RECYCLED PARTS
 NEW AFTERMARKET PARTS
 REMANUFACTURED POWERTR.

COOLING PRODUCTS

CALL TODAY FOR R134A SPECIAL! LKQ Northern California LKQ Central California LKQ Southern California

(800) 424-2002 (800) 832-6733

ia LKQ Southern California 33 (800) 525-3667

or visit us @ www.LKQCORP.com DESIGNED FOR YOUR ENGINE'S PERFORMANCE



- Highest quality 100% Synthetic engine oils.
- Specially designed for today's gasoline and diesel engine applications.
- Exceeds the requirements of OEM manufacturers at every level.
- Officially approved for BMW, Mercedes-Benz, VW, Porsche, Jaguar, Land Rover, Ford, GM, etc.





12 | FALL 2018



BG's Products, maintenance services, equipment, training & consumer education materials are all delivered & supported through a BG Distributorship to automotive service facilities around the globe.

Contact: Eric Waln (949) 337-2484 Eric Elbert (805) 490-6080 www.petrospecsinc.com



GET REVIEWS THAT GROW YOUR BUSINESS

Broadly helps you get quality reviews and actively promotes your business on Google, Facebook, and other review sites

Broadly is proud to partner with the ASCCA and bring preferred rates to members.

nformed. Be Heard

LEGISLATIVE APPOINTMENTS - PROMENIENT GUEST SPEAKERS - INDUSTRY EXPOSURE - LEGISLATIVE/REGULATORY UPDATE

FLY-IN SCHEDULE: 8:00 - 9:00 AM WELCOME BREAKFAST 8:30 - 9:30 AM GUEST SPEAKERS 9:30 - NOON LEGISLATIVE APPOINTMENTS NOON - 1:30 PM LUNCH AT CAPITOL EVENT CENTER 1.30 - 3.00 PM LEGISLATIVE APPOINTMENTS



AUTOMOTIVE AFTERMARKET INDUSTRY LEGISLATIVE FLY-IN **C**oordinated by ASCCA STATE CAPITOL | TUESDAY, APRIL 23, 2019 | 8:00 AM - 3:00 PM

Join the Automotive Aftermarket Industry For A Day at the Capitol!

The Automotive Aftermarket Industry is joining together for a Legislative Fly-In! Don't miss out on this opportunity to connect with others in the industry. Fill out this registration form and make your travel arrangements. Reservations will be accepted on a first come, first serve basis. Past speakers have included: Chief, Bureau of Automotive Repair; Governor's Small Business Advocate; Governor's Economic Adviser; Chair, Select Committee on Career Technical Education & Workforce Development; Chair, Senate Transportation & Housing Committee.

EVENT LOCATION

This year's event will again be held at the Capitol Event Center, located at 1020 11th Street. Located a guick one block walk from the Capitol Event Center to the California State Capitol Building.

HOTEL INFORMATION

This year, Legislative Fly-In guests will be on their own to make their hotel arrangements. A walking-distrance hotel can be recommended upon request.

Complete Registration Form

Click here for online registration or scan:



Name:	Chapter:
City:	Affiliation:
E-mail:	Cell Phone:

 \Box Yes, I plan to attend the Welcome Breakfast (8 – 9am)

UYes, I plan to attend lunch (Noon-1:30pm)

Please schedule appointments with legislators who represent my business and home address. (The following information is required in order to schedule your legislative appointments.)

Business address:

Home address:

I will schedule my own appointment with my legislator(s). Find your legislator: <u>http://findyourrep.legislature.ca.gov/</u>

REGISTRATION DEADLINE: Registrations must be received by April 15, 2019 in order for staff to schedule legislative appointments on your behalf.

Please return this form via e-mail or fax to: ayang@amgroup.us OR 916.444.7462 (fax). Want More Information? Visit www.ascca.com, upcoming events OR contact Amenda at 916.924.9054.



Find out how you can help or apply for a scholarship at:

www.asc-ef.org



Your tax deductible donations may be made to the Foundation by submitting payment to: ASCEF | 1 Capitol Mall, Suite 800 | Sacramento, California 95814 Phone: (916) 290-5828 Fax: (916) 444-7462

The ASC Educational Foundation is a 501 (c) (3) charitable organization Tax ID# 68-0431078

The California Independent



The ASC Educational Foundation is helping automotive services professionals of the future.

THE 2018 ASCCA COUNTERTOP **DISPLAY CONTEST!**

NORCAL VS SOCAL

The contest ends on November 12, 2018. Send your entries in today!































ASCCA MEMBER **OF THE MONTH** JUNE 2018

John Gustalson GUSTAFSON BROTHERS

The ASCCA Membership Committee proudly announces John Gustafson of Gustafson Brothers Inc. as its ASCCA member of the month for June 2018. Every month, the ASCCA honors members who have continuously excelled in the demonstration of ASCCA's core values of integrity, compassion, professionalism, and unity. Along with these core values, John has proven to go above and beyond in demonstrating support for ASCCA's core purpose: To elevate and unite automotive professionals and give them voice.

John specializes in customer service at Gustafson Brothers Inc. The business started in 1971 as a single location mechanical shop and Thank you John for your ongoing commitment to ASCCA! Our added collision in the nearly 1980's. In the 90's they added a second organization and its members have benefited tremendously from your collision shop, Brother's Autobody in Lake Havasu City NV and a participation, knowledge, and most importantly, your commitment. second mechanical shop in northern Huntington Beach in 2013. Congratulations!



Dara Bakhshandeh C & D AUTO CARE

The ASCCA Membership Committee proudly announces Dara Bakhshandeh of C & D Auto Care as its ASCCA member of the Dara has had many valuable experiences as a member of ASCCA. month for September 2018. Every month, the ASCCA honors When asked what he loves about ASCCA, Dara replied "It is a members who have continuously excelled in the demonstration of combination of things - I have many great friends in our industry ASCCA's core values of integrity, compassion, professionalism, and because of ASCCA and was also able to join ASCEF as a Trustee. unity. Along with these core values, Dara has proven to go above Listening to great speakers at the chapter meetings and having a voice and beyond in demonstrating support for ASCCA's core purpose: To in the legislature is also why I love this association – the list goes on." elevate and unite automotive professionals and give them voice.

Thank you Dara for your continuous dedication to ASCCA. C & D Auto Care is a family-owned, team operated, 6,500 square foot Our organization and its members have experienced marvelous automotive service and repair facility where Dara works on domestic improvements from your participation, compassion, integrity, and of and Asian vehicles. He is Treasurer of Chapter 24 and a Trustee for course, your commitment.













PROUD MEMBE



RVICE YOUR CAR AT

Most recently they added auto glass to their original location about 10 years ago.

John has been an ASCCA member for many years. When asked how his membership with ASCCA has benefited Gustafson Brothers Inc., John replied, "By representing our industry and hosting gatherings, ASCCA has allowed me to meet like-minded business owners who can collaborate and help to expand my knowledge of the automotive industry."

John also stated that it is beneficial to be a member of ASCCA because "it is always there and available for people to participate and interact with one another. Finally, the Team Talk is a great tool for discussing current issues of relevance to the membership or the automotive industry at large."

the Automotive Service Councils Educational Foundation.

As a long-time member of ASCCA, Dara says that there are many benefits to being an ASCCA member. "Networking with other shop owners and learning from their experiences is a huge benefit, plus the support and help you receive in a time of need. Another great benefit is being updated on various bills going through the legislature that could negatively affect our industry."

Dara also said there are many special and memorable moments that go along with being an ASCCA member. "There are many Team Weekends that hold my favorite memories. I love seeing how the association comes together and I appreciate the time donated by the Board to make the automotive industry better today and in the future."

FALL 2018 | 17



Motul

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected Motul as ASCCA's June Partner of the Month. Each month, an ASCCA partner is recognized for their outstanding support of ASCCA, its members, the automotive repair industry, and their commitment to going above and beyond to support ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

Motul has been a Corporate Partner since 2017. They are a world-class French company specializing in the formulation, production, and distribution of high-tech engine lubricants for two-wheelers, cars, and, other vehicles as well as lubricants for industry via its Motultech activity

When asked how Motul's partnership with ASCCA has benefited Motul, Nick Bagley, National Sales Manager for Motul replied, "Being a lubricant specialist and a premium oil brand that is largely known in the European and Japanese car communities, being associated with ASCCA has given us

the opportunity to build our brand awareness with the general repair garages that work on all types of vehicles, especially domestic brands."

Being a Corporate Partner in the ASCCA creates mutual gains for all parties involved. Bagley stated that "With our expertise in the lubricant business, we can really help with education and training. There are so many rumors, myths, and a general misunderstanding about oils and we can bring a level of knowledge that is second to none. In addition to that, we offer unique rebates to just ASCCA member businesses on Motul products as well."

Since becoming a Corporate Partner, Motul has been able to work closely with one of the biggest chapters in the ASCCA - Chapter 5 which is based in the Pasadena area. Bagley stated that "We've been able to do quite a bit of business development there by meeting different folks and support some local events as well."

Bagley claims that other companies in the industry should become ASCCA Corporate Partners because "It enables its members to act on behalf of family businesses. Also, there has been a decent level of grassroots support from the ASCCA member level which can help large corporations such as Motul get their foot in the door in businesses that may have been overlooked in the past."

Thank you Motul for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your knowledge and partnership throughout the years.

ASCCA VENDOR OF THE MONTH AutoZone AUGUST 2018

AutoZone

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected AutoZone as ASCCA's August Partner of the Month. Each month, an ASCCA partner is recognized for their outstanding support of ASCCA, its members, the automotive repair industry, and their commitment to going above and beyond to support ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

AutoZone is the largest automotive parts, services, and accessories provider in the United States. They provide 800,000+ products in 70 automotive categories through our 6,000+ company-owned locations.

When asked how AutoZone's partnership with ASCCA has benefited their business, Jim Gray, National Business Development Manager for AutoZone replied, "Since partnering with ASCCA in 2013, our team of professionals have benefitted by collaborating with members on the latest changes in our dynamic industry allowing us to serve them better and provide quality

ASCCA VENDOR Armstrong OF THE MONTH JULY 2018

Armstrong & Associates

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected Armstrong & Associates as ASCCA's July Partner of the Month. Each month, an ASCCA partner is recognized for their outstanding support of ASCCA, its members, the automotive repair industry, and their commitment to going above and beyond to support ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

Armstrong & Associates is an insurance service company who provides their customers with the highest quality safety information and loss control services. Not only do they offer top tier vehicle insurance, but they also provide their clients with life, health, and business insurance. With a highly accredited training regiment, their employees are fully capable and prepared to handle any insurance related issues you may have.

When asked how Armstrong & Associates partnership with ASCCA has

benefited their business, Glen Dailey, commercial insurance sales agent for Armstrong & Associates replied, "Partnering with ASCCA has expanded my network in the automotive industry and allowed me to become even more proficient in understanding and serving this industry. I have also met many great people and look forward to our continued partnership."

Having Armstrong & Associates has also proven to be very beneficial for ASCCA members. "By partnering with Armstrong and Associates, ASCCA members have greater access to unique and specialized insurance programs that save them money while providing optimal coverage."

When asked about his favorite memory, Glen replied, "There are multiple stories but the moments that come to mind are those times of crisis or natural disaster, like the recent fires, when the association came together to support their members. It really underlines the essence of the association and makes me proud to work with the ASCCA."

When asked why other companies should become Corporate Partners, Glen said "To put it plainly, ASCCA members are great people and partnering with this group is a win both professionally and personally."

Armstrong & Associates is involved in several chapters and attends multiple chapter events throughout the state. Thank you, Armstrong & Associates, for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your knowledge and partnership throughout the years.



Cintas

The ASCCA Revenue and Benefits Committee is proud to announce that it has selected Cintas Corporation as ASCCA's October Partner of the Month. Each month, an ASCCA partner is recognized for their outstanding support of ASCCA, its members, the automotive repair industry, and their commitment to going above and beyond to support ASCCA's Core Purpose: To elevate and unite automotive professionals and give them voice.

Cintas leads the industry in supplying corporate identity uniform programs, providing entrance and logo mats, restroom supplies, promotional products, first aid, safety, fire protection products and services, and industrial carpet and tile cleaning. They operate more than 400 facilities in North Americaincluding six manufacturing plants and eight distribution centers.

When asked how Cintas partnership with ASCCA has benefited their business, Thomas Dunne, Key Account Manager for Cintas replied, "We

products they can trust. We have been able to grow our business with members throughout California. Thank You ASCCA for the tremendous support of our industry and AutoZone!"

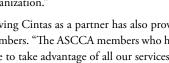
AutoZone's partnership has also proven to be very beneficial for ASCCA members. "In addition to the discounts, rebates, and delivery commitments, ASCCA members benefit from our training, technical support, and parts and labor guarantee. Furthermore, we send them customers through our referral program online and in our stores."

When asked about his favorite memory, Jim replied, "I attended my first Team Weekend earlier this year, and it was very enlightening to see a group of professionals in the automotive aftermarket have so much passion for the industry, their colleges, and their state. From Rocky's opening remarks, the guest speaker's presentations, and the networking throughout the weekend it was made clear, that the purpose of ASCCA is "To elevate and unite automotive professionals and give them voice". Also, receiving a plaque of appreciation was unexpected which demonstrates true partnership from a vendor's perspective."

AutoZone's across the state are committed to several Chapters and their members by supporting Chapter Meetings and Trade Shows. They are also eager to partner with all Chapters needing assistance.

"While the automotive aftermarket is a multi-billion-dollar industry, it's organizations like ASCCA that keep the focus on the Independent repair professional. Everyone benefits as a corporate sponsor for ASCCA."

Thank you AutoZone for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your knowledge and partnership throughout the years.



have been able to build great partnerships with the members of ASCCA that have provided a great amount of exposure to the Cintas brand and organization."

Having Cintas as a partner has also proven to be very beneficial for ASCCA members. "The ASCCA members who have partnered with Cintas have been able to take advantage of all our services and programs at a special rate. This allows the members to do business the best in the industry and still bring savings to their bottom line."

When asked why other companies should become Corporate Partners, Thomas said "It allows companies to build a trusted relationship with members throughout the state. ASCCA members are a very informed group that like to see partnerships grow and thrive. They very much like to share vendor successes and opportunities throughout the group, so when you have a great product and service, word will travel fast!"

Thank you Cintas for your enduring commitment to ASCCA! Our organization and its members have benefited tremendously from your knowledge and partnership throughout the years.

BAR BAG REPORT

Report submitted by Jack Molodanof, Esq.



SCCA's Lobbyist Jack Molodanof and Dave Kusa participated in the BAR Advisory Committee meeting and the Collision Repair Workshop on October 18 in Sacramento. Below is Jack's brief summary of notes.

BAR Advisory Committee Meeting

- 1. DCA News. Karen Nelson, Assistant Deputy Director of DCA provided a brief update including the future leadership program discussed below.
- 2. Future Leadership Development Program. DCA is working on implementing enforcement performance measure project to improve cycle time, efficiency and customer service for all 38 boards and bureaus that DCA oversees including the BAR. See link for a copy of the presentation.

https://www.bar.ca.gov/pdf/ Future Leadership Development Program_Enforcement_Presentation_ BAG_10.18.18.pdf

3. Legislation and Regulations Update. BAR provided updates on bills that they were tracking including new laws that were Chaptered; namely: AB 2138 (Licensing Boards Criminal Convictions); AB 2392 (Towing and Storage); AB 2832 (Vehicle Battery Recycling Advisory Group); AB 3141 (Minor Services). The BAR and group was very pleased with the passage of AB 3141. BAR thanked the stakeholders for helping with passage of the measure. The BAR is also working on the following regulations; ARD Oil Change intervals, Training Provider requirements, STAR Program clean-up; Brake/Lamp Stations and Adjusters. See link for a copy of the

October 18, 2018 BAR Advisory Group Meeting & Workshops Summary

presentation.

4.

https://www.bar.ca.gov/pdf/ Legislation_and_Regulations_Update_ BAG 10.18.18.pdf

California Vehicle Inspection System Transition (Cal-VISTA). The project consists of negotiating ownership of the smog check system to state owned data center and awaiting to award a new contract to vendor for maintenance and operation services. The project has been subject to delays and had to extend current vendor contract for 11 months. 6. BAR expected to award new contract next April 2019. See link for a copy of

https://www.autorepair.ca.gov/pdf/ CAL-VISTA_Project_Update_ BAG_10.18.18.pdf

the presentation.

Storage/Towing Fees and Lien Sales Presentation. BAR provided an excellent overview of storage and liens sales including new law (AB 2392) which, among other things, defines reasonable and unreasonable storage fees. Discussion re: AB 2825 (debt collectors) which failed passage but will be introduced next year. BAR also provided overview of how they currently handle storage/lien sales complaints. For lien sale complaints BAR investigates complaints to determine if facility is registered with BAR and if proper documentation and authorizations were obtained from customer. If it is determined that shop did not meet its obligations, BAR informs consumer that they have right to file an opposition to lien sale with DMV which delays the lien sale and provides additional time for BAR investigation. Based on

and make recommendations to resolve disputes. For AB 2825 purposes, discussion to improve lien sale process included working with DMV to include in lien sale notice that consumer has rights and may file a compliant with BAR to investigate. See link for a copy of the presentation.

investigation BAR attempts to mediate

https://www.bar.ca.gov/pdf/Storage_ and_Towing_Fees_and_Lien_Sales_ Presentation BAG 10.18.18.pdf

Electronic Estimates and Authorizations BAR provided a Presentation. summary of new electronic estimate and authorization regulations. discussion surrounded the Much new regulations, primarily around clarification. The new regulations allow for electronic authorization and signatures. Also the new regulations require all documents (including third party vendor documents) have a unique identifier (e.g. invoice number) linking the records to that specific transaction. Lots of discussion regarding the crash part terms such as "Opt OEM" and Alt OEM". BAR reiterated position that they don't recognize these terms and only recognize the following terms: used, rebuilt, reconditioned, and for crash parts either OEM or non-OEM. Also all parts listed on the estimate shall be assumed to be new unless specified otherwise Also discussion of AB 3141 and no written estimate necessary for preventative maintenance services provided that total prices for service is displayed and customer authorization is

Continued on page 21

ABOUT US





WE'VE BEEN PROVIDING **AUTO PARTS & SERVICES** TO THE PROFESSIONAL FOR OVER 59 YEARS.

O'Reilly Auto Parts started as a single-store, family operated parts supp house in 1957. The original 13-member team committed themselves to offering the best customer service in town with a special focus on the wholesale market. Their dedication to the professional helped set the stage for how O'Reilly Auto Parts would grow to be one of the largest aftermarket parts suppliers in the United States.

Now with over 59 great years under our helt, our philosophy hasn't changed. Our dedication to the Professional market has never been stronger. We've adapted to your changing needs and continue to offer an unbeatable combination of services to the professional-all designer with your shop's success in mind. Give us a chance to show you what ou Professional Services can do for your business. We guarantee you'll be

FIRSTCALLONLINE.COM

WORKFLOW. COMMUNICATION. DIGITAL VEHICLE INSPECTIONS. QUALITY CONTROL.

AUTOTEXT.ME IS A COMPREHENSIVE, CLOUD-BASED TOOL THAT OFFERS SIMPLE SOLUTIONS FOR A CONTROLLED WORKFLOW, IMPROVED COMMUNICATIONS DIGITAL VEHICLE INSPECTIONS, AND QUALITY CONTROL IMPLEMENTATION.



orkflow - Update both your workflow and customers with simpl \checkmark point and click. Easily identify bottleneck situations and workflow delays. Remotely manage your vehicle inventory.

- Communication Proactively communicate and engage your ustomers throughout the stages of the vehicle repair process, which results in reduced wasted rack time and increase shop productivity.
- Digital Vehicle Inspection Build trust and transparency with you sustomers by providing digital vehicle inspections that can include attached images to better illustrate your repair recommendation Eliminate the grease and guesswork of handwritten inspections
- Ouality Control Gain the confidence of delivering vehicles to customers in the condition they expected and paid for with no residual issues such as left behind grease or loose belts, hoses. and caps. Quality Control implementation results in customer tion, add-on sales, shop credibility, and a positive reputation

www.autotext.me / (469) 202-4090 / information@autotext.me



MOTORAD Leading the way in Coverage & Service

ADVANTAGES

Ŧ

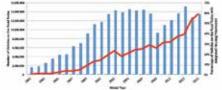
FIRST-TO-MARKET COVERAGE

- Over 600 new parts in the last 18 months
- Most of which offer First-to-Market
- coverage It's all about saying "YES" to the
- customer

LEADER IN INTEGRATED HOUSING THERMOSTAT COVERAGE

- 2000: Only 10% of New Vehicles had an Integrated Housing Thermostat
- 2017: 59% of New Vehicles had an Integrated Housing Thermostat

Growth in Integrated Housing Thermostats



Advanced Thermal Management



OE

Auto Repair Shop Mastery Join us for a one-day workshop and ma ake more money by

Unlocking the Power of Your P&L Learn about the critical difference between increasing sales and creating positiv cash flow. Imagine turning your P&L from a tax document into a powerful diagnostic tool. Make your business recession-and inflation-proof with an effective financia

Creating Your Gross Profit Win Scenario

Learn two critical steps to make the money you want and deserve through weekly key metrics: unlock sales, productivity, and profit

Analyzing and Controlling Your Production Costs

Learn key metrics to make more money consistently, hiring the right service manager, using the right comp plan, and giving you more free time to worry less.

Pricing Parts in a Competitive Market

Find out the critical difference between "mark-up" and "margin" to provide better pricing, be competitive, ensure long term business, and learn how to convert phone alls into service appointments

Choosing Labor in a Competitive Market Learn how to set labor rates, retain top quality employees, choose the right compensation package to motivate quality employees, and much more.

Increasing Sales While Building Long Term Relationships with Customers It's time to work smarter not harder. Learn the system that dramatically increases your sales, productivity, and profits by investing only 1.5 hours each week. Turn ervice appointments into high sales and customer satisfaction with four critical

Creating Predictability, Keeping Your Store Staffed, and Preparing for a Secure Retirement Through Effective Succession Planning

Join us to learn more about how to make your business run better even when you're on vacation, develop your employees and get more free time by transferring nsibility, fund your retirement, sell your busin ess. and much mor

Increasing and Stabilizing Your Car Count Through Effective,

Cost Effective Marketing Learn more about the four key types of marketing, effective ways to communicate, and the four components to advertising media. Discover how to recruit and retain employees, compete based on value instead of price, and create an effective marketing strategy



JIM SILVERMAN // 301-575-9140 // isilverman@autotraining.ne Or register online at www.autotraining.net Use Special Discount Code: ATI_TradeShow





iis dav. we are much they changed our business and our lives

Judi and Dana

CONNECTED CAR COMMITTEE QUARTERLY DIGEST Issue #02 - 2018 for ASCCA Membership

here's lots more to share about Connected Cars since our first digest at the beginning of this year! In this issue you'll find news and highlights to keep you informed about the pace of technology, business, and industry preparedness.

The Committee is most proud to host our first CONNECTED CAR TRAINING at the upcoming ASCCA September Team Weekend, packed with information about these topics and whatever questions fellow members may bring. We look forward to seeing you in San Diego!

Carolyn Coquillette Committee Chair

Latest News

Autonomous Crashes

A fatal collision between an autonomous Uber vehicle and a pedestrian in Arizona has changed the timeline for autonomous vehicle (AV) introduction and adoption. Arizona and other areas have pulled back on allowing testing AV testing on public roads and Uber has stopped all use of their AV fleet, has pulled its vehicle out of Arizona, and has suspended testing in other metropolitan areas. Recent studies show an increase apprehension of AVs and their adoption.

https://www.cbsnews.com/news/uberends-self-driving-car-arizona-aftertempe-fatal-crash-elaine-herzberg/

"Al Winter"?

Accidents are just one aspect of newfound uncertainty about autonomous technology and rate of adoption. Engineers and analysts predict a cooling off period while systems transition from initial proof-of-concept into real world, reliable applications.

https://www.theverge. com/2018/7/3/17530232/self-driving-aiwinter-full-autonomy-waymo-tesla-uber

Continued Pursuit

Nonetheless companies remain bullish with investments and development. Apple's Project Titan is still underway, and GM continues to push for its own "robotaxi" service to rival Waymo and Uber, through its company Cruise Automation, headquartered in San Francisco. Cruise recently closed a notable financing round, putting its valuation at \$11.5B.

https://cleantechnica.com/2018/06/24/

apple-still-working-on-self-driving-cars/ http://www.autonews. com/article/20180703/ MOBILITY/180709925/gm-cruiserobotaxis-san-francisco

Will people give up their own cars?

Popular thinking says that private vehicle ownership will shrink with future generations as autonomous vehicles become easy to share. This removes inconveniences such as servicing, insurance, parking, etc. Most cars are not in use for more than 80% of the time, so why own? The National Automobile Dealer Association (NADA) did a recent study that suggests this may not come true:

https://blog.nada.org/2018/04/09/thefuture-of-personal-vehicle-ownership/

Industry Updates

Vehicle Security Credentials

NASTF's Locksmith Identification (LSID) has been changed to "Vehicle Security Credentials" (VSC) to better align ourselves with what we do. A person that holds a VSC is called a Vehicle Security Professional. Moving forward any shop that performs any kind of programming - keys, immobilizers or just updating modules - will need VSC. The "Security Data Release Module" (SDRM) is the process that gets you your credentials/ license. This process will update soon to be totally online.

Read ASCCA's Guidance: "Obtaining your Vehicle Security Credentials"

Society of Automotive Engineers (SAE)

ASCCA participates with certain SAE

committees relevant to the Connected Car Issue and general vehicle issues that affect our business.

J3138 Document - Passed and Issued. This document related to securing the DLC. This action dictates how the auto manufacturer embeds software, hardware and firmware that does not allow access to an unauthorized party to "hack", steal and maliciously take control of the vehicle.

J4146 Document Task Force. This document further describes how software, hardware and firmware works to secure the DLC during testing, diagnosing and 3rd party dongles installed on the vehicle and how to secure them.

National Automotive Service Task Force (NASTF)

The National Automotive Service Task Force (NASTF) is a cooperative effort among the automotive service industry, the equipment and tool industry and automobile manufacturers (OEMs) to ensure that automotive service professionals employed outside the OEMs franchise system have the information, training, and tools needed to properly diagnose and repair today's high tech vehicles.

Regarding connected and autonomous vehicles, NASTF is working with Vehicle manufacturers to make sure they adhere to the Memorandum of Understanding (MOU) that took effect starting with 2018 MY vehicles. The MOU is a voluntary agreement that states the independent repair shops will have data, and tooling access equal to what the dealers now get from the manufacturer.

NASTF Educational Team is currently launching a technician educational platform called "The Road to GREAT Technicians" which is also a cooperative effort between all parties to ensure future technicians have the same training the dealer network has.

Right to Repair Memorandum of Understanding (MOU)

The Motor Vehicle Owners' Right to Repair Act was the Auto Care Association's principal policy objective for many years. The industry's wildly successful campaign in Massachusetts paved the way for a national solution, eventually finalized in a 2014 memorandum of understanding between the Auto Care Association, Coalition for Auto Repair Equality (CARE) and vehicle manufacturers.

For the first time ever, new car manufacturers must make the same service information and tools available to independent repair shops that they provide for their franchised dealers. Right to Repair now guarantees every car owner's right to have their vehicle serviced at the repair facility of their choice.

http://www.nastf.org/files/ public/OtherReference/MOU_ SIGNED_1_15_14.pdf

Getting "Service Ready"

The industry continues to intensify its focus on education and career building, to solve the shortage of qualified technicians and ensure we have the knowledge and training to fix increasingly complex vehicle systems, autonomous or not.

"Building the Road to GREAT Technicians" is a project lead by NASTF with participation from various stakeholders across the Aftermarket. Rob Morrell, Training Director at WORLDPAC and a member of the ASCCA's Connected Car Committee, is active in this campaign.

https://www.nastf.org/i4a/pages/index. cfm?pageID=3869

BAR BAG Report Continued from page 18

obtained. BAR will be using Docusign to capture electronic signatures and will be asking shops for electronic signatures on Station Inspection Reports. BAR is updating Write it Right guide and it is currently being published for release in Fall of 2018. See link for a copy of the presentation.

https://www.bar.ca.gov/pdf/Electronic_ Estimates_and_Authorizations_ Presentation_BAG_10.18.18.pdf

7. Web License Look Up. BAR has replaced the website license lookup with a new DCA license search. There are more drop down menus for ease of look up and a new appearance. See link for a copy of the presentation.

https://www.bar.ca.gov/pdf/ Web_License_Look_Up_Update_ BAG_10.18.18.pdf

8. Enforcement Statistics. BAR complaint trends are as follows: Engine repair/

performance 32%; General Repair/ maintenance 19%; auto body 15%; Transmission 9%; Smog 7%; used car transactions 4%; unlicensed activity 2%; See link for a copy of the complaint trend presentation.

https://www.bar.ca.gov/pdf/ Enforcement_Statistics_Update_ BAG_10.18.18.pdf

The next BAR Advisory Group Meeting is scheduled for January 17, 2019.

Collision Repair Practices Workshop

The BAR held an afternoon BAR workshop re: collision repair practices. Michelle Oberg and Mark Guess provided an overview of the current BAR collision repair technical training unit and BAR plans to start providing training to BAR field representatives from I-CAR. The presentation included discussion of advanced vehicle collision repairs including advanced drive assistance systems (ADAS) and advance steel technology. Concerns

https://www.partsandpeople.com/ midwest-river-valley/newest-technologyrequires-higher-level-service-readiness

ASCCA Connected Car Committee -Mission Statement

The Committee shall protect the ability of ASCCA membership to do business in California, including safe, secure, and uninterrupted access to vehicle onboard systems and the required tools to fix them.

Read more about the CCC, including past digests and reference material, on ASCCA.com:

https://www.ascca.com/connected-cars

surrounded how collision techs may not be current with training and lack of equipment to properly repair high tech vehicles. BAR is considering updating current laws and regulations pertaining to automotive trade standards and equipment standards. There was also a demonstration outside the DCA office where a vehicle was on a "rotisserie" and attendees were able to view structural damage of vehicle and ask questions, See link for copy of presentation.

https://www.autorepair.ca.gov/pdf/ Workshop_Presentation_10.18.18.pdf





May - September

60 YEARS

Okimoto's Automotive Center, Inc. (Norwalk)

30 YEARS

Vee's Auto Tech (Sacramento) Ken Daniels Automotive, Inc. (Glendale)

25 YEARS

Johnny's Auto Service (Covina) 60 Min Tune Granada Hills (Granada Hills) Miller's Wheel Alignment & Brake (Long Beach) The Institute for Automotive Business Excelence (Ogden, UT)

20 YEARS

Holland Service (Burlingame) **Ouinn's Automotive** (Hemet) Griffin's Auto Truck-Air (San Diego)

15 YEARS

Robert's Auto Repair (Monterev) **Steve Foust Automotive** (Bakersfield) Associated Auto Air & Radiator (Covina) Joel's Automotive, Inc. (Montclair) **Bauer German Car Repair** (Glendora) Van de Pol Oil (Santa Fe Springs)

10 YEARS

Frank's Auto Service (Illalnut Creek) **AutoLogic Diagnostics** (Agoura Hills)

5 YEARS

Pearce Autotech (San Francisco) Marlow Mercedes-Werks (Seaside) Miraleste Automotive (Bancho Palos Verdes) **O'Reilly Auto Parts, Inc**. (San Diego)

Welcome, NEW MEMBERS

May - September

Meyer & Meyer Enterprises (Sunland) Modern Auto Repair (Lemon Grove)

Hybrid Haven (Petaluma) Local Heroes Auto Service (Petaluma) Santa Rosa Junior College (Santa Rosa) Chico Car Care (Chico)

MotoRad (Mt Carmel) Remarkable Results Radio (Springville) Unlimited Transmission & Clutch, Inc. (Clovis) ABC Smog, Inc. (Fremont) College of the Redwoods (Arcata) Cuyamaca College (Spring Valley) Dynamic Friction Company (Cerritos) Los Angeles Trade Technical College (Los Angeles) NATEF/ASEEF/ETL (San Diego) Pasadena City College (Temple City) Rock Star Marketing (Monterey) Saddleback College (Mission Viejo) Saddleback College (Mission Viejo) Chaffey College (Montclair) Santa Barbara City College (Santa Barbara)

ASCCA Corporate Partners CONTÁCT LIST

PARTS & EOUIPMENT SUPPLIERS

BG Products Eric Waln (949) 337-2484 www.petrospecsinc.com

NETWORKING RESOURCES **Educational Seminars**

EDUCATIONAL &

Institute (ESI) Maylan Newton (888) 338-7296 esi@esiseminars.com

http://iatn.us/PROASC1940

Motor Age Training

Automotive Training

iATN

Scott Brown

James Hwang

(310) 857-7633

Institute

Karen Dee

AutoZone

Jim Grav (704) 301-1500 jim.grav@autozone.com

AES Wave Mario Veiar (877) 351-9573

LKO Erik Ferreira (562) 364-5275 ejferriera@LKQCORP.com

O'Reilly Auto Parts FirstCallOnline.com ASCCA@oreillvauto.com

Motul Nicholas Bagley (909) 538 - 2042n.bagley@us.motul.com

NAPA Auto Care John Hartman (619) 300-4910 john_hartman@genpt.com

MotoRad Sean Ruitenberg (949) 872-5019 sean.ruitenberg@motoradusa. com

(888) 471-5800 ksdee@autotraining.net **OIL PROGRAM** Phillips 66

Howie Klein howie.klein@p66.com (951) 903-8466

SOFTWARE PROVIDERS

Identifix **Bill Sauer** (651) 628-5702

Shop-Ware Carolyn Coquillette carolyn@shop-ware.com

AutoText.me (469) 202-4090 information@autotext.me

Dynamic Friction Company Dan Biezonsky (951) 200-0953 danb@dynamicfriction.com

A Publication of Automotive Service Councils of California





Automotive Service Councils of California Professionals in Automotive Service ~ Since 194

WEBSITE, SEO & SOCIAL MEDIA SERVICES KuKui

Todd Westerlund (877) 695-6008 Todd@kukui.com www.KUKUI.com

Repair Pal

(800) 969-9204 www.repairpal.com

Broadly

(800) 693 - 1089www.broadly.com

BUSINESS SUPPORT PROVIDERS

Office Depot

Bill Lewis 855-337-6811, ext. 16116 bill.lewisl@officedepot.com

Auto Care Association

kathleen.schmatz@autocare.org (301) 654-6664

CompuTrek

Dave Schedin dave@computreksystems.com (253)732-5229

HotelStorm

concierge@hotelstorm.com www.hotelstorm.com/ascca Password Auto1234

INSURANCE SERVICES

Armstrong & Associates **Insurance Services**

Glen Dailev (866) 923-7767 gdailev@ armstrongprofessional.com

CoreMark Insurance Services

Mat Nabity (916) 286-0918 mnabity@coremarkins.com

MERCHANT SERVICES

Digital Financial Group

David Chernev dchernev@ damarmerchantservices.com (877) 326-2799

FREE LEGAL SERVICES

Jack Molodanof, Esq.

jack@mgrco.org (916) 447-0313

UNIFORM SERVICES Cintas

Thomas Dunne (619) 399 - 6078DunneT@Cintas.com

ASCCA Chapter Network

The Automotive Service Councils of California is made up of local chapters. Join your local chapter today and get involved!

EAST BAY (16)

Meetings held second Tuesday, 6:30 p.m. Call Art Ratner: (510) 540–7093

FOOTHILL (5)

Meetings held first Tuesday, 6:30 p.m. Call Joseph Appler: (626) 296-6961

FRESNO (25) Meetings held second Thursday, 7 p.m. Call Zarkis Martirosian: (559) 268-6359

INLAND EMPIRE (14)

Meetings held third Tuesday, 7 p.m. Call Rory Balmer: (909) 337-0082

LONG BEACH (18) Meetings held third Tuesday, 7 p.m. Call Kristen Bunting: (562) 424-8726

MOUNT DIABLO (20) Meetings held third Thursday, 6:30 p.m. Call Steve Elstins (925) 676-8376

NORTH ORANGE COUNTY (48)

Meetings held third Wednesday, 6:30 p.m. Call Denise Pina (714) 990-1500

PENINSULA (23) Meetings held last Tuesday of every other month, 7 p.m. Call Angi Roberts: (408) 266-9658

REDDING (99) Meetings held last Tuesday, 6030 p.m. Call Ken Breshears (530) 222-2572

SAN DIEGO (24) Meetings held third Tuesday, times vary Call Stuart Terry: (619) 287-9626

SAN FRANCISCO (21) Meetings held last Wednesday, 7 p.m. Call Paul Grech: (415) 286-6747

SAN JOAQUIN VALLEY (6) Meetings held second Thursday, 6:30 p.m. Call Paul La Berge (209) 466-5364

SAN JOSE (42)

Meetings held second Wednesday, 7 p.m. Call Angi Roberts: (408) 266-9658

SANTA ROSA (28)

Meetings held third Thursday of every other month Call Robert Toepp: (707) 546-2851

SOUTH BAY (1940)

Meetings held quarterly, 6:30 p.m. Call Michelle Sprokkereef: (424) 206-1646

TULARE/VISALIA (26)

Meetings held fourth Thursday, 6:30 p.m. Call John Camara: (559) 688-5721

WEST LOS ANGELES (12)

Meeting times vary Call Nadir Nour: (310) 694-8028 Ext. 2

Bureau of Automotive Repair (BAR): Chief Patrick Dorais (916) 255-4565

BAR: Industry Ombudsman Rick Fong (916) 255-2893

California Chamber of Commerce Headquarters (916) 444-6670

California Air Resources Board (CARB) (800) 242-4450

ADDITIONAL INFO ON ALL CHAPTERS AND CHAPTER EVENTS AVAILABLE AT

www.ascca.com







Automotive Service Councils of California Professionals in Automotive Service ~ Since 1940