

Robert Pitari  
All Wheel Auto, Truck & RV Repair  
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I began my automotive career at the age of 15 (1986) working in my family business All Wheel Alignment which was established in 1981 by my father Joe. My motivation at that time was to earn enough money to buy my first vehicle. Little did I know that this family repair shop would be my only place of employment. By the time I was 18 our shop was in need of a service writer and I had interest in accounting in high school which made my future role easy to fall into. I chose customer service and business over working on vehicles.

I married my high school sweetheart in 1990 at 19 and began running the business at that time as well. I didn't have any professional training but I was highly motivated through my 20's as our business grew. I was able to hire more technicians and service advisors to heavily expand and diversify our business to the complete Automotive, Heavy Truck, Motorhome and Trailer repair facility that it is today. Fortunately I was able to complete service writer and business training to help grow the shop and my own self-development. Having the support of my wife and family has made our shop an enjoyable place to work. My 2 kids today work with me and I get to spend time with my parents who have been retired for many years and my new grandson.

I have been a member of Chapter 99 here in Redding since the year 2010. Currently I am the chapter president and served as treasurer prior to this role. What I enjoy most about being involved in ASCCA has been the comradery with fellow shop owners and the evolving education ASCCA provides through speakers at our chapter meetings and the continued up to date information provided at our state level.