

THE 2017 ASCCA COUNTERTOP DISPLAY CONTEST!

JUNE 1 - NOVEMBER 10


NORCAL VS SOCAL

The ASCCA Public Relations Committee is kicking off the fourth annual countertop display contest. Remember how much fun we had with this the last few years? Over 200 shops have participated and we expect at least 300 to participate this year! Our goal is to get the ASCCA name out in front of the public and let them know ASCCA shops continually earn a high level of trust from their customers!




What to Do





 Look for the 5x7 acrylic sign holder and 'sign inserts' in the mail. Load a 'sign insert' in the holder and place it prominently on your counter in the check-out area of your shop. Don't forget to load up the built-in business card holder.



 Send a photo of the countertop display – preferably with you or your team in it – to rking@amgroup.us. This will give your team 1 point. Look at the Bonus Points section on the next page for ways to earn more points!



 Follow the contest updates on ASCCA's Facebook page and Twitter feeds, in TeamTalk, and in our weekly e-newsletter "What You Need to Know." Engage with other shops to help your chapter earn more points.

 The contest ends on November 10th at midnight. The winning region will be served ice cream by the losing region at the November Team Weekend in Sacramento on 11/18/2017. All members are invited to attend! The chapters with the highest participation rate will also receive special prizes to raffle off between their participants.



Ice cream social and chapter prizes sponsored by Kukui!

Bonus Points

2 EXTRA OPPORTUNITIES THIS YEAR!

+1 point for submitting your photo before midnight on July 16th.

+1 point for sending in another photo with a different 'sign insert' in the display between August 1 and October 31.

+1 point for sending in another photo with a different 'sign insert' in the display between November 1 and November 10.

Watch our Facebook page for ways to earn additional points throughout the contest!



Contest History



SoCal finally captured a win in 2016 after being defeated by NorCal in both the 2014 and 2015 contests. Was SoCal's win a fluke or are they a true competitor now? We will have to wait and see!

Get Involved



Send all contest submissions and questions to rking@amgroup.us.



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